Crafton Hills College
2018-2019 Planning Priorities

Objective 9.1.3: Refine and revise the Resource Allocation Model (RAM) to meet campus needs. (4)

Objective 9.1.4: Develop an enrollment management strategy that addresses the needs and demands of the service area. (3)

Goal 5.1: Be recognized as the college of choice in the communities Crafton serves.

- **Objective 5.1.2: Enhance the Crafton Hills College image through community outreach and marketing (3)**
- **Objective 5.1.3: Develop and implement a comprehensive marketing plan to increase market share (2)**

Goal 5.2: Expand the reputation of Crafton Hills College as an essential partner and valued asset.

- **Objective 5.2.6: Strengthen cultural and artistic connections between the campus and the local community (2)**

Goal 3.1: Develop a culture of master in teaching

- **Objective 3.1.1: Encourage and support classroom innovation (3)**
- **Objective 3.1.2: Increase full-time faculty who participate in professional development programming focused on pedagogy**
- **Objective 3.1.3: Increase part-time faculty who participate in professional development programming focused on pedagogy**
- **Objective 3.1.4: Make sure all new faculty participate in a comprehensive orientation with emphasis on pedagogy**

Goal 8.1: Become an organization that embraces a culture of continuous learning

Goal 1.1: Support, Guide and Empower Every Student to Achieve Goals

- **Objective 1.1.1: Work towards aligning the college's curriculum with high school curriculum to effect smooth transitions and better prepared incoming students**
- **Objective 1.1.2: Pilot and implement high impact practices in basic skills courses and programs to improve throughput rate to college level courses**
- **Objective 1.1.3: Ensure student placement that is systematic, consistent with emerging standards, and appropriate for the College's courses**
- **Objective 1.1.7: 80% of Crafton Hills College students will develop and follow a comprehensive education plan**
- **Develop clear pathways for students (Note: Strategies in Goal 1 include multiple guided pathways strategies)***
-

Goal 7.2: Improve and expand programs

- **Objective 7.2.1: Align course offerings with student need/demand (2)**
- **Objective 7.2.3: Explore offering, or affiliating with, adult education [including non-credit*] to address basic skills and ESL needs (2)**
- **Objective 7.2.5: Expand and strengthen the College's online program[and other programs*] (2)**

Develop a strategic human resources plan to grow full-time faculty.*

Objective 2.1.1: Provide professional development to increase cultural competency

Objective 4.1.1: Participate actively in the Regional Adult Education Consortium

Objective 4.1.2: Make working with feeder high schools a high priority

Objective 4.1.3: Take advantage of state initiatives to address workforce training for high-end jobs

Objective 4.1.5: Increase the number of residents who use college as vital to a successful future

Objective 4.2.1: Increase courses and programs to accommodate growth

Objective 4.2.2: Increase services to accommodate growth

Objective 4.2.3: Expand enrollment and services to underrepresented groups

Objective 4.2.4: Expand alternative modes of delivery