

# Student Learning Outcomes

## BUSAD 100 – Introduction to Business

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Students will demonstrate the ability to work collaboratively in a group

Students will demonstrate the ability to define key business concepts of profit, supply and demand, free markets, a business plan, the basic functions of management, various styles of leadership, quality control, and business ethics

Students will demonstrate the ability to distinguish between and evaluate sole proprietorships, partnerships, corporations, and franchises and their advantages and disadvantages

Students will demonstrate the ability to define key human resource management concepts such as job descriptions, job enrichment, job enlargement, job redesign, employee compensation, fringe benefits, and performance appraisal

Students will demonstrate the ability to define key elements of labor-management relations including contract negotiations and grievance procedures

Students will demonstrate the ability to describe the concept of a market and the process of marketing, product promotion, the stages of the product life cycle, and competition