



Research Brief

Spring 2014 Senior Day Evaluations

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Purpose of Brief

This brief illustrates the findings from evaluations completed by 469 of the 511 high school students attending the Senior Day 2014 event.

Summary of Findings

- 53% of respondents were Hispanic.
- 68% of respondents were female.
- 54% of respondents were 17 years old, and 41% were 18 years old.
- The top 5 represented high schools were:
 - Yucaipa (24%)
 - San Geronio (11%)
 - Beaumont (10%)
 - Citrus Valley (10%)
 - Pacific (10%)
- 67% of respondents planned to attend CHC after graduating high school, and 59% of respondents plan to attend CHC in Fall 2014.
- Of those respondents who were planning to attend another community college, 35% planned to attend SBVC and 24% planned to attend RCC.
- Of the reasons offered for not planning to attend CHC, 31% of respondents stated that CHC did not offer their program of interest, and 10% of respondents stated that CHC's location was a burden to access.

Overview

On March 7, 2014, Crafton Hills College (CHC) hosted students from local high schools for its annual Senior Day. CHC students, faculty, administrators, and staff coordinated and guided the half-day event which introduced participants to the programs, services, and campus life at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience.

Methodology

The Office of Institutional Effectiveness, Research and Planning in collaboration with the Dean of Counseling and Matriculation crafted a one-page evaluation. The evaluation included three multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduating from high school, whether they planned to attend CHC, what term they planned to enroll, identify which community college they planned to attend if not CHC, and the reason for not planning to attend CHC, if applicable. Participants were given the opportunity to provide comments and suggestions for improvement. Of the 511 high school students who attended, 469 completed an evaluation.

Findings

Table 1 illustrates the respondents' self-reported demographics. Respondents were more likely to be Hispanic (53%) than any other ethnicity, and females were 68% of respondents. Respondents were also more likely to be 17 years old (54%), and 41% were 18 years old.

Table 1. Respondents' demographic information.

Gender	#	%	Ethnicity	#	%
Male	113	32.5	Hispanic	253	53.0
Female	235	67.5	African-American	23	4.8
Age	#	%	Asian	22	4.6
Under 17	7	1.5	Native American	7	1.5
17	243	53.5	Caucasian	147	30.8
18	188	41.4	Other	25	5.2
19 & over	16	3.5			

Note: '#' refers to the number of respondents who selected the particular demographic category. '%' refers to # divided by the total number of responses in the entire demographic. For example, 235 respondents selected female, and 67.5% is 235 divided by all combined male and female responses (113 + 235 = 348).

Table 2 identifies the high schools the respondents attended. Nearly one in four respondents were from Yucaipa High School (24%), 11% were from San Geronio High School, and an equal number of respondents were from Beaumont, Citrus Valley, and Pacific High Schools (10%).

Table 2. Evaluations collected by high school.

High School	#	%	High School	#	%
Arrowhead Christian Academy	1	0.2	Redlands	12	2.5
Arroyo Valley	18	3.8	Redlands East Valley	9	1.9
Beaumont	47	9.9	Rim of the World	44	9.2
Citrus Valley	47	9.9	San Geronio	53	11.1
Green Valley	17	3.6	Sierra	18	3.8
Grove	3	0.6	Slover Mountain	22	4.6
Orangewood/RISE	21	4.4	Yucaipa	116	24.3
Pacific	47	9.9	Other	2	0.4

Table 3 identifies the respondents' plans after graduating from high school and which community college the respondent plans to attend, if applicable. Sixty-seven percent of respondents stated they planned to attend CHC after graduating from high school. Of the respondents who stated they were not planning on attending CHC, 46% of respondents planned to attend another community college and 25% planned to attend a 4-year college or university. Of the respondents who stated they planned to attend another community college, 35% planned to attend SBVC and 24% planned to attend RCC.

Table 3. Plans after graduating high school and other community college choices.

Plan After High School	#	%	Community College	#	%
Attend Crafton Hills College	304	66.8	Chaffey College	14	7.9
Attend another community college	108	45.6	Moreno Valley College	6	3.4
Attend a 4-year college or university	58	24.5	Mt. San Antonio Community College	2	1.1
Attend a vocational/ technical school	2	0.8	Mt. San Jacinto College	8	4.5
Work	15	6.3	Riverside Community College	42	23.7
Military	27	11.4	San Bernardino Valley College	61	34.5
Uncertain	18	7.6	Victor Valley College	5	2.8
Other	9	3.8	Other	39	22.0

Table 4 identifies the term in which respondents plan to first enroll at CHC after graduating from high school. Fifty-nine percent of respondents selected Fall 2014, and 12% selected Summer 2014.

Table 4. Term respondents plan to enroll at CHC.

Term	#	%
Summer 2014	50	11.5
Fall 2014	256	58.9
Spring 2015	25	5.7
After Spring 2015	11	2.5
I do not plan to attend	93	21.4

Table 5 illustrates reasons respondents were not planning to attend CHC. If a respondent selected “other,” they were given the opportunity to elaborate further. Similar statements were grouped together. Thirty-one percent of respondents stated that CHC does not offer their program of interest, and 10% of respondents stated that CHC’s location was a burden to access.

Table 5. Respondents’ reasons for not attending CHC.

Reason	#	%
Crafton does not offer the program I am interested in.	63	31.3
My friends are attending another college.	12	6.0
Crafton does not have enough open classes.	1	0.5
I do not want to go to the college where others from my HS are attending.	17	8.5
It is tough to get the courses I need to transfer at Crafton.	8	4.0
Crafton does not offer the academic rigor I am looking for.	16	8.0
Crafton does not have offer college athletics.	15	7.5
Other: Moving away after graduating from high school	11	5.5
Other: Location of CHC is burdensome	19	9.5
Other: Different reason for attending another school	12	6.0
Other: Various reasons	27	13.4
Total	201	100.0%

Finally, respondents provided comments and suggestions to improve Senior Day. Of the 57 comments, 19 respondents provided comments complimenting the campus environment or event hosts, and 7 comments mentioned a desire to expand the athletic program at CHC. “Why don’t you have college athletics?” one respondent asked, “The students at Crafton look like they can compete with other schools.” Three comments specifically mentioned new programs the respondents would like CHC to establish: nursing, automotive, and video production.