

| <b>Crafton Hills College</b><br><b>Enrollment Strategies Agenda</b>   |  |  | <b>Date: September 16, 2019</b><br><b>Time: 1:00 PM – 2:30 PM</b><br><b>Location: CCR-233</b> |
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| Present   |  |  | Visitors  |
| <b>Keith Wurtz, Co-Chair</b><br><b>T.L. Brink, Co-Chair</b><br>Artour Aslanian<br>Alex Jaco<br>Kristina Heilgeist   | Mark McConnell<br>James Grabow<br>Ernesto Rivera<br>Mariana Moreno   | Mike Strong<br>Dan Word<br>Michelle Riggs<br>Joe Cabrales  | Alyssa Taylor   |
| <b>Committee Charge</b><br>The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.  |  |  |   |
| TOPIC   | DISCUSSION   | FURTHER ACTION   |   |
| <b>1.0 Effective, Efficient and Transparent Processes</b><br>The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined... |  |  |   |
| <ul style="list-style-type: none"> <li>Review and approve minutes for May 6, 2019 (5 minutes)</li> </ul>  |  |  |   |
| <ul style="list-style-type: none"> <li>Review ES Committee charge and reconcile (10 minutes)</li> </ul>   | <b>Online Charge</b><br>“The Enrollment Strategies Committee develop, reviews and monitors progress on the Enrollment Strategy Plan”<br><br><b>Organizational Handbook</b><br>“The Enrollment Strategies Committee develops reviews, monitors progress and makes recommendations on the Enrollment Strategy Plan with input from appropriate constituents to align with and advance the goals of the District Enrollment Plan.”  | Charge with the handbook is correct. In the future, have link to handbook on website instead of charge on website. |   |
| <ul style="list-style-type: none"> <li>Review ES Committee membership (20 minutes)</li> </ul>   | <b>Online Membership (Term is 2 years)</b> <ul style="list-style-type: none"> <li>7 Managers (to be determined)</li> <li>7 Faculty (appointed by Academic Senate; recommending at least one or more from each division)</li> <li>2 Classified Staff (one appointed by CSEA; one appointed by Classified Senate)</li> <li>1 Student (appointed by Student Senate)</li> </ul> <b>Organizational Handbook (Term is 2 years)</b> <ul style="list-style-type: none"> <li>Vice President of Instruction or designee;</li> <li>Vice President of AS or designee;</li> <li>Vice President of Student Services or designee;</li> <li>One manager appointed by the President;</li> <li>One Classified Senate representative;</li> <li>One CSEA representative;</li> <li>Five faculty appointed by Academic Senate;</li> <li>Institutional Effectiveness, Research and Planning representative;</li> <li>Student Senate representative</li> </ul> | Organizational handbook is correct.  |   |
| <ul style="list-style-type: none"> <li>Gio will provide update on the focus group (10 minutes)</li> </ul>   |  |  |   |

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| <ul style="list-style-type: none"> <li>• Gio will review draft meta-majors for committee based on Focus to Career, which will align meta-majors for students regionally (45 minutes).</li> </ul>   |  |   |
| <p><b>2.0 Inclusiveness</b><br/>The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...</p>   |  |   |
| <ul style="list-style-type: none"> <li>• Other Items</li> </ul>  | <ul style="list-style-type: none"> <li>• Review standard IB1</li> <li>•</li> </ul>   |   |
| <p><b>3.0 Future Agenda Items</b></p> <ul style="list-style-type: none"> <li>• Review data that aligns with four pillars and create dashboards to monitor progress:<br/><a href="https://www.taftcollege.edu/academics/guided-pathways/">https://www.taftcollege.edu/academics/guided-pathways/</a></li> </ul> | <ul style="list-style-type: none"> <li>• Funding model interpretations</li> <li>• Are there focus areas within the success or equity to develop marketing strategies around.</li> </ul>                  |   |
| <p><b>Mission Statement</b><br/>The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.</p>  | <p><b>Vision Statement</b><br/>Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.</p> | <p><b>Institutional Values</b><br/>Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.</p> |