

CHC Foundation Board of Directors Quarterly Meeting

Thurs., Dec. 16, 2021
4:00p.m. – 5:30p.m.
LRC 226

Attendees:

- | | | | |
|--|---|--|---|
| <input checked="" type="checkbox"/> Phong Nguyen (Pres.) | <input type="checkbox"/> Gloria Harrison | <input type="checkbox"/> Lillian Vasquez | |
| <input checked="" type="checkbox"/> Amy Minjares (VP) | <input checked="" type="checkbox"/> Sam Irwin | <input type="checkbox"/> Robert Visconti | Crafton Staff: |
| <input checked="" type="checkbox"/> Kevin Horan (Sec.) | <input checked="" type="checkbox"/> William Nassar | <input checked="" type="checkbox"/> Greg Wessels | <input checked="" type="checkbox"/> Carrie Audet (staff) |
| <input checked="" type="checkbox"/> Mike Strong (CFO) | <input type="checkbox"/> Tommi Ng | <input checked="" type="checkbox"/> Leslie Wessels | <input type="checkbox"/> Ericka Paddock (staff) |
| <input type="checkbox"/> Denise Allen | <input checked="" type="checkbox"/> Rosaura Solis-Parsons | <input type="checkbox"/> Robert Visconti | <input checked="" type="checkbox"/> Michelle Riggs (staff_ |
| <input type="checkbox"/> Ray Casey | <input checked="" type="checkbox"/> Col. David Raley | <input type="checkbox"/> June Yamamoto | <input type="checkbox"/> Delmy Spencer (staff) |
| <input checked="" type="checkbox"/> Wynona Duvall | <input checked="" type="checkbox"/> Barbara Smith | <input type="checkbox"/> Brandi Bailes-AS Pres | <input checked="" type="checkbox"/> Cyndie St. Jean (staff) |
| <input type="checkbox"/> Donna Ferracone | <input type="checkbox"/> Mike Smith | <input type="checkbox"/> Brandice Mello-CS Pres | <input type="checkbox"/> Keith Wurtz (staff) |
| <input checked="" type="checkbox"/> Damian Garcia | <input checked="" type="checkbox"/> Mark Snowwhite | <input checked="" type="checkbox"/> Madeline Boone-SS Pres | <input checked="" type="checkbox"/> Brent Hunter |

TOPIC	DISCUSSION	FURTHER ACTION
Date/Time	Thursday, December 16, 2021 at 4:00 p.m.	
Call to Order & Opening Comments	Meeting called to order by Dr. Phong Nguyen at 4:17 p.m.	
Consent Agenda	<p>Consent Agenda:</p> <ul style="list-style-type: none"> a. Approve minutes of the 09-17-21 meeting b. Accept donations \$2,500 and above: <ul style="list-style-type: none"> • \$30,000.00 – Raymond Pryke Foundation 10/28/21 751-Pryke Foundation Grant /Honors' Scholarship • \$25,000.00 – Nicholas Campos 09/09/21 713-Campos Scholarship • \$20,000.00 – Patricia Atherton 09/20/21 706-Adam Diaz Scholarship • \$15,000.00 – Joanne Jesson 10/06/21 704-Jesson Memorial Scholarship • \$10,000.00 – Forrest Greek 10/25/21 443-Greek Endowed Fund • \$10,000.00 – Elaine S. Rosen 11/08/21 400-Endowment Fund • \$10,000.00 – Forrest Greek 12/01/21 443-Greek Endowed Fund • \$5,000.00 – IECF 09/23/21 721-Molly Adams Scholarship • \$5,000.00 – DLR Group 10/13/21 400-Endowment Fund • \$3,684.01 – Music Theatre Int 09/08/21 862-Arts League-Theatre • \$3,540.00 – SoCal Gas 11/22/21 400-Endowment Fund • \$2,556.54 – Christopher Fox 12/07/21 702- Mike Orland Scholarship • \$2,500.00 – Arizona Com Found 09/09/21 784-Scholarship-Michael Canchola <p>Motion to approve made by: Amy Minjares Motion seconded by: Sam Irwin</p>	

	Motion was unanimously approved.	
Reports	<p>Dr. Horan gave a college update:</p> <ul style="list-style-type: none"> • Despite pandemic, the college is performing exceptionally well. We have had an increase in degrees and certificates that are awarded. • Our current term is down 17% in enrollments. • Spring 2022 is down 21% in enrollments. • Success rates are going up and we are on the rise. • Have 100 President Circle members • Diversity, Equity, Inclusion and Anti-Racism – we have done a tremendous amount of work in these areas and are removing barriers for students so they can reach their goals • AB705 required Math and English to reinvent curriulums. We changed the process and now over 90% are being placed in college level classes instead of remedial classes and more are passing math and English in spite of these changes (increase in success rates). • CHC named a 2021 Equity Champion of Higher Education for our exemplary work in awarding Associate Degrees for Transfer (ADT) to Latinx students. • Highest Course Success Rate for all of Region 9/Inland Empire • Highest acceptance rate into CSUSB in Inland Empire • Financial Aid will be giving out 2.2 million dollars tomorrow. • We used Cares Act Funding for Covid relief and worked with Follett to offer free electronic textbooks to students this year, costing 8.1 million dollars • We have several new programs this year: <ul style="list-style-type: none"> ➢ Digital Media ➢ Certified Nusing Assistant ➢ Men’s and Women’s Cross Country (have been recruiting all year for Fall 2022 start) • Working with Regional employers • Seeking approval of a 4 year baccalurate degree in Respiratory Care • District contributes \$621,800,000 to the region economy • Performing Arts Theater building to break ground January 2023. Once complete, we will demolish the current building and build an instruction building. This will create a new flow and energy on campus. • New competition soccer field • Eventually a new gym (when we get funding) • Solar Farm Update: we will replace all panels but will only need 2/3 of existing to achieve same amount and this will cover 100% of the campus usage . This will save us \$500,000 of general fund monies to pay Edison each year. • Board of Trustees passed vaccine mandate: <ul style="list-style-type: none"> ➢ In effect for employees 1-7-22 ➢ In effect for students Summer 2022 (documents in place by March). • Continue to incorporate equity, inclusion, diversity and anti-racism. This spring doing a complete curriculum review of how we look at teaching our courses through the lense of equity. • We will be conducting a year long pilot program with USC Center for Urban Education on how to create a inquiry based learning environment in the classroom. We will be sending 30 faculty through this program. • We have added 3rd paramedic program. AMR needs employees 	

- KCTAF (Kennedy Center for Theater Arts Festival) is a regional competition usually in Idaho or Colorado for theater students that we have never been able to participate in.
- We have a goal to raise 1 million for our 50th anniversary. So far we have raised ¾ of our goal.

Gala Committee – Amy Minjares

- Gala will be 4-21-22 at 5:30 p.m. at CHC
- New location on campus – Performing Arts Center
- 50th Anniversary
- Theme: Through the Years
- Save the Date going out early January.
- Official invitations going out in February
- Check in (on patio) 5:30-6:00
- Appetizers and visting (on patio) 6:00-7:00
- Make way into theater and Live Auction 7:00-8:00
- Back to patio for coffee and desserts 8:00-8:30
- Tickets are \$100 per person
- Discounted rate for employees \$50.00
- Sponsor-A-Student wall on-line option for virtual supporters
- Sponsorships (business and corporate) – our first sponsor is The Gas Company for \$5,000
- Auction items received so far:
 - Marketing promo with KVCR
 - Gelato making experience
 - Fire Academy experience (live burn, rapelling)
 - Golf foursome

Development Committee: Mark Snowwhite

- Started contacting people who have donated in the past
- Segmentation groups of people identified and will reach out to them as a group
- 8,533 mailers sent out
- 7,048 emails sent out
- Have received 33 gifts
- Received first time gift from EMS Alumni for \$100
- \$350 raised on #givingTuesday
- 1 new President's Circle member
- Total endowment Campaign \$751,358.00
- From 2021 Appeal \$ 21,000.00
- TOTAL: \$772,358.00
- Still need for our goal: \$227,642.00

Investment and Budget Report – Mike

Budget

- Balance Sheet shows we have \$719,369.63 in our checking account.
- Balance Sheet shows unrestricted contributions are slightly down this year compared to last year
- Total income down a little more than \$32,000
- We gave out more scholaships this year \$105,000 vs \$72,212 last year
- Net Operating Income is up

Investment

- Market value of the investment is \$3,352,894.19
- Want to take some money from our checking account and move over into investments (leave \$150,000 in checking)

	<ul style="list-style-type: none"> • The Investment Committee will be meeting on 12/22 with Merrill Lynch to discuss the most prudent method to feather in additional funds from the checking account to the investment. <p>Planned Giving – Brent Hunter</p> <ul style="list-style-type: none"> • Legacy Gifts • Looking at naming gift opportunities and endowments to support those programs for: <ul style="list-style-type: none"> ➢ New Performing Arts Center ➢ New Regional Fire Center • Lifetime of giving, naming gifts (3-part gifts): <ul style="list-style-type: none"> ➢ Initial gift that establishes endowment and is invested for growth ➢ Long term pledge of annual gifts to support the scholarship ➢ An irrevocable bequest • Working with Mark for a Retirees Event for the 50th Anniversary celebration • Charitable Gift annuities <p>Development – Michelle</p> <ul style="list-style-type: none"> • \$33,000 to help EMT, paramedic, fire, respiratory care and RAD Tech students who are graduating to pay for their state certification fees. • Finishline Scholarship – This is a grant through the Community College Foundation, with first disbursements going out tomorrow. It helps students who have completed 30 units to help get them over the finish line. • Valerie and Forrest Greek <ul style="list-style-type: none"> ➢ At our Friends Luncheon ➢ Forrest was an alumni of CHC ➢ Gave an endowment at CHC of \$375,000 to fund three scholarships ➢ They brought a paper with a list of property addresses that when sold as part of their estate, Crafton will be the beneficiary. Right now estimated worth is \$1.4 million. 	
<p>New Business</p>	<p>a. Approve Consulting Emcee/Auctioneer Services contract with Strategic Fundraising Solutions (Darren Diess) for 50th Anniversary Gala at \$5,800. This contract is to continue working with Darren Diess)</p> <p>b. Approve 6-month contract for expanded fundraising services with Strategic Fundraising Solutions (Darren Diess) at \$18,500. This contract is to expand fundraising abilities. We need help with specialized services and he can work with small businesses. It is a 6 month term contract that we can terminate at any time. The focus is on growing President's Circle and identifying new donors.</p> <p>Motion to approve both contracts with Strategic Fundraising Solutions (Darren Diess) by Bill Nassar. Secoded by Barbara Smith Motion unanimously approved.</p> <p>c. Approve gift agreement with Bill and Paula Ahlbon. Motion to accept gift agreement with Bill and Paula Ahlbon by David Raley. Secoded by Mark Snowwhite. Motion unanimously approved.</p>	

Adjournment	Adjourned at: 5:25 p.m.	
Next Board Meeting	March 17, 2022, 4:00 p.m.	