

<b>Crafton Hills College</b> Enrollment Strategies Minutes			Date: March 2, 2020 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair* T.L. Brink, Co-Chair* Artour Aslanian* Alex Jaco Kristina Heilgeist	Mark McConnell* James Grabow* Ernesto Rivera* Mariana Moreno Van Muse*	Mike Strong Dan Word Michelle Riggs* Joe Cabrales*	Alyssa Taylor* Gio Sosa* Diana Vaichis* Yvonne Olivares*
<b>Committee Charge</b> The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC		DISCUSSION	FURTHER ACTION
<b>1.0 Effective, Efficient and Transparent Processes</b> The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"> <li>Review and approve minutes for December 16, 2019, and February 3, 2020 (5 minutes)</li> </ul>		Minutes from December 16, 2019 and February 3, 2020 approved as written.	
<ul style="list-style-type: none"> <li>Review recommendations from RP Group and prioritize (20 minutes)</li> </ul>		<p><b>Recommendation 1:</b> Create networking opportunities for students based on shared cultural experiences and interests in order to increase a greater sense of inclusion and diversity.</p> <p><b>Recommendation 2:</b> Examine the financial implications of practices and processes inside and outside of the classroom to identify possible cost barriers for students.</p> <p><b>Recommendation 3:</b> Align services and resources with course schedules in order to provide students with access to these services when needed.</p> <p><b>Recommendation 4:</b> Examine ways to upgrade/modernize payment machines to improve access and usage at the college.</p> <p><b>Recommendation 5:</b> Explore additional professional development opportunities for faculty to increase engagement and proactive supports for students, including specific training in Canvas to increase faculty's adoption and full utilization.</p> <p><b>Recommendation 6:</b> Examine the lighting situation across the campus to ensure adequate lighting is in</p>	<p>Diana went over what Bakers Field College has on their website to make things easier for prospective students and new students. <a href="http://www.bakersfieldcollege.edu/se/affinity">www.bakersfieldcollege.edu/se/affinity</a></p> <p>What Bakers Field is doing is connecting student with the correct person of contact for what they are looking for.</p> <p>Committee is strategizing and prioritizing what Recommendation needs to be handled first.</p> <p><b>Recommendation 1:</b> Keith will take this recommendation to Guided Pathways Task Force.</p> <p><b>Recommendation 5:</b> Push all Faculty to learn and use Canvas. Possibly give a stipend to those who would like to help other faculty learn to use Canvas. Keith will talk to Cynthia Hamlett about the Base Shell of Canvas.</p> <p><b>Recommendation 7 and 8:</b> Students having problems with CCC Apply, it is not the application that is the problem</p>

	<p>place during the evening hours in order to increase a sense of safety and security for students.</p> <p><b>Recommendation 7:</b> Simplify the registration process such that students can more easily access and complete the CHC application.</p> <p><b>Recommendation 8:</b> Provide prospective students with some general career and educational guidance upfront to help them make more informed decisions about how CHC can meet their academic goals.</p>	<p>it is the process after the application. Something in place for students when a class gets, they are notified of another class that meets all of the same requirements.</p>
<ul style="list-style-type: none"> <li>Based on recommendation 1, explore building connections for students of color (20 minutes)</li> </ul>	Look into what Bakers Field College is using.	
<ul style="list-style-type: none"> <li>Review ACCJC Standard IB1 (10 minutes)</li> </ul>	Committee suggested adding minutes to the evidence after each committee. Add links to research office.	
<ul style="list-style-type: none"> <li>Review ACCJC Standard IB6 (10 minutes)</li> </ul>	Skipped	
<ul style="list-style-type: none"> <li>Review ACCJC Standard IC1 (10 minutes)</li> </ul>	Skipped	
<ul style="list-style-type: none"> <li>Review ACCJC Standard IC6 (10 minutes)</li> </ul>	Reviewed Standard committees made some minor changes.	
<ul style="list-style-type: none"> <li>Review ACCJC Standard IIA2 (5 minutes)</li> </ul>		Will review at next meeting.
<p><b>2.0 Inclusiveness</b> The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...</p>		
<ul style="list-style-type: none"> <li>Other Items</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	
<p><b>3.0 Future Agenda Items</b></p> <ul style="list-style-type: none"> <li>Review data that aligns with four pillars and create dashboards to monitor progress: <a href="https://www.taftcollege.edu/academics/guided-pathways/">https://www.taftcollege.edu/academics/guided-pathways/</a></li> </ul>		
<p><b>Mission Statement</b> The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.</p>	<p><b>Vision Statement</b> Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.</p>	<p><b>Institutional Values</b> Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.</p>

## **Enrollment Strategies Committee Norms**

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee