



Office of
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Prepared by:
Keith Wurtz &
Michelle Riggs

Research Briefs from the Office of Research & Planning Population Demographics of Crafton's Primary Service Area Cities

Purpose: The purpose of this brief is to provide a method for programs to proportionally compare gender, ethnicity, and age to the students they serve in their own programs. Rather than only comparing information from cities in the San Bernardino Community College District, a more methodologically sound comparison involves comparing CHC program demographics to the cities where CHC primarily serves students. Accordingly, Primary Service Area (PSA) cities were defined as cities where 2% or more of the total population in the city earned a grade on record (GOR, A, B, C, D, F, P, NP, I, or W) at Crafton in Fall 2009. The city did not have to be in the San Bernardino Community College District (SBCCD) to be a PSA city. CHC serves 2% or more of the population in the following five cities: Beaumont, Calimesa, Mentone, Redlands, and Yucaipa. Cities like San Bernardino were excluded because even though 411 CHC students in Fall 2009 lived in San Bernardino, those 411 students only represented 0.2% of the population in San Bernardino.

Summary of Findings: Tables 1 and 2 illustrate the number and percent of the population in Beaumont, Calimesa, Mentone, Redlands, and Yucaipa for those who are eighteen years old or older. Table 3 shows the entire population in each of the five PSA cities by ethnicity. It wasn't possible to identify ethnicity for the 18 and over population in all five cities; accordingly, ethnicity is shown for the entire population of each city.

- 53% of the population in CHC's PSA is female
- 41% of the population in CHC's PSA is 50 years old or older, 19% of the population is 40 – 49 years old, and 9.2% of the population is 25 – 29 years old
- 60% of the population in CHC's PSA is Caucasian and 29% of the population is Hispanic

Table 1: Gender by CHC's Primary Service Area from the US Census 2005 – 2009 American Community Survey for the Population 18 Years and Older.

Gender	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
Male	8,734	44.8	2,884	48.5	3,166	48.3	23,892	46.6	18,129	49.7	56,805	47.5
Female	10,757	55.2	3,060	51.5	3,389	51.7	27,337	53.4	18,336	50.3	62,879	52.5
Total	19,491	100.0	5,944	100.0	6,555	100.0	51,229	100.0	36,465	100.0	119,684	100.0

Note: US Census 2005 – 2009 American Community Survey Table B01001.

Table 2: Age by CHC's Primary Service Area from the US Census 2005 – 2009 American Community Survey for the Population 18 Years and Older.

Age	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
18 – 19	509	2.6	261	4.4	191	2.9	2,767	5.4	1,714	4.7	5,442	4.5
20 – 24	1,370	7.0	310	5.2	828	12.6	5,444	10.6	2,826	7.7	10,778	9.0
25 – 29	2,531	13.0	294	4.9	925	14.1	4,204	8.2	3,014	8.3	10,968	9.2
30 – 34	2,388	12.3	259	4.4	371	5.7	3,988	7.8	2,682	7.4	9,688	8.1
35 – 39	2,093	10.7	256	4.3	822	12.5	4,027	7.9	3,462	9.5	10,660	8.9
40 – 49	3,436	17.6	1,002	16.9	1,081	16.5	9,851	19.2	7,769	21.3	23,139	19.3
50 or older	7,164	36.8	3,562	59.9	2,337	35.7	20,948	40.9	14,998	41.1	49,009	40.9
Total	19,491	100.0	5,944	100.0	6,555	100.0	51,229	100.0	36,465	100.0	119,684	100.0

Note: US Census 2005 – 2009 American Community Survey Table B01001.

Table 3: Ethnicity by CHC's Primary Service Area from the US Census 2005 – 2009 American Community Survey.

Ethnicity	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
Asian*	1,970	7.0	131	1.8	402	4.4	4,876	7.0	1,134	2.3	8,513	5.2
African American	1,151	4.1	89	1.2	322	3.5	3,608	5.2	579	1.2	5,749	3.5
Hispanic	11,277	39.9	1,514	20.4	3,203	34.8	18,922	27.2	12,328	24.8	47,244	28.8
Native American	72	0.3	78	1.0	39	0.4	401	0.6	243	0.5	833	0.5
Other / Unknown	80	0.3	0	0.0	0	0.0	125	0.2	38	0.1	243	0.1
Caucasian	13,063	46.2	5,379	72.3	5,135	55.8	40,410	58.1	34,261	69.0	98,248	59.9
2 or More Races	648	2.3	248	3.3	108	1.2	1,176	1.7	1,045	2.1	3,225	2.0
Total	28,261	100.0	7,439	100.0	9,209	100.0	69,518	100.0	49,628	100.0	164,055	100.0

Note: US Census 2005 – 2009 American Community Survey Table B03002. The total population counts are not the same in Table 3 as they are in Tables 1 and 2 because Table 3 shows the total population and Tables 1 and 2 illustrate the population 18 years old or older.

*Asian includes Pacific Islanders and is the same as Asian in the 2010 – 2011 PPR.

Any questions regarding this report can be requested from the Office of Institutional Research at: (909) 389-3206 or you may send an e-mail request to kwurtz@craftonhills.edu.