



MINUTES

REGULAR MEETING
of the Crafton Hills College Foundation Board of Directors
March 15, 2012 ~ 7:00 A.M.

MISSION STATEMENT: *Enhancing Educational Excellence*

Directors Present: Don Nydam, Gordon Clopine, Lynn Baldi, Donna Ferracone, Cheryl Cox, David Raley, Gloria Harrison, Daniel Bahner, Karen Childers, Joanna Averett,

Absent: Marie Alonzo, Ray Quinto, Charlie Ng, James Ramos, Judi Battey, Claire Marie Teeters, Gene Wood, Bob Temple, Bill Nassar

Staff and/or Guests: Cheryl Marshall, Ericka Paddock, Betty Jo Wood

1. Call to Order & Opening Comments – Pres. Don Nydam

Don called the meeting to order, expressed his appreciation to all present, and stated that the focus of the meeting would be in two areas:

- The Gala, and the participation of the Board of Directors in that event
- Gloria Harrison's retirement as president of the College

2. College Happenings – Gloria Harrison

- The Gifts to the College Report was noted, reflecting gifts in the last quarter. Gloria's report continued with the following:
- The Ribbon-Cutting of the solar farm on April 25. The switch will be turned on...electricity will start on that day. "The panels are being assembled as we speak and are visible from campus drive." She noted that it is a six million dollar project, 3.5M of which came from savings from Measure P and the balance from Measure M. There is an estimated 8-year payback. During the first five years, the College will be getting a rebate from Edison. A great deal of care has been taken to see that it blends in with the campus, the fence, etc.
- We have lost 40% of Measure M due to the devaluation of property. User groups have been studying how best to use the funds available. It's a good process. All are involved. The Crafton Center will be where the old library was. It will house student services and administration. There will be a new science building, and a new OE-2.
- A Physical Education complex will be constructed to house, health and wellness, dance, etc. It will be in the aquatics center area. The disciplines will be "clustered". The new buildings should be completed in the next five years. New seismic retrofitting and renovation will also be completed on existing buildings.

- Gordon Clopine asked about food service. Gloria explained that the bookstore and food service will be combined in the new central building. There may be more of a “grab’n’go” style, as opposed to a grill.
- She continued, “There’s a difference between what you want, what you need, and what you can afford. Our emphasis is to do quality work - on the campus, in construction, and in the classroom. There has been a lots of work by the Vice Presidents in striving to achieve that quality.”
- The best case scenario, budget-wise, still compelled us to cut classes. We had to cut 30. Therefore, we were forced to cancel summer school. We will still have an EMT class and a respiratory class. Many community colleges have faced that same hard decision. Santa Monica is offering regular credit course for full pay through its foundation.
- There are all kinds of things going on. We are reorganizing the office of resource development. Karen Childers is overseeing many of the responsibilities as the Director of Resource Development & Grants. The former Director’s position will be that of Assistant Director of Resource Development. Those will be going before the board tonight, March 15.

3. Approval of the Minutes of the meeting of December 8, 2011.

It was Moved by Donna Ferracone, Seconded by David Raley, and carried unanimously, to accept the minutes as recorded.

4. Gala – Karen Childers

Karen distributed a report showing Gala proceeds and pledges as of the current date. Directors were reminded of their responsibility to buy/sell a table and donate a basket or gift card valued at \$50.00.

5. Chief Financial Officer’s Report – Charlie Ng (presented by Gloria Harrison)

Gloria presented this report in the absence of CFO Ng, who is attending a conference. She noted that the Foundation will have to assess which expenses are essential in achieving Foundation goals in keeping with the Mission and Vision of the Foundation. She added that the Chancellor aspires to have Foundations become self-sustaining. The Foundations are putting together a report for him, to be presented to the Board of Trustees, and that she doesn’t feel we (the Foundation board) has told its story well enough to show what we have contributed to the campus. The District is looking to have the Foundations justify the cost to the District for the compensation and benefits to Foundation staff. She concluded by saying “I think we can show a great ROI.”

It was Moved by David Raley, Seconded by Gordon Clopine, and carried unanimously, to accept the financial report.

6. Resource Development Report – Karen Childers

- Karen provided an update on 1.1M Krasovec gift to Allied Health, stating that the next court date will be in May. The attorney handling the matter hopes to get a “preliminary distribution”, wherein the available cash is granted, and not held until the property in the estate is liquidated.

- Gloria added that we had a Title V endowment that we were able to match, of \$59,687.00, but that it can't be touched for 20 years.
- Don stated that Grants, planned giving and "big hitters" are our primary resource...and are essential, if we want to become self-sustaining. He concluded, "We'll keep working at that. There are people looking for worthy causes. It takes planning. It takes asking."
- Karen talked about the new Title V grant, due today, to bring grad students from University of Redlands to CHC to assist in the counseling area.
- Karen related a need for both an account clerk for office of resource development, (to free up President's Secretary) and professional development for foundation directors and staff, including both remote conferences and on-site trainers.
- \$40 for 40 – Karen explained the \$40 for 40 pin concept. It Will be passively introduced at the Gala, and promoted through the end of the anniversary year in September 2012.

7. The Board – Don Nydam

- (a) **Board member commitment** - What we've done has been very dynamic. We have a great future.
- (b) **Board member cultivation** - . We have to keep adding qualified staff and Directors to bring in more money. We'll be looking at our strategic plan and our future right after the events of March and April. David Raley talked to Sam Erwin, City Clerk of Redlands, and Mr. Erwin seemed interested.
- (c) **Luncheon for potential board members** - We plan to host a lunch at the Hilton in September, inviting former board members, emeritus directors, etc.

8. Other – No items apart from those on the agenda were presented

9. Upcoming Dates of Note

- March 31 – Annual Foundation Gala Dinner & Auction
- April 19 - Gloria's Retirement Party
- April 25 – Solar Farm "Goes Live" Event
- May 18 – CHC Scholars Convocation
- May 25 – CHC Commencement
- June 21 – Foundation Annual Meeting
- July 2 – Gloria Harrison retires

10. Adjournment

Next Meeting Date - ANNUAL MEETING – Thursday, June 21 – 7:00 A.M.