Cratton Hills College 3:0			nuary 28, 2014 00-4:20 pm IC 135
• • • • • • • • • • • • • • • • • • •	mittee Members Co-Chair: Bryan Reece - P Co-Chair: Debbie Bogh – P Denise Allen-Hoyt - A Jane Beitscher - A Karen Childers - P Yasmeen Flores - A mittee Charge Education Master Plan Committee opriate constituencies.	<ul> <li>Ben Gamboa - P</li> <li>Cyndi Gundersen - P</li> <li>Donna Hoffmann - P</li> <li>Rick Hogrefe - A</li> <li>Janine Ledoux - P</li> <li>Gary Reese - A</li> </ul>	Mike Strong - A Rebeccah Warren-Marlatt - F Keith Wurtz - P
	ΤΟΡΙϹ		DISCUSSION/ACTION
1.0	Approve of Minutes (B Reece; C Gundersen)	Members reviewed minutes and approved as is.	
2.0	Defining Engage-Learn-Advance	Bryan Reece reviewed the wording of	Rebeccah is still working on

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1.0	Approve of Minutes (B Reece; C Gundersen)	<ul> <li>Members reviewed minutes and approved as is.</li> </ul>	
2.0	Defining Engage-Learn-Advance (B Reece)	• Bryan Reece reviewed the wording of the definition of Engage, Learn, Advance. Rebeccah is still working on the wording of Learn. Members reviewed the Engage and Advance drafts. Bryan will bring back the drafts with revisions.	Rebeccah is still working on wording of Learn and will bring to next meeting. Bryan will bring a revised Advance.
3.0	Defining Mission-Vision-Values (K Wurtz)	<ul> <li>Keith Wurtz handed out his drafts of the vision and values statements. Members discussed wording of all drafts.</li> </ul>	Bryan will take drafts to each constituencies.
4.0	<ul> <li>EMP Strategic Directions, Goals and Objections (B Reece)</li> <li>Review Existing Items: How do this?</li> <li>Add New Items: How do this?</li> </ul>	• Bryan Reece discussed the strategic direction of the Educaiton Master Plan. The committee plans to take on 2 strategic directions at each meeting and see where revisions may have to go in the plan. Once the committee has finalized it will go out to the community if changes are made.	

ΤΟΡΙϹ			DISCUSSION/ACTION	
5.0	<ul> <li>Poster Campaign (B Reece; Hoffmann)</li> <li>Look and Feel Designed around Logo</li> <li>Located in High Traffic Areas</li> <li>What Do We Want People to "Know" and "Feel" When They See/Read the Poster?</li> </ul>	<ul> <li>Bryan Reece discussed the poster campaign that he would like to go around the whole campus. Members discussed what they would like on the posters.</li> </ul>	Donna Hoffmann will bring samples of posters to next meeting.	
6.0	<ul> <li>Measuring Engage-Learn-Advance (K Wurtz)</li> <li>Update on Dashboard Development</li> <li>Update on Data Collection for Student Engagement, Learning and Advancement</li> <li>Update on Data Collection for Employee Engagement, Learning and Advancement</li> <li>Two "Products:" Unit Profile and Student Profile</li> </ul>	• Keith Wurtz explained to members what is going on with Dashboard development. Members discussed what it would be used for. The Dashboard will include a Unit Profile and Student Profile. Keith is working on getting the data into Dashboard. The hope is to track students in Engage, Learn, and Advance.		
7.0	<ul> <li>Other Updates (B Reece)</li> <li>Three Peaks Challenge (ELA Events)</li> <li>College Hour (ELA Events)</li> <li>Web Design</li> <li>Social Media</li> </ul>	<ul> <li>Bryan Reece updated members on the Three Peaks Challenge events. Ericka Paddock will be taking over the event planning. The first meeting for this will take place on Feberuary 13, 2014 at 3:00 p.m. in LRC 226. Members are welcome to come and participate.</li> <li>Crafton will be filling the college hour with things that speak to the faculty and students about Engage, Learn, and Advance.</li> <li>Cyndi Gundersen is updating the website when events occur.</li> <li>Currently there are two master students that are working on social media forums for the college.</li> </ul>		
8.0	<ul> <li>Wrap Up (All)</li> <li>Questions/Comments/Items from Floor</li> <li>Next Meeting (2<sup>nd</sup> and 4<sup>th</sup> Tu) = February 11, 2014</li> <li>Adjourn</li> </ul>	<ul> <li>The next meeting will be on Feberuary 11, 2014. Meeting adjourned at 4:28 p.m.</li> </ul>		
		<ul> <li>CHC Mission: To advance the education and success of students in a quality learning environment.</li> <li>CHC Vision: To be the premier community college for public safety and hear services careers and transfer preparation.</li> <li>CHC Values: creativity, inclusiveness, excellence, and learning-centeredness</li> </ul>		