

Crafton Hills College Enrollment Strategies Minutes			Date: October 7, 2019 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair* T.L. Brink, Co-Chair Artour Aslanian* Alex Jaco Kristina Heilgeist	Mark McConnell* James Grabow* Ernesto Rivera* Mariana Moreno* Gio Sosa*	Mike Strong* Dan Word* Michelle Riggs* Joe Cabrales Diana Vaichis*	Alyssa Taylor*
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"> Review and approve minutes for September 16, 2019 (5 minutes) 	Changes need to be made to the minutes for the Focus Group discussion and add a question to reach out to the students who applied but did not enroll.	Changes were made to minutes.	
<ul style="list-style-type: none"> Review the results of the Committee Self-Evaluation (10 minutes) 	The results of the review of the Committee Self-Evaluation indicated that committee members would prefer to have some committee norms (e.g.: read material beforehand, show up on time and how we interact with each other).	Keith will bring draft committee norms to next Enrollment Strategies Committee meeting.	
<ul style="list-style-type: none"> Gio will provide update on the focus group (10 minutes) 	Discussion on Focus Group and reaching out to students who applied but didn't enroll, but also reaching out to students who applied and assessed but did not go further to reach a counselor. Also discussion on the Gift cards, and there are 6 Focus Groups: Entry –less than 15 units, Progress- 15 to 45 units, Completion- more than 45 units, CTE, Apply and either a Progress or Completion. Also talk about 2 more questions Why did you choose not to enroll? And What can CHC do to increase the chances that you enroll in classes?	Diana is identifying students who applied and assessed but didn't meet with counselor and will be sending out emails shortly within the next couple of weeks. Focus Group will be on campus October 22 and 23.	
<ul style="list-style-type: none"> Update on Guided Pathways (5 minutes). 	Mark, Meridyth and Keith talked about sending out another email trying to see if there are any Faculty of board with wanting to lead Guided Pathways.	Keith will send out email to Full time Faculty or an Adjunct Faculty to see if anyone is interested in getting reassigned time to lead the efforts of Guided Pathways which starts in the spring.	
<ul style="list-style-type: none"> Review the results from the Guided Pathways In-Service activity (20 minutes) 	Diana reviewed the results from the Guided Pathways In-service activity results. Keith suggested having a really good undecided pathway for students who don't necessarily know what they want to do.		

2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<ul style="list-style-type: none"> Review Standard 1C1 Evidence is what gets posted on the Catalog. Counseling Has meetings to look over all new information. The Org handbook that gets reviewed on an annual basis. 	Gio will send Keith the presentation that he shared with the Chairs training. Ernesto will share the Counseling handbook with Keith.
3.0 Future Agenda Items <ul style="list-style-type: none"> Review data that aligns with four pillars and create dashboards to monitor progress: https://www.taftcollege.edu/academics/guided-pathways/ 	<ul style="list-style-type: none"> 	
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.