

Student Learning Outcomes

Market 106 – Retail Management

Students will demonstrate the ability to analyze the managerial responsibility for policy formulation in the development of organization, staff, facilities, and methods for serving the customer.

Students will demonstrate the ability to identify and evaluate the basic requirements for success in retailing at entry level, mid-management, and management positions.

Students will demonstrate the ability to prepare a six month buying plan and model stock and basic stock plans.

Students will demonstrate the ability to explain the elements of profit and the effect merchandising decisions have on profits.