SBCCD GOAL 1: ELIMINATE BARRIERS TO ACCESS AND SUCCESS

CHC STRATEGIC DIRECTION 1: INCREASE STUDENT ENROLLMENT

Supporting Action 1: Develop and implement strategies to increase dual enrollment.

Key Results

1. **Develop three additional external partnerships.**

2. **Increase dual enrollment sections from 48 (22-23) to 96.**

3. **Increase FTES by 67% from 101 (22-23) to 168.**

Supporting Action 2: Find and remove internal and external barriers to student enrollment.

Key Results (Measurable outcomes to assess progress)

1. **Use the USC template or something comparable to review policies for access and equity and make revisions based on the results.**

2. **Identify and implement research-based practices to remove barriers (e.g.: implement Canvas in all sections from the student voices research).**

3. **Evaluate matriculation process to improve efficiencies and remove enrollment barriers and align with minimum requirements.**

Supporting Action 3: Focus outreach on disproportionately impacted student groups and special populations.

Key Results (Measurable outcomes to assess progress)

1. **Increase the number of Black/African American students who apply and enroll.**

2. **Increase the number of Black/African American and Hispanic/Latinx (Ethnic Studies) courses and programs.**

3. **Create a communication plan to focus on developing K-12 and community relationships with our Black/African American communities to improve enrollment.**

4. **Increase outreach and partnerships to formerly incarcerated populations.**

Key Results (Measurable outcomes to assess progress)

1. **Streamline the process for adding students in sections.**

2. **Identify and implement research-based practices to remove application and registration barriers (e.g.: student voices research).**

3. **Enable students to register for courses from their ed plan.**

4. **Partner with K-12 to implement FAFSA legislation.**

Key Results (Measurable outcomes to assess progress)

1. **Increase the number of living wage certificate and degree programs.**

2. **Develop embedded industry certificates within guided pathways.**

3. **Develop a CTE marketing plan.**

4. **Increase the number of living wage programs that can be completed in a semester/year.**

5. **Develop enhanced noncredit offerings to meet community and workforce needs.**

Key Results (Measurable outcomes to assess progress)

1. **Develop standard multilingual materials to communicate the value and affordability of community college education to HS students and community partners.**

2. **Develop a community marketing plan to enhance community partnership.**

3. **Use positive brand association marketing (challenge misconceptions, showcase positive outcomes, low cost, etc.).**

4. **Regularly send acceptance letters to high school graduating seniors and their parents.**

Supporting Action 7: Be flexible in scheduling courses over varied days, times, and modalities.

Key Results (Measurable outcomes to assess progress)

1. **Increase the number of evening classes.**

2. **Increase the number of weekend classes.**

3. **Increase the number of programs that can be completed by taking evening, weekend classes.**

4. **Develop an intentional DE completion pathway.**