

Crafton Hills College Enrollment Strategies Minutes			Date: October 1, 2018 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Denise Allen Artour Aslanian Larry Aycock Kelli Dower Joe Cabrales Kirsten Colvey Mariana Moreno	James Garbow Donna Hoffman Alex Jaco Veronica Lehman Mark McConnell Van Muse Kristina Heilgeist Ernesto Rivera Tyrone Ross (Student)	Miriam Saadeh Floyd Simpson Giovanni Sosa Mike Strong Rebecca Warren-Marlatt Sherri Wilson Dan Word Vincent Tam (Student)	Jodi Buckley
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"> Review and approve minutes from September 17, 2018 (5 minutes) 	Minutes from September 17, 2018 were approved as written.		
<ul style="list-style-type: none"> Review the results from the Spring 2018 Committee Self-Evaluation (15 minutes) 	The results from 2018 Committee Self Evaluation is not available as of now will be reviewed when available.		
<ul style="list-style-type: none"> IEPI Update – Schedule fall visit and update action plan (10 minutes) 	Keith reviewed the update action plan for IEPI and is awaiting 3 rd visit.		
<ul style="list-style-type: none"> Review summary of needs assessment data by programs (20 minutes) 	Giovanni and Jodi Buckley reviewed the Needs Assessment. Keith wants to identify 3 programs that have a livable wage, demand in the next 10 years and a reasonable cost to implement at CHC.	Keith will take to Chairs ask their input and also bring back the Commercial Music results to Enrollment Strategies.	
<ul style="list-style-type: none"> Review and update on identified Guided Pathways goals for the year (30 minutes): <ol style="list-style-type: none"> Instructional and Counseling faculty leads Identification of most and least popular majors Enrollment Strategies Committee needs to define the framework for GP – Development of form to plan two-year pathway. 	Committee discussed ideas on a project director and/or a mid-level manager, to be responsible for the correct faculty to assist with development. Possibly could be named “Guided Pathways Facilitator”. Keith will draft a job description for this position. Possibly renaming meta-majors to Transfer and Career Pathways. Sherri will bring Guide she received from Frank Madrid on meta-majors to next meeting. Consider summer session in pathways. Guide in Coaching	Giovanni will be exploring the most and least popular majors and will then bring to the next meeting. Giovanni will contact Bakersfield and ask about coaching. Sherri and Ernesto will provide the committee with the pathways they have developed at the next meeting.	

<ul style="list-style-type: none"> Review proposal from Dr. Robert Johnstone on Guided Pathways (10 minutes) 	Committee is interested in exploring what is being offered by Dr. Robert Johnstone.	Keith will contact Dr. Robert Johnstone to present to the committee on what is being offered.
<ul style="list-style-type: none"> Next Enrollment Strategies Meeting is October 15, 2018 (5 minutes) 		
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<ul style="list-style-type: none"> 	
<p style="text-align: center;">Mission Statement</p> The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	<p style="text-align: center;">Vision Statement</p> Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	<p style="text-align: center;">Institutional Values</p> Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.