

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

Date: 8/25/12

1. Learning Outcomes Statement

Students will demonstrate the ability to analyze the internal and external environments of management.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

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Course: BUSAD-200

Term: Fall 2011

Date: 8/25/12

1. Learning Outcomes Statement

Students will demonstrate the ability to explain the benefits of management's commitment to quality and productivity.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

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1. Learning Outcomes Statement

Students will demonstrate the ability to describe the management decision-making process and explain organizational and strategic planning and the strategic management process.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

Date: 8/25/12

1. Learning Outcomes Statement

Students will demonstrate the ability to describe the principles of organizing and explain how effective organizations are designed and how they respond to organizational change.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

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1. Learning Outcomes Statement

Students will demonstrate the ability to describe the different theories of human motivation and explain how motivation is influenced by managers.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

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1. Learning Outcomes Statement

Students will demonstrate the ability to compare and contrast management and leadership styles.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

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1. Learning Outcomes Statement

Students will demonstrate the ability to describe the team management process and describe the causes of team conflict.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Course: BUSAD-200

Term: Fall 2011

Date: 8/25/12

1. Learning Outcomes Statement

Students will demonstrate the ability to define management's responsibility for ethics and social responsibility.

2. Means of Assessment (Measurement Method)

Exams 1, 2, and 3 and the Final Exam will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exams 1, 2, and 3 and of both parts of the Final Exam.

4. Summary of Evidence

95% of students scored 77% or higher on Exam # 1; 87% of students scored 77% or higher on Exam # 2; 91% of students scored 77% or higher on Exam # 3; 89% of students scored 77% or higher on the Final Exam.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.