

RRN 740 October 2013

> CCSSE Results Brief Marketing and Public Relations

Spring 2009, 2010, 2011, and 2013 CCSSE Results Generated for the Marketing and Public Relations Office PPR

## **Overview**

The Planning and Program Review (PPR) process is a four-year cycle in which each unit at Crafton Hills College (CHC) performs a full program review every four years and an annual planning update the second, third and fourth years. The Office of Institutional Effectiveness, Research and Planning (OEIRP) intends to provide departments with additional data derived from multiple sources, including the **Community College Survey of Student Engagement (CCSSE)**, in order to help inform programs who are in the PPR process. Included is data from the Spring 2009, 2010, 2011, and 2013 CCSSE that is relevant to each department. The brief illustrates the CCSSE data with no analysis or summarization. The objective is to utilize it as an informative document that will assist each department as they prepare their Annual Planning and/or Three-Year Plan. CCSSE results can help community colleges with planning, evidence based decision making, and help identify improvements in student learning and persistence. The findings included in this brief could be applicable to the goals, objectives, or efficiency measures of each department. Additional results are available for review in the OIERP upon request.

## **Methodology**

The CCSSE was administered in the Spring of 2009, 2010, 2011, and 2013 to a random sample of Crafton Hills College students in weekly census sections with 10 or more enrolled students. After the Spring 2011, Crafton began administering the CCSSE every other year, as a result the CCSSE was not administered Spring 2012. The results can be generalized to CHC students enrolled in weekly census courses (i.e. a course that spans the entire length of the semester). The sample size is sufficient to generalize results to that of the student population with a 95% confidence level. Because students may have completed the CCSSE in more than one class, only responses from the first class in which they filled out the survey were included. The data in each year may vary because not all respondents answered every question and "Not Applicable" responses have been excluded.

Information in the following tables and figures include all responses to the questions for each of the four years CCSSE was administered to students at Crafton. "N" represents the number of responses received, and "%" is the number of responses received divided by the total number of responses to the question. The results in each table are accompanied by a representative graphic.

**CCSSE & Hispanic Student Success (HSS) 2013 Special-Focus Questions.** All institutions designated by the federal government as Hispanic-Serving Institutions<sup>1</sup>, are asked to respond to the main CCSSE survey items and fifteen custom questions. The custom questions vary each year, therefore trend data is not available and findings from the questions compare the CHC results to a comparison group of Hispanic-Serving

<sup>1.</sup> According to the U.S. Department of Education, a Hispanic-Serving Institution (HSI) is defined as an institution of higher education that has an enrollment of undergraduate full-time equivalent students that is at least 25 percent Hispanic students at the end of the award year immediately preceding the date of application. <a href="http://www2.ed.gov/programs/idueshsi/definition.html">http://www2.ed.gov/programs/idueshsi/definition.html</a>

Institutions. The data is weighted to account for sampling bias caused by in-class administration and to follow the standard manner by which CCSSE performs statistical analysis for the national data reported.

**Table 1.** Respondents' ratings about how much emphasis Crafton makes to provide them with the supportneeded to help them succeed.

How much does Crafton				Tabal						
emphasize providing the	SP 2009		SP 2010		SP 2011		SP 2013		Total	
support you need to help you succeed at this college?	Ν	%	Ν	%	Ν	%	Ν	%	Ν	%
Very little	38	5.6	58	7.1	42	5.5	33	5.1	171	5.9
Some	169	24.7	198	24.3	167	21.9	151	23.2	685	23.5
Quite a bit	265	38.7	341	41.8	298	39.1	264	40.6	1168	40.1
Very much	212	31	219	26.8	256	33.6	202	31.1	889	30.5
Total Responses	684	100	816	100	763	100	650	100	2913	100

Figure 1. Graphic representation of Table 1.

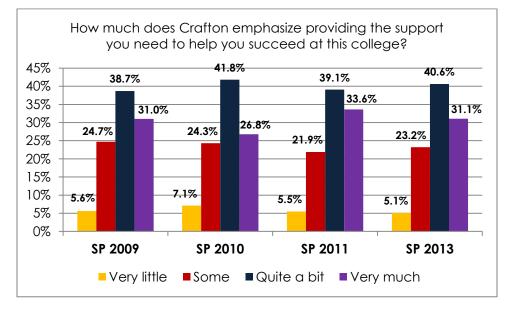


Table 2. Respondents' ratings on the quality of relationships with other students at Crafton.

Mark the number that best represents				Term,	/Year				Tel	e l
the quality of relationships with other	SP 2	SP 2009		SP 2010		2011	SP 2013		Tot	ai
students at this college.	Ν	%	Ν	%	Ν	%	Ν	%	Ν	%
<ol> <li>Unfriendly, unsupportive, sense of alienation</li> </ol>	9	1.3	8	1	3	0.4	9	1.4	29	1.0
2	16	2.3	26	3.2	17	2.2	10	1.5	69	2.4
3	27	3.9	25	3.1	22	2.9	32	4.9	106	3.6
4	111	16.2	124	15.2	100	13.1	114	17.6	449	15.4
5	142	20.7	181	22.2	180	23.7	140	21.6	643	22.1
6	187	27.3	246	30.1	208	27.3	164	25.3	805	27.7
<ol> <li>Friendly, supportive, sense of belonging</li> </ol>	193	28.2	206	25.2	231	30.4	180	27.7	810	27.8
Total Responses	685	100	816	100	761	100	649	100	2911	100



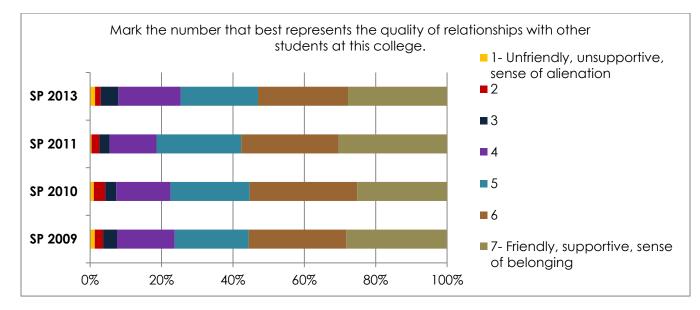
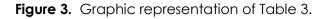
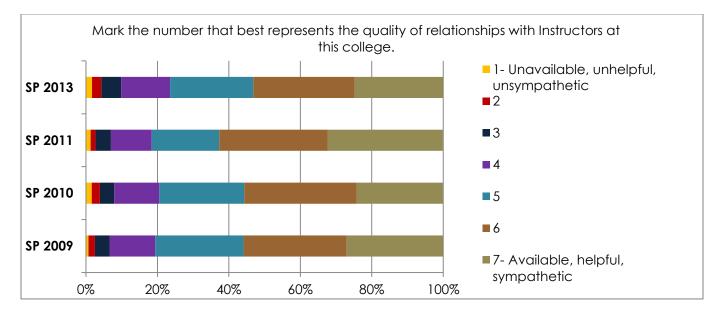


Table 3. Respondents' ratings on the quality of relationships with instructors at Crafton.

Mark the number that best	Term/Year									Total	
represents the quality of relationships with instructors at this	SP 2	2009	SP 2	SP 2010		2011	SP 2013				
college	Ν	%	Ν	%	Ν	%	Ν	%	N	%	
1- Unavailable, unhelpful, unsympathetic	5	0.7	13	1.6	10	1.3	11	1.7	39	1.3	
2	12	1.8	19	2.3	11	1.4	17	2.6	59	2.0	
3	28	4.1	33	4	33	4.3	36	5.5	130	4.5	
4	88	12.8	103	12.6	87	11.4	89	13.7	367	12.6	
5	169	24.7	194	23.8	144	18.9	151	23.3	658	22.6	
6	198	28.9	257	31.5	232	30.4	184	28.4	871	29.9	
7- Available, helpful, sympathetic	185	27	197	24.1	245	32.2	161	24.8	788	27.1	
Total Responses	685	100	816	100	762	100	649	100	2912	100	



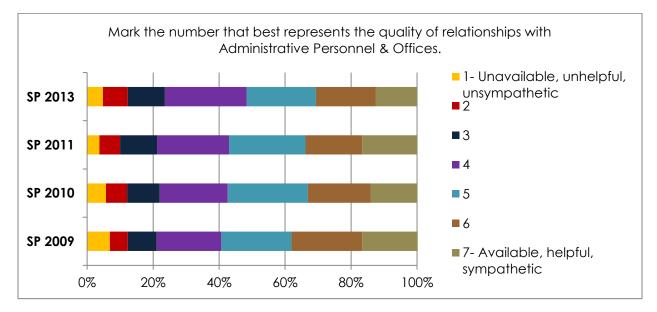


Page **3** of **9** 

**Table 4.** Respondents' ratings on the quality of relationships with administrative personnel and offices atCrafton.

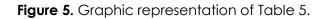
Mark the number that best represents the quality of		Term/Year								
relationships with administrative	SP 2	SP 2009		SP 2010		2011	SP 2013		Total	
personnel & offices	Ν	%	Ν	%	Ν	%	Ν	%	Ν	%
<ol> <li>Unavailable, unhelpful, unsympathetic</li> </ol>	47	6.9	46	5.7	28	3.7	31	4.8	152	5.2
2	37	5.4	52	6.4	48	6.3	49	7.6	186	6.4
3	60	8.8	80	9.9	85	11.2	73	11.2	298	10.3
4	134	19.6	167	20.6	166	21.8	161	24.8	628	21.6
5	145	21.2	197	24.3	177	23.2	136	21.0	655	22.5
6	147	21.5	154	19	131	17.2	118	18.2	550	18.9
<ol> <li>Available, helpful, sympathetic</li> </ol>	115	16.8	115	14.2	127	16.7	81	12.5	438	15.1
Total Responses	685	100	811	100	762	100	649	100	2907	100

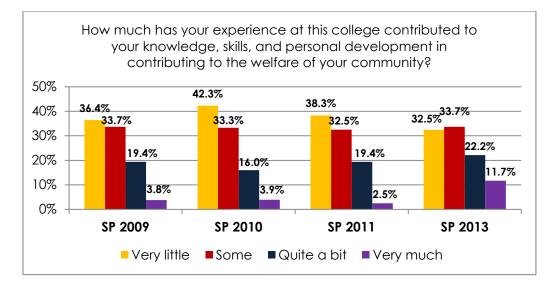


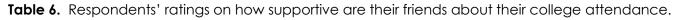


**Table 5.** Respondents' ratings about how much has their experience at Crafton contributed to their knowledge, skills, and personal development to contribute to the welfare of their communities.

How much has your experience at this college contributed to your				Total						
knowledge, skills, and personal	SP 2009		SP 2	010	SP 2	2011	SP 2	013		
development in contributing to the welfare of your community?	N	%	N	%	N	%	Ν	%	Ν	%
Very little	247	36.4	340	42.3	291	38.3	211	32.5	1089	37.7
Some	229	33.7	268	33.3	247	32.5	219	33.7	963	33.3
Quite a bit	132	19.4	129	16	147	19.4	144	22.2	552	19.1
Very much	71	3.8	32	3.9	19	2.5	76	11.7	198	6.8
Total Responses	679	100	804	100	759	100	650	100	2892	100







How supportive are		Term/Year										
your friends of your	SP 2009		SP 2010		SP 2011		SP 2013		Total			
attending Crafton?	Ν	%	Ν	%	Ν	%	Ν	%	Ν	%		
Not Very	26	3.8	32	3.9	19	2.5	18	2.7	95	3.2		
Somewhat	109	15.9	152	18.3	128	16.6	127	19.4	516	17.6		
Quite a bit	201	29.3	238	28.7	209	27.1	179	27.3	827	28.1		
Extremely	350	51	407	49.1	414	53.8	331	50.5	1502	51.1		
Total Responses	686	100	829	100	770	100	655	100	2940	100		

Figure 6. Graphic representation of Table 6.

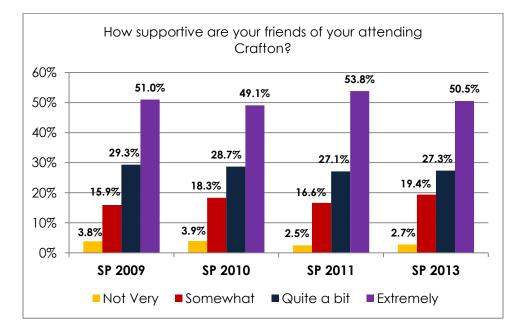


 Table 7. Respondents' ratings on how supportive are their immediate families about their college attendance.

How supportive is your immediate family of your	SP 2	Term/Year           SP 2009         SP 2010         SP 2011         SP 2013													To	tal
attending Crafton?	Ν	%	Ν	%	Ν	%	Ν	%	N	%						
Not Very	9	1.3	18	2.2	20	2.6	13	2.0	60	2.0						
Somewhat	71	10.4	84	10.2	77	10	78	11.9	310	10.6						
Quite a bit	153	22.3	164	19.8	145	18.9	139	21.3	601	20.5						
Extremely	452	66	561	67.8	526	68.5	424	64.8	1963	66.9						
Total Responses	685	100	827	100	768	100	654	100	2934	100						

Figure 7. Graphic representation of Table 7.

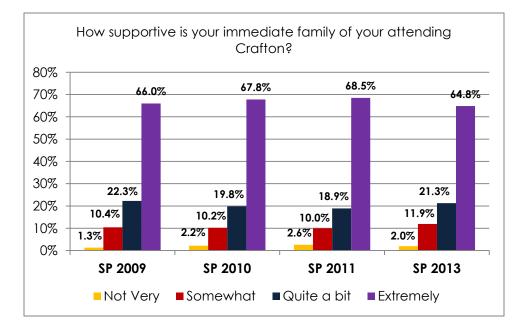
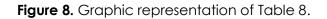


Table 8. Respondents' ratings on whether they would recommend Crafton to a friend or family member.

Would you recommend Crafton to a friend or family	SP 2	Term/Year           SP 2009         SP 2010         SP 2011         SP 2013								al
member?	Ν	%	Ν	%	Ν	%	Ν	%	N	%
Yes	656	94.9	779	93.9	736	95	611	94.0	2782	94.4
No	35	5.1	51	6.1	39	5	39	6.0	164	5.6
Total Responses	691	100	830	100	775	100	650	100	2946	100



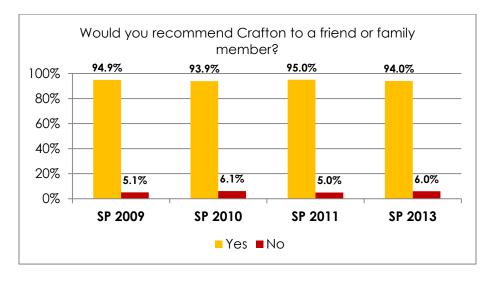


Table 9. Respondents' evaluation ratings of their entire educational experience at Crafton.

How would you evaluate your entire educational experience at										tal
experience at         SP 2009         SP 2010         SP 2011         SP           Crafton?         SP 2009         SP 2010         SP 2011         SP				SP	2013					
Crunon:	Ν	%	Ν	%	Ν	%	Ν	%	Ν	%
Poor	7	1	16	1.9	11	1.4	8	1.2	42	1.4
Fair	90	13	109	13.2	96	12.4	79	12.1	374	12.7
Good	370	53.5	457	55.2	423	54.4	370	56.8	1620	55
Excellent	225	32.5	246	29.7	247	31.8	194	29.8	912	30.9
Total Responses	692         100         828         100         777         100         651         100							100	2948	100

Figure 9. Graphic representation of Table 9.

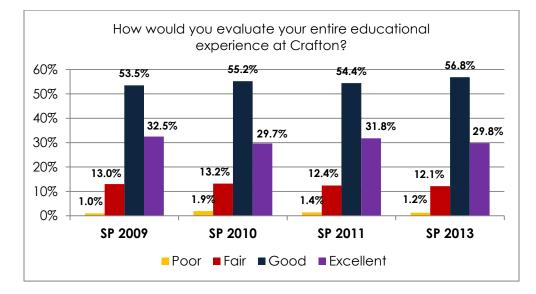


Table 10. Respondents' ratings on how much Crafton makes them feel like they belong.

How much does	2013 HS	2013 HSS Special-Focus Question								
this college make you feel like you	Cra	fton	Comparison Group							
belong here?	N	%	Ν	%						
Very little	51	8.9	431	8.8						
Somewhat	181	31.4	1409	28.6						
Quite a bit	207	35.9	1821	37.0						
Extremely	137	23.8	1261	25.6						
Total Responses	576	100	4922	100						

Figure 10. Graphic representation of Table 10.

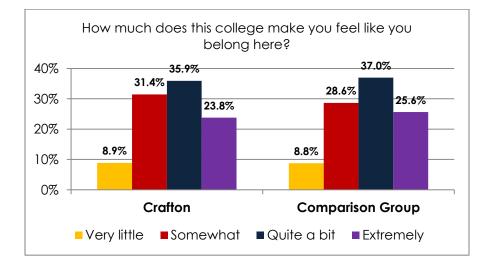
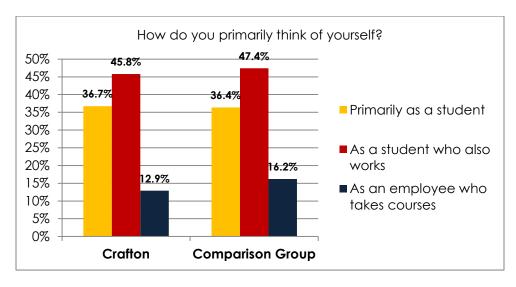
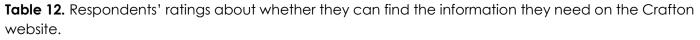


 Table 11. Respondents' ratings on how they see themselves.

How do you primarily	2013 HSS Special-Focus Question								
How do you primarily think of yourself?	Crc	ifton	Comparison Group						
	N	%	N	%					
Primarily as a student	219	36.7	1777	36.4					
As a student who also works	273	45.8	2315	47.4					
As an employee who takes courses	77	12.9	792	16.2					
Total Responses	596	100	4884	100					

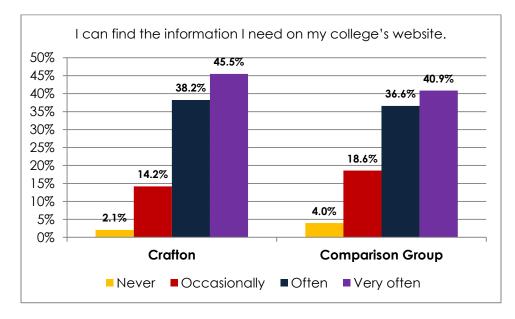






I can find the information	2013 HSS Special-Focus Question								
I need on my college's Website.	Cro	afton	Comparison Group						
	Ν	%	Ν	%					
Never	12	2.1	193	4.0					
Occasionally	82	14.2	903	18.6					
Often	221	38.2	1779	36.6					
Very often	263	45.5	1987	40.9					
Total Responses	578	100	4862	100					

Figure 12. Graphic representation of Table 12.



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