

## Did You Know?

### Topic: Web Site Usage Statistics from October 2010 to January 2011

**Overview:** The following brief illustrates the frequency at which the Crafton website was accessed from October 2010 to January 2011.

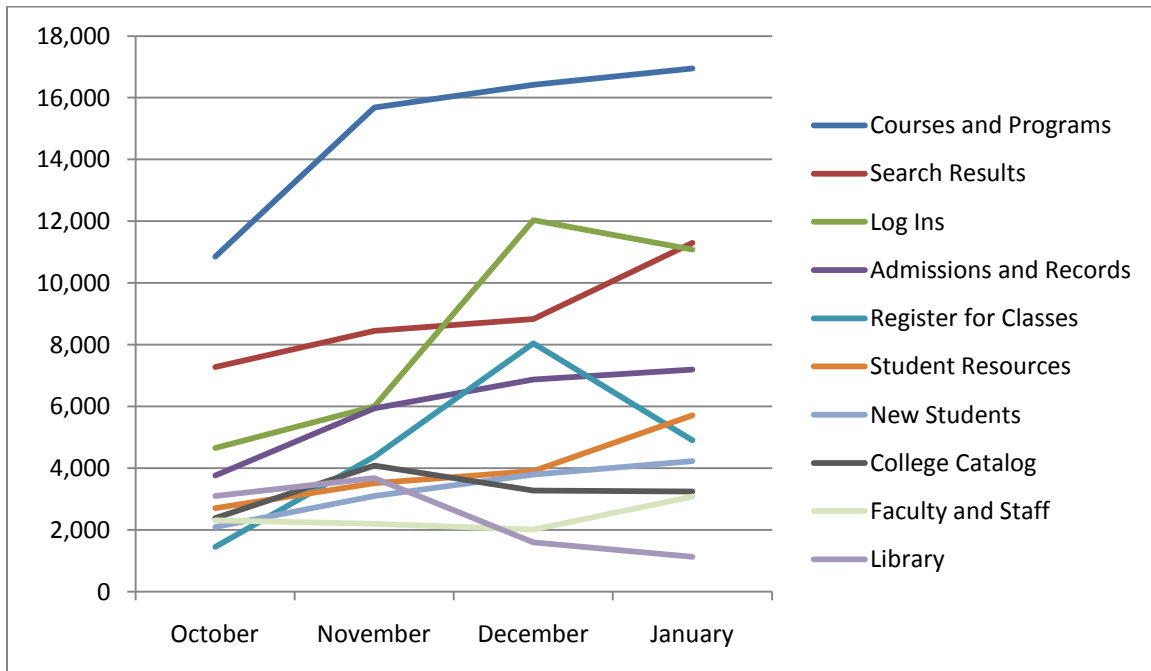
**Summary of findings:**

- CHC website visitors are most likely to access the Courses and Programs page.
- The search engine and the log in pages for Campus Central and/or Student E-mail were the second most used portions of the CHC website.
- The use of pages fluctuates, based on the time of year. For instance, accessing the “Registering for Classes” page peaked in December.

**Methodology:** The data illustrated in this brief were taken from the AWStats interface of the Crafton Hills College web site. Page views do not take into account the amount of time spent on a page or how long the visitor stayed there. In addition, the College Catalog page displays links to the current catalog PDF and a link to a page with older catalogs. It does not indicate actual views of the documents.

Including all of the web pages, the site was visited an average of 102,511 times per month during the months from October 2010 to January 2011.

**Figure 1: Top Ten Most Viewed CHC Web Pages from October 2010 to January 2011**



**References:**

Any questions regarding this report can be directed to the ORP at: (909) 389-3568 or you may send an e-mail request to [ksimonso@craftonhills.edu](mailto:ksimonso@craftonhills.edu).