

This issue's topic: Crafton's Mission, Vision, and Values

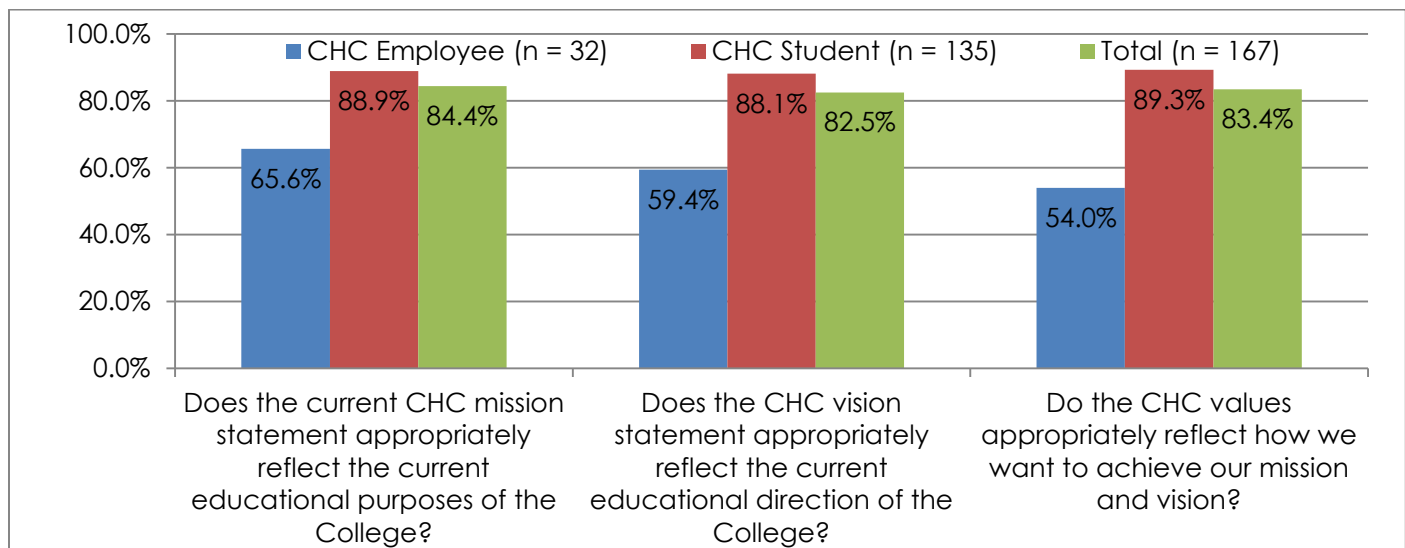
Overview: In Spring 2013 Crafton's Educational Master Plan Committee (EMPC) began discussions about the possibility of revising the Crafton Hills College Mission Statement, Vision Statement and Values. As a result of that discussion, the EMPC collaborated with the Office of Institutional Effectiveness, Research & Planning and developed and administered a survey in Spring 2013 to Crafton employees and students.

In addition to the survey, the EMPC also held workshops in Spring 2013 to illicit feedback on the Mission, Vision, and Values, will be holding workshops in the Fall 2013 semester, and **on September 25, 2013** Dr. Marshall, Dr. Reece, and Keith Wurtz will be facilitating a workshop on the Mission, Vision, and Values at Flex. All of the information generated in these workshops will be compiled by the EMPC and shared with the campus community in an effort to revise, change, or keep Crafton's Mission, Vision, and Values.

In order to help with process of reviewing the Crafton Mission, Vision, and Values a summary of the results from the Spring 2013 survey are illustrated below. A more detailed description of the results from the survey can be viewed by clicking [here](#).

Summary of Findings:

- Less than 70% of Crafton employees who responded to the survey felt that the mission, vision, and values currently reflected the current educational purposes of the college



Mission

- More students supported the theme "Help Students Reach Goals" (40) than any other theme, while more employees supported the theme "Teach Students" (13) than any other theme for Crafton's reason for being

Vision

- A CHC employee theme was "...to successfully complete their educational goal."
- Another CHC employee theme was that the vision was "...too narrow...": "It seems narrow given that some of our students are not interested in transferring or public safety/health service career."

Values

- Some common values expressed by the employees included the following: community, professionalism, customer service, helpful, student focused, supportive, and caring
- Some of the values expressed by students included ethics, hard work, and a positive learning environment