

**Crafton Hills College
Crafton Council
Committee Minutes**

**Date: January 25, 2022
Time: 1:30 p.m.
Location: ZOOM Meeting**

Members:

A=ABSENT

Kevin Horan, Chair	Brandice Mello, Classified Pres
Brandi Bailes, AS Pres	Delmy Spencer, VPSS
Madeleine Boone,	Gio Sosa, Dean IERP
Student Senate Pres	Dave Stevenson, CSEA Rep
Julie McKee, AS VP	Mike Strong, VPAS
Meridyth McLaren,	Keith Wurtz, VPI
CTA= A	Vacant, President Elect/Past President, Academic Senate
	Guest: Michelle Riggs

TOPIC	DISCUSSION	Further Action
Approval of minutes for November 9, 2021	The minutes for 11-09-21 were approved as written. Motion by Keith, seconded by Dave. No abstentions. Unanimous approval.	
BS in Respiratory Care - Keith	The Bachelor of Science in Respiratory Care proposal has been taken to two of the three senates and will be taken to the third this Friday. Keith will provide a more detailed update at the next meeting.	Put on agenda for 2-8-22
Update to CHC Homepage – Brandi	An update will be provided at the next meeting.	Put on agenda for 2-8-22
Campus Climate Survey – Gio	Postponed until the next meeting.	Put on agenda for 2-8-22
Environmental Scan Update – Gio	<p>Gio shared the Educational Master Planning Cycle power point with the Council.</p> <ul style="list-style-type: none"> The work will begin in the spring and continue into fall. Revising the vision, mission and values statements is the first step in master planning. The consulting firm Collaborative Brain Trust (CBT) has been hired by the district to facilitate with obtaining and reviewing data for the Ed Master Plan cycle. 	

<p>Mission, Vision and Values Statements – Gio</p>	<p>Gio shared the Mission, Vision and Values statements that have been taken to all three senates and the feedback from those constituencies. The council reviewed the feedback and finalized the language. No suggestions were made for the Mission Statement.</p> <p>Mission Statement: The Crafton Hills College mission is to change lives. We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational. Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds. The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.</p> <p>Motion to approve the Mission Statement: Motion by Keith, seconded by Kevin. No additional discussion. No abstentions. Unanimous approval.</p> <p>Crafton Council reviewed the feedback and changed the language in the statement to include the word “community”.</p> <p>Vision Statement: To empower the people who study here, the people who work here, and the people who live in our community through education, engagement and innovation.</p> <p>Motion to approve the Vision statement: Motion by Julie, seconded by Keith. No additional discussion. No abstentions. Unanimous approval.</p> <p>Crafton Council reviewed the feedback and changed the language to include the word “perspectives”.</p> <p>Institutional Values: <i>We</i> rely on the following values to support our vision and mission:</p> <p><i>Respect:</i> To champion active listening and open dialogue within our community.</p> <p><i>Integrity:</i> To uphold honesty in our interactions and academic pursuits and maintain community collaboration.</p> <p><i>Diversity & Inclusion:</i> To promote a welcoming environment through equitable and antiracist practices in all aspects of our work.</p> <p><i>Innovation:</i> To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas.</p> <p><i>Leadership:</i> To develop and inspire current and future leaders through professional development, mentorship, education, and experience.</p>	<p>Forward the revised Mission, Vision and Values statement to the Board of Trustees</p>
--	---	--

	<p><i>Sustainability:</i> To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future.</p> <p>Motion to approve the Values Statements: Motion by Julie, seconded by Keith. No additional discussion. No abstentions. Unanimous approval.</p>	
Branding Campaign - Michelle	<p>Michelle shared the branding campaign development strategies with Crafton Council.</p> <ul style="list-style-type: none"> • Hyatt-Ward Advertising has been designing a branding strategy for CHC • Crafton's tagline is "Let's go!" • 30 students participated in photo shoots with professional hair and makeup • 3 branding developments were shown to the Council • The branding developments included: logo, colors, sub marks, app icons, fonts, patterns, taglines, pathway icons and usage examples. <p>Crafton Council provided feedback on the three branding options.</p>	The pathway icons will be taken to Guided Pathways committee for feedback on the designs.
Student Lounge Update – Mike	<p>Mike shared floorplans of the new Student Lounge, including samples of the seats and tabletops.</p> <ul style="list-style-type: none"> • A custom wallpaper will provide school spirit and Roadrunner Pride. Samples will be shared soon. • The existing Roadrunner Café is the space that will be renovated into this student lounge. • The lounge will fulfill the Facilities Master Plan's item to create more soft seating and gathering space for students. 	
Employee Testing and vaccine Clinic – Delmy	<p>Delmy gave an update on the employee testing and vaccine clinic:</p> <ul style="list-style-type: none"> • An email has been sent to employees about the onsite Covid testing and vaccine clinic and how to register for these services • Covid testing will be available in LRC 110 on Tuesdays and Wednesdays from 11:30 am – 7:30 pm. • Students will be emailed on February 1st about Covid Clinic to upload their vaccination status or exemption request. Student vaccination status or exemption will be due by March 11th to register for onsite classes for the summer and fall semesters. 	
COMMITTEE REPORTS:		
Budget Committee – Mike	No report	
Educational Master Plan - Kevin	No report	

Enrollment Strategies - Keith	No report	
IEAOC – Keith	No report	
Public Comments	None	
Announcements – All	<p>The Three Peaks Committee met and discussed possible activities. They are considering hosting a 5K to celebrate the 50th year anniversary of Crafton, possibly in April or May.</p> <p>The 50th Anniversary Gala will be held on April 21st. the theme is “Through the Years”.</p>	
Next meeting is 02-08-22 at 1:30 p.m.	Adjourned 2:22 p.m.	
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.