

# SAN BERNARDINO COMMUNITY COLLEGE DISTRICT (SBCCD)

## Educational Master Planning Project

### March 2022 Update

The Educational Master Planning Project for SBCCD and its two colleges, Crafton Hills College (CHC) and San Bernardino Valley College (SBVC), is well underway. The *Collaborative Brain Trust (CBT)* was engaged by the District to provide technical support services and facilitation for developing the next five-year Educational Master Plans (EMPs) for CHC and SBVC. Christopher Crew, Interim Director of Research, Planning, and Institutional Effectiveness, serves as the District liaison to CBT for the project. The CBT team of seven professionals has been hard at work in Phase I – the Discovery Phase of the project, working with the Educational Master Plan Committee (EMPC) chairs, Gio Sosa (CHC) and Joanna Oxendine (SBVC). The three phases of the project, and their respective timelines, are outlined below. The project will continue throughout 2022, concluding in December.

Initial organizational kickoff meetings were held with Chancellor Diana Rodriguez and her cabinet, and also with the research teams from SBCCD and CBT to examine data needs for the project. During the week of March 14<sup>th</sup>, three site-based Zoom kickoff meetings were held:

- CHC's President's cabinet and EMPC
- SBVC's President's cabinet and EMPC
- District Support Services Operations (DSO) division/department leadership

During the month of March, each college EMPC has been identifying internal and external stakeholders with whom the CBT team will meet to conduct “listening sessions” to hear perspectives on priorities for the colleges’ next five-year EMPs. These sessions will begin in early April. Meanwhile, also in early April, two surveys will be conducted: one with all staff and students at SBCCD and its colleges, and the second with employer members of the colleges’ Program Advisory Committees. Phase I will continue throughout Spring Semester, and will conclude in May. The project’s three phases and timeline are listed below.

#### Project Phases and Timeline

The project’s three phases and timeline are as follows:

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Dec 2021 – May 2022)
- Phase II – Portfolio Development and Planning Assumptions (May – Sept 2022)
- Phase III – Setting Five-Year Strategic Directions & Supporting Actions (Oct– Nov 2022)

Each month (mid-month) a one-page update like this one will be posted to the District and colleges’ websites to keep everyone apprised of the project’s activities and progress. A one-page Project Overview and other documents from the project can also be found there. Anyone can provide input at any time to their respective EMPC representative(s). The next Monthly Update will be mid-April.