

Student Learning Outcomes

MKT 190 – Marketing Internship

Students will demonstrate the skills necessary to use marketing principles and procedures to administer, supervise, and or manage real-world business activities

Students will demonstrate the ability to work effectively in a team-based, collaborative business environment

Students will demonstrate the ability to identify and describe strategies for setting, maintaining, and meeting business deadlines

Students will be able to identify and describe the necessary skills, including interpersonal and technical skills, required for obtaining employment in the field of marketing