ENROLLMENT STRATEGIES COMMITTEE (ESC)

MINUTES 09/16/2022

🔗 [ESC WEBSITE](#)
🔗 MISSION, VISION, VALUES
🔗 AGENDAS AND MINUTES

MEMBERSHIP

Present in Bold

Title	Name
VPI, Chair	Keith Wurtz
VPSS	Delmy Spencer
VPAA	Mike Strong
Dean IERP	Giovanni Sosa
Student Serv. Dean	Joe Cabrales
Student Serv. Director	Willie Blackmon
Instructional Dean	Dan Word
Manager (Marketing)	Michelle Riggs
CS Rep	Kristina Heilgeist
CSEA Rep	Diana Vaichis
Faculty	Jimmy Grabow
Faculty	Ernesto Rivera
Faculty	Mariana Macamay
Faculty	Brandi Bailes
Faculty	TL Brink
Faculty	Open
Student Senate Rep	Open

STRATEGIC DIRECTIONS

1. Promote Student Success
2. Build Campus Community
3. Develop Teaching + Learning Practices
4. Expand Access
5. Enhance Value to the Surrounding Community
6. Promote Effecting Decision Making
7. Develop Programs + Services
8. Support Employee Growth
9. Optimize Resources

STUDENT EQUITY GOALS

1. Create a research agenda to analyze and understand disproportionate impact.
2. Promote high engagement teaching, service, and support throughout the college
3. Create clear pathways to promote completion and success.
4. Create cohorts and student communities to promote learning and success.

ACTION ITEMS [UP-TO 40] MINUTES

Item, Presenter, Time	Link to Prep Materials	Minutes	SD#	SEG #	Proposed Action
May 2, 2022, Minutes, Keith Wurtz, 5 min		Review the minutes for May 2, 2022	6		Approval of Minutes
Review the committee charge and membership, Keith Wurtz, 15 minutes			6		
Meeting format: Remote, In-Person, or Hybrid, Keith Wurtz, 5 minutes			6		Decide on a meeting format
Update on the Drop Reasons Survey, Keith Wurtz, 5 min		The final draft of the drop reason survey is being reviewed by Senates.	1,2, 6,7	2,3	
Review the Strategic Enrollment Management Project to improve scheduling in relation to CAPs, Keith Wurtz, 30 minutes			1,4,5 ,6,7	3,4	
Review Current Scheduling Survey in relation to SEM Activity and			1,4,5 ,6,7	3,4	

Revise, 15
minutes

Reports – 5 minutes for each report

Topic	Presenter	Report	SD#	SEG#
QFE ([Enrollment Dashboard](#))	Keith Wurtz		1,4, 5,7	3
Career and Academic Pathways Update	Jimmy Grabow / Keith Wurtz / Giovanni Sosa / Delmy Spencer		1,2,3, 4,5,7	2,3,4
QFE: Marketing Update	Michelle Riggs		1,4	3

Enrollment Strategies 2022-2023 Committee Accomplishments

Topic	SD#	SEG#

ENROLLMENT STRATEGIES COMMITTE CHARGE

The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:
- Using qualitative and quantitative data to inform recommendations
- Evaluating on-going enrollment trends, activities, and initiatives
- Initiating research on scheduling at the department and division levels
- Developing, reviewing, and monitoring progress toward strategic enrollment planning goals
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment
- Supporting equity and inclusion in our decision-making

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can "live with;"
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making