



Strategic Direction 1: Increase Student Enrollment

Supporting Actions (SA):

- SA 1: Develop and implement strategies to increase dual enrollment
- SA 2: Find and remove internal and external barriers to student enrollment
- SA 3: Focus outreach on disproportionately impacted student groups and special populations
- SA 4: Improve and streamline the application and registration process
- SA 5: Develop, evaluate, and implement CTE programs that meet regional workforce needs
- SA 6: Plan and implement intentional outreach/marketing strategies for students, parents, and the community
- SA 7: Be flexible in scheduling courses over varied days, times, and modalities

Strategic Direction 2: Engage in Practices that Prioritize and Promote Inclusivity, Equity, and Anti-Racism

Supporting Actions (SA):

- SA 1: Strengthen communication of shared governance projects and committee work
- SA 2: Promote and implement best practices that enhance inclusivity, equity, engagement, and well-being

Strategic Direction 3: Increase Student Success & Equity

Supporting Actions (SA):

- SA 1: Achieve equity in student success, completion, and enrollment through closing equity gaps for disproportionately impacted groups
- SA 2: Enhance programs and services for disproportionately impacted groups and special populations
- SA 3: Promote and expand access to resources available to students (e.g., tech devices, food pantry, free textbooks (OER), financial aid, mental health services, etc.)

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- SA 4: Improve communication with students (e.g., enhance CHC website, Canvas/Pronto SMS)

Strategic Direction 4: Develop a Campus Culture that Engages Students, Employees, and the Broader Community

Supporting Actions (SA):

- SA 1: Enhance and encourage collaboration between CHC, SBVC, and DSO
- SA 2: Explore and develop cultural programs of engagement that support the equity plan
- SA 3: Increase, maintain, and promote linger and learn spaces
- SA 4: Strengthen and promote partnerships with the community
- SA 5: Improve campus facilities by removing barriers to physical access, improving signage and directions

Strategic Direction 5: Foster and Support Inquiry, Accountability, and Campus Sustainability

Supporting Actions (SA):

- SA 1: Define and enhance budgetary guidelines and processes
- SA 2: Evaluate and modify the Resource Allocation Model (RAM)
- SA 3: Expand implementation of efficient and sustainable services and practices
- SA 4: Develop alternate revenue streams
- SA 5: Promote a culture of evidence and inquiry-based decision making