



Research Brief

Spring 2015 Senior Day Evaluations

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Purpose of Brief

This brief illustrates the findings from evaluations completed by 551 of the 562 (98%) high school students attending the Senior Day 2015 event.

Summary of Findings

- 51% of respondents were Hispanic.
- 56% of respondents were female.
- 51% of respondents were 17 years old, and 42% were 18 years old.
- The top 5 represented high schools were:
 - Yucaipa (19%)
 - Beaumont (10%)
 - River Springs (9%)
 - Pacific (8%)
 - Redlands (7%)
- 64% of respondents planned to attend CHC after graduating high school, and 56% of respondents plan to attend CHC in Fall 2015.
- Of those respondents who were planning to attend another community college, 47% planned to attend SBVC and 23% planned to attend RCC.
- Of the reasons offered for not planning to attend CHC, 30% of respondents stated that CHC did not offer their program of interest, and 10% of respondents stated that CHC doesn't offer college athletics.

Overview

On March 6, 2015, Crafton Hills College (CHC) hosted students from local high schools for its annual Senior Day. CHC students, faculty, administrators, and staff coordinated and guided the half-day event which introduced participants to the programs, services, and campus life at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience.

Methodology

The Office of Institutional Effectiveness, Research and Planning in collaboration with the Dean of Counseling and Matriculation crafted a one-page evaluation. The evaluation included three multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduating from high school, whether they planned to attend CHC, what term they planned to enroll, identify which community college they planned to attend if not CHC, and the reason for not planning to attend CHC, if applicable. Participants were given the opportunity to provide comments and suggestions for improvement. Of the 562 high school students who attended, 551 (98%) completed an evaluation.

Findings

Table 1 illustrates the respondents' self-reported demographics. Respondents were more likely to be Hispanic (51%) and females 56%. Respondents were also more likely to be 17 years old (51%), and 42% were 18 years old.

Table 1. Respondents' demographic information.

Gender	#	%	Ethnicity	#	%
Male	177	43.9	Hispanic	300	51.1
Female	229	56.4	African-American	35	6.0
Age	#	%	Asian	37	6.3
Under 17	15	2.8	Native American	17	2.9
17	276	51.1	White, non-Hispanic	174	29.6
18	229	42.4	Other	24	4.0
19 & over	20	3.7			

Note: '#' refers to the number of respondents who selected the particular demographic category. '%' refers to # divided by the total number of responses in the entire demographic. For example, 229 respondents selected female, and 56.4% is 229 divided by all combined male and female responses (177 + 229 = 406).

Table 2 identifies the high schools the respondents attended. Nearly one in five respondents were from Yucaipa High School (19%), 10% were from Beaumont High School, and 9% were from River Springs and Pacific High School.

Table 2. Evaluations collected by high school.

High School	#	%	High School	#	%
Arrowhead Christian Academy	3	0.5	Redlands East Valley	26	4.7
Beaumont	52	9.5	Rim of the World	36	6.5
Citrus Valley	34	6.2	River Springs	47	8.5
Colton	18	3.3	San Andreas	31	5.6
Green Valley	8	1.5	San Geronio	34	6.2
Grove	3	0.5	Sierra	23	4.2
Orangewood/RISE	21	3.8	Slover Mountain	24	4.4
Pacific	44	8.0	Yucaipa	103	18.7
Redlands	39	7.1	Other	2	0.4

Table 3 identifies the respondents' plans after graduating from high school and which community college the respondent plans to attend, if applicable. Sixty-four percent of respondents stated that they planned to attend CHC after graduating from high school. Of the respondents who stated that they were not planning on attending CHC, 52% of respondents planned to attend another community college and 31% planned to attend a 4-year college or university. Of the respondents who stated they planned to attend another community college, 47% planned to attend SBVC and 23% planned to attend RCC.

Table 3. Plans after graduating high school and other community college choices.

Plan After High School	#	%	Community College	#	%
Attend Crafton Hills College	341	63.9	Chaffey College	20	9.8
Attend another community college	150	52.4	Moreno Valley College	7	3.4
Attend a 4-year college or university	88	30.8	Mt. San Antonio Community College	9	4.4
Attend a vocational/ technical school	18	3.3	Mt. San Jacinto College	26	12.7
Work	35	12.2	Norco College	4	2.0
Military	31	10.8	Riverside Community College	46	22.5
Uncertain	19	6.6	San Bernardino Valley College	96	47.1
Other	11	3.8	Other	44	21.6

Table 4 identifies the term in which respondents plan to first enroll at CHC after graduating from high school. Fifty-six percent of respondents selected Fall 2015, and 14% selected Summer 2015.

Table 4. Term respondents plan to enroll at CHC.

Term	#	%
Summer 2015	67	14.3
Fall 2015	260	55.6
Spring 2016	40	8.5
After Spring 2016	17	3.1
I do not plan to attend	99	21.2

Table 5 illustrates reasons respondents were not planning to attend CHC. If a respondent selected “other,” they were given the opportunity to elaborate further. Similar statements were grouped together. Thirty-one percent of respondents stated that CHC does not offer their program of interest, and 10% stated CHC doesn’t offer college athletics.

Table 5. Respondents’ reasons for not attending CHC.

Reason	#	%
Crafton does not offer the program I am interested in.	73	30.7
It’s tough to get the courses I need to transfer at Crafton.	13	5.5
My friends are attending another college.	26	10.9
Crafton doesn’t offer the academic rigor I’m looking for.	12	5.0
Crafton doesn’t have enough open classes.	12	5.0
Crafton doesn’t offer college athletics.	24	10.1
I don’t want to go to college where others from my high school are attending.	23	9.7
Other: attending a 4-year college or University	10	4.2
Other: Location of CHC is burdensome	20	8.4
Other: Different reason for attending another school	14	5.9
Other: Various reasons	11	4.6
Total	238	100.0%

Finally, respondents provided comments and suggestions to improve Senior Day. There was a total of 89 comments or suggestions received by students. The common themes were compliments of campus and staff, organization of the event, logistics of campus, and refreshments. All comments are listed below by category:

Compliments to campus and staff: (n=34)

- A slide show might have been nice in the auditorium for the welcome. Everything seemed well organized. I am not a student – I work at Pacific High School.
- A wonderful tour.
- Awesome people
- [Name] and [Name] are awesome.
- [Name] and [Name] were cool!
- Everything was great!
- Fantastic
- Great campus; Nice staff
- Great tour guides, happy with my experience.
- Great!
- I am very pleased to have been able to go, though I won’t be able to attend your college.
- I enjoyed my trip to your campus.
- I like it.
- I liked the senior day here, it was helpful.
- I really liked senior day. They gave plenty of information.
- I really like the campus.
- It was a very fun experience. I cannot wait to come here.
- It was fun!
- It was good we just wanted to go into the buildings and see.
- It was good.
It was great.
- It was so cool.
- It’s great!

- Our guides were very helpful.
- Thanks for a good day.
- This was great, the math teacher was fantastic!
- [Name] and [Name] are great tour guides. Team/Group 1
- [Name] and [Name] were great tour guides! (team/group 1)
- [Name] and [Name] were great tour guides. Thank you
- Very educational.
- Very fun, loved it and really stoked.
- Very good with [Name].
- Very informative, thank you!
- You guys are doing a great job!

Organization of event: (n=16)

- Allow self-guided tour
- Be more organized, thanks.
- Explain workshop better.
- Explain workshops better.
- Have more time for the workshops.
- Have more time for workshops.
- Have things out so it's easier to figure out where to go.
- I wanted to be able to check out more than two workshops.
- I wish you would have people greet us and be more social with the seniors and give us little hints on how to survive here.
- More organization, everything was a little chaotic a more in depth tour.
- More organized
- More structure because I got lost to find somewhere that didn't even have a class.
- Need more time for the workshop.
- Please be more organized.
- The guides we had were uncertain of where to go (didn't have a plan) and they didn't know about some of the buildings. Better guides would not go unnoticed.

Logistics of campus: (n=9)

- Add more color to the classrooms.
- Bigger room for pre-med programs.
- Hand out maps to students, for if we got lost.
- Hand out maps.
- Have some students enter the classrooms to see how it looks and how it works and all that.
- Install escalators and elevators.
- Maybe a map for the students to know where to go.
- Maybe smaller group during the tour?
- Need a campus map.
- Pick tour guides with a bit more knowledge and show the inside of buildings more.
- Too many stairs.

Refreshments: (n=4)

- It was fun in here. However, it would be nice if we got a bottle of water.
- Juice boxes were good

- Lunch needs to be at 11:00 am.
- More juice boxes. Better, more “hip”, music.

Other comments/suggestions: (n=26)

- Can I transfer colleges after I finish the classes I may need?
- For ASL you should go into more depth and separate it from other speaking foreign languages.
- Group leader 14 needs to chill.
- Group leader 14 needs to chill. She is the only one that is weird. She’s not even my group leader.
- I came to community college to GET AWAY from all of the cringe-y school spirit activities...I just want to learn.
- I didn’t know colleges offered help for students with learning disabilities.
- I didn’t learn anything.
- I want to be a radiologist & you guys have a technician radiologic program. Would it be the same?
- I want to learn more about the firefighting program.
- I am disappointed that there is not ROTC here.
- Include an ethnicity of white and Hispanic.
- It would be better and nicer if the tourists actually care about the tour and the school.
- It would’ve been nice to see the classes while students are in there to have an idea of how college classes work.
- Let the kids figure the place out on their own.
- Make it more fun and they don’t know the answers to our questions.
- Our tour guides were not very excited to be here and they were not helpful/descriptive.
- We should have more open. There should be more choices.
- Why don’t you guys have physical therapy classes?
- Work on leader speaking skills. Also they need to speak louder. Keep school together in the tour groups.

Any questions regarding this brief can be directed to the Office of Institutional Effectiveness, Research, and Planning at (909) 389-3331 or you may send an email to cgunderesen@craftonhills.edu.