

Crafton Hills College - Outcomes Assessment Report

Course: SPEECH – 140

Term: Spring 2012

Date: 10/31/2012

1. Learning Outcomes Statement

- *Students will demonstrate effective verbal and nonverbal behaviors within small group interactions.*
- *Students will apply pertinent concept and theories of small group communication in an effort to communicate effectively within small group contexts, including discussions, cooperative problem solving and group presentations.*
- *Students will demonstrate effective task, maintenance and leadership roles within small group interactions.*
- *Students will demonstrate effective listening behaviors, including comprehensive, critical and active listening.*

2. Means of Assessment (Measurement Method)

During the Spring 2012 semester, the following course level SLOs were measured in SPEECH 140:

- Students will demonstrate effective verbal and nonverbal behaviors within small group interactions.
- Students will apply pertinent concept and theories of small group communication in an effort to communicate effectively within small group contexts, including discussions, cooperative problem solving and group presentations.

Assessment 1: Group Presentation

The assessment method chosen was to assess the final group presentations using an adapted rubric used to assess final presentations in other courses, including SPEECH 100. However, as the instructor attempted to assess the scores, it was noted that the results were not accurate for the assessment of individual mastery of the outcome. Owing to the nature of group communication in the workplace, students were instructed that they could divide responsibilities in the group presentation project any way they wished. (In previous projects, students were required to complete certain tasks individually and others as a group).

3. Criteria for Success (Benchmark)

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4. Summary of Evidence

Because students contributed in different ways, including some who failed to participate in the actual presentation, the instructor was not able to reliably assess their individual performance on this assignment.

5. Use of Results (Implications for Program Improvement & Planning)

It could be inferred from the overall ability of the groups to present that students were able to apply certain concepts of small group communication (e.g., assignment of roles) to effectively complete the project. While the instructor feels committed to the overall structure of the speaking assignments, an assessment method needs to be developed allowing assessment of individual speaking abilities nearer to the end of the course to effectively evaluate students' mastery of stated student learning outcomes.