

Research Briefs from Crafton Hills Office of Research and Planning: Senior Day 2011

Overview: In Spring of 2011, Crafton Hills College (CHC) hosted over five-hundred soon-to-be college students from local high schools at a Senior Visitation Day. CHC students, faculty, administrators, and staff coordinated and guided the half day event held Friday April 8, 2011 from 8:30AM-1:00PM. Participants were greeted upon arrival, provided with breakfast snacks, and given an overview of the day's itinerary as well as general information about the college during a welcome presentation. Next, participants had the opportunity to explore programs, services, and both transfer and vocationally-oriented certificate programs before taking a guided tour of the campus and attending workshops. Students self-selected to attend two informative workshops facilitated by faculty and managers from various instructional and student services areas. At the workshops, students were introduced to some of the programs and services available to them as students at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience. The purpose of this report is to illustrate the findings of the 477 participants who completed the evaluation.

Methodology: The ORP in collaboration with the Dean of Counseling and Matriculation crafted a one-page evaluation form to collect feedback from the students who attended the 2011 Senior Visitation Day. An estimated 88% response rate was calculated based on the number of students who attended (N=544) and the number of evaluations received (N=477). The evaluation included three multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduation from high school, and if their plans were to attend Crafton Hills College, what term they planned to enroll. Next, attendees utilized a four-point Likert-scale (Strongly Agree =4, Agree =3, Disagree =2, and Strongly Disagree =1) to rate their level of satisfaction with the welcome presentation, the campus tour, the workshops, and their overall experience. While specific workshops were not identified on the evaluation form, attendees were given the opportunity to leave feedback, comments, and suggestions in an open-ended question which followed three multiple choice demographic questions.

Sample: As illustrated in Table 1, the day was well attended. Four-hundred seventy-seven evaluations were collected from students attending eleven local high schools. The majority of students in attendance were seniors from Yucaipa High School (42%), followed by Redlands High School (11%), and Redlands East Valley High School (9%). Table 2 provides the demographic information collected which indicates that Hispanic and Caucasians represented the largest ethnic distribution of students with 52% of the respondents identifying as Hispanic/Latino and 36% as Caucasian/White. In addition, the respondents were more likely to be female (50%) and 17 years old (49%).

Table 1: Evaluations collected by high school

High School	Evaluations Collected		High School	Evaluations Collected	
	N	%		N	%
Beaumont	36	7.5	San Andreas	18	3.8
Colton	19	4.0	San Gorgonio	41	8.6
Grove	7	1.5	Sierra	16	3.4
Orangewood	29	6.1	Slover Mountain	13	2.7
Redlands High School	52	10.9	Yucaipa	202	42.3
Redlands East Valley	44	9.2	Total	477	100.0

Table 2: Respondents Demographic Information

Gender	#	%*	Ethnicity	#	%*
Male	180	37.7	African American/Black	33	6.9
Female	240	50.3	Asian/Filipino/Pacific Islander	29	6.1
Age	#	%*	American Indian/Native Alaskan	11	2.3
Under 17	8	1.7	Hispanic/Latino	247	51.8
17	232	48.6	Caucasian/White	171	35.8
18	201	42.1	Other non-White/Multiracial	32	6.7
19 or over	33	6.9			

* Since respondents could provide multiple responses or not answer a question, percentage totals do not equal 100%. Percentage (%) of respondents is based on the number of individuals who selected the choice (#) divided by the total number of respondents who completed the survey (N=477).

Findings: Table 3 displays all responses to the question “what do you plan to do after high school, select all that apply.” The majority of students, 71% plan to attend Crafton Hills College while 25% plan to attend another community college. In response to the same question, 4% selected uncertain, other, or join the military as plans after high school, and 2% of the students plan to attend a vocational/technical school.

Table 3: Respondents Plans Following High School Graduation

What do you plan to do after high school?	#	%*
Attend Crafton	340	71.3
Attend Another Community College	120	25.2
Attend a 4-year College or University	79	16.6
Attend a Vocational/Technical School	11	2.3
Work	155	32.5
Uncertain	21	4.4
Military	18	3.8
Other	18	3.8

* Since respondents could provide multiple responses, percentages do not equal 100%. Percentage (%) of respondents is based on the number of individuals who selected the choice (#) divided by the total number of respondents who completed the survey (N=477).

Table 4 presents participant’s level of satisfaction with the workshops, the general presentation, the campus tour, and the overall visit to CHC. Respondents were more likely to agree or strongly agree with all of the statements. Specifically, 91% of the respondents were satisfied with the visit to CHC. In addition, 91% of the respondents also agreed that the workshops helped to increase their knowledge of CHC.

Table 4: Satisfaction Questions

Please rate the level you agree or disagree with the following statements:	Strongly Agree		Agree		Disagree		Strongly Disagree	
	#	%	#	%	#	%	#	%
The workshop(s) helped to increase my knowledge of CHC.	187	39.2	248	52.0	4	0.8	3	0.6
The general presentation helped to increase my knowledge of CHC.	172	36.1	262	54.9	6	1.3	2	0.4
The campus tour helped to increase my knowledge of CHC.	183	38.4	226	47.4	24	5.0	6	1.3
Overall, I was satisfied with my visit to CHC	217	45.5	219	45.9	2	0.4	4	0.8

Open Ended Question: Collectively, 61 respondents (13%) chose to leave feedback in response to the open-ended question asking participants to provide any suggestions or comments. Open-ended responses were grouped together by whether the comments or suggestions were general in nature, about the tour, or a question or suggestion.

General Comments

- Almost all the buildings look new
- Awesome
- Awesome visit, it looks like an awesome school.
- Burritos
- Enjoyed the campus and was entertaining
- Everything went good
- Good job guys
- Good, I like it
- Great service
- Have less stairs
- I can't wait to start here
- I did not receive any candy in my bag. And my pen wasn't transparent like my friends. I am disappointed. JK LOL
- I enjoyed everything
- I enjoyed my visit
- I like the wall and owls
- I love this school. The Mr. Clean guy ruined my dream of becoming a firefighter!
- It was a nice day off
- It was really fun. Can't wait to come!
- It's a good school
- Nice Place
- Thank you for all of your help. I look forward to attending Crafton Hills College
- Thank you for the opportunity of learning about your school. The campus here is beautiful.
- Thank you for your wonderful tour and presentation. I enjoyed my time here and you have an amazing beautiful school. It's unfortunate that I can't attend here, but thank you!
- Thanks for having me. See you all in the fall.
- The campus is absolutely gorgeous
- The school has a lot of stairs. But I really like it because there is a lot of stuff I could learn about Religious Studies

- The workshops were great and lots of help
- This is a great community college
- This school is awesome! My sisters come here and I plan on coming here this summer!
- You're amazing

Comments Specific to Tour

- (Name) and (Name) were great tour guides
- Group 6 (Name) & (Name) were the best!
- Group 6 (Name) & (Name) wicked awesome tour guides!! 1-10, give them a 20!!
- I love (Name) and (Name)
- I think it would be more interesting if you had more excited tour guides
- I'm Orangewood's counselor- the tour was very helpful. (Name) did a great job. This program really appeals to students. It's a great way to sell the school.
- It was a good presentation and workshops, but the tour was bad
- (Name) and (Name) were awesome tour guides
- Our tour guide was great. He informed me. Thank you (Name)!! As well as the presentation.
- Our tour guides (Name) and (Name) were phenomenal!
- Our tour was great
- The tour guides were amazing at showing where everything was and answered our questions as best as they could.
- Tour guides need to speak up
- Tour has a lot of students complaining about walking up hill.
- We love (Name) and (Name)

Questions and Suggestions

- Better maps
- I am a special education student and if possible please contact my parents with details of financial aid and classes that can be taken thank you (Phone Number)
- I plan to study in the Nursing Course. I want to be an OBGYN. How long will it take me to transfer to Loma Linda University?
- I wish we could have a hands on experience and see what the classes are like
- It would be better to give students more time to see more workshops
- Make more time for different workshops. I can't wait for college
- Let us go into the buildings during the tour
- Love the presentation, but still try to keep it professional (tour).
- M&M's or skittles for candy :) better breakfast please; don't say stuff up there
- Manga Club. Anime Club!
- More info on EOP
- Please offer German classes
- Put in a conveyor belt so the tour doesn't hurt our legs
- Show the inside of the buildings and more workshops
- Take the elevator instead of the stairs
- There should be a football team!

Any questions regarding this report can be requested from the Office of Institutional Research at: (909) 389-3391 or you may send an e-mail request to mriggs@craftonhills.edu.