



Research Brief

Spring 2015 Career Center Workshops Evaluations

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Purpose of Brief

The purpose of this brief is to illustrate findings from the Career Center Workshops Evaluations administered to students in Spring 2015. A total of 214 respondents completed the evaluation.

Summary of Findings

78% of the respondents indicated they were undecided on their major.

16% of the respondents indicated that they are majoring in Biology/Anatomy & Physiology/Pre-Med & Nursing.

45% of respondents indicated they learned about the workshop through special programs here at Crafton.

100% of the respondents **Agreed** with the following statements:

- I believe this workshop was valuable.
- The workshop improved my chances of getting hired.
- I plan to attend more workshops offered by the Career Center.
- I would like more workshops like this one at Crafton Hills.

93% of respondents **Strongly Agreed** the presenter was easy to follow and understand.

Overview

The Career Center provides workshops for students throughout the year. After attending a workshop attendees are invited to complete an evaluation. This brief illustrates the results from the Spring 2015 Career Center Workshops Evaluations which was completed by 214 respondents. The purpose of the evaluation is to plan future workshops and continuously improve the services available to students at Crafton. The following six workshops were evaluated: (1) Choosing a Major & Ed Plan Prep, (2) How to Talk to Employers, (3) I've Chosen My Major, Now What? (4) Career Planning, (5) Job Search Strategies & Social Media, (6) Resume Writing.

Methodology

The evaluation was administered online by workshop attendees. Respondents replied to a total of 13 questions. The questions consisted of workshop dates and times, education goals, major/program of study, completed units. Included in the evaluation were six Likert-scale statements where 4=strongly agree, 3=agree, 2=disagree, and 1=strongly disagree. There were also open-ended questions that related the expectations of the workshops. Limitation: students may be duplicated if they attended more than one workshop.

Findings

Tables 1 through 5 illustrate the demographics of the respondents to the Career Center Workshop evaluations. Table 1 lists the number of responses to each workshop. Most of the respondents went to the How to Talk to Employers workshop (40%).

Table 1: Number of responses for each workshop	#	N	%
How to talk to Employers	85	214	39.7
Choosing a Major & Ed Plan Prep	61	214	28.5
Resume Writing	45	214	21.0
Job Search Strategies and Social Media	15	214	7.0
I've Chosen My Major, Now What? Career Planning	5	214	2.3
Strengths & Skills for Landing the Job	3	214	1.4
Total	214	214	100

Table 2 represents the respondent's educational goals. Seventy-eight percent of respondents are undecided on their educational goal.

Table 2: Respondents' answer to their educational goal.	#	%
Undecided	167	78.0
Obtain an associate's degree and transfer to a 4-year	31	14.5
Transfer to a 4-year without earning an associate's degree	7	3.3
Earn an occupational degree and/or certificate	4	1.9
Earn an associate's degree only	2	.9
Other	2	.9
Prepare for a new career	1	.5
Total	214	100

Table 3 represents the top 10 major/program of study for the respondent. Twenty-one percent of respondents identified as Biology/Anatomy & Physiology/Pre-Med & Nursing.

Table 3: Respondents' answer to their major/program of study.	#	%
Biology/Anatomy & Physiology/Pre-Med & Nursing	35	21.2
Undecided	31	18.7
Health Sciences	18	10.9
Sociology	18	10.9
Multiple Sciences	13	7.9
Computer Science	11	6.7
Radiology	11	6.7
Business Administration/Management	11	6.7
Respiratory Therapy	9	5.4
Psychology	8	4.8
Total	165	100

Table 4 illustrates the results of respondents completed units towards their education goal. Fifty percent have completed between 31-60 units, and 49% have completed less than 30 units.

Table 4: Respondents' answer to completed units toward education goal	#	%
31-60 units	106	49.5
Less than 30 units	105	49.1
More than 60 units	3	1.4
Total	214	100

Table 5 illustrates how respondents heard about the workshops. Forty-five percent were informed by Special Programs.

Table 5: Respondents' answer to how they heard about the workshops	#	%
Special Programs (EOPS, STEM, etc.)	97	45.3
Class/Professor	38	17.8
Flyer	30	14.0
Counselor	27	12.6
Other	16	7.5
Email	4	1.9
Career Center Website	2	.9
Total	214	100

Tables 6 represents the overall evaluation of all workshops. All respondents agreed or strongly agreed with the statements. Respondents were most likely to strongly agree the presenter was easy to follow and understand.

Table 6: Respondents' level of agreement with the statements below.	Strongly Agree		Agree		Disagree		Strongly Disagree		Total
	#	%	#	%	#	%	#	%	
I believe this workshop was valuable.	0	-	213	100	0	-	0	-	213
The workshop improved my chances of getting hired.	0	-	213	100	0	-	0	-	213
The workshop met my expectations.	1	.5	212	99.5	0	-	0	-	213
The presenter was easy to follow and understand.	191	89.7	22	10.3	0	-	0	-	213
I plan to attend more workshops offered by the Career Center.	0	-	213	100	0	-	0	-	213
I would like more workshops like this one at Crafton Hills.	0	-	213	100	0	-	0	-	213

(Missing responses have been excluded)

All respondents answered the question, "What did you expect to learn from attending this workshop?" In addition, All respondents also answered the question, "What is one thing you knew about this topic prior to attending?" All of the respondents who answered the question to recommend their workshop to other students answered "Yes". A total of 98.5% of respondents listed 3 most important things they learned in their workshop.