



DRAFT

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

PROMISE

PROGRAM PROPOSAL BY:



FOR CONSIDERATION BY:



Building the Inland Empire's pipeline of college graduates

Executive Summary

Statewide Challenge: According to the California Employment Development Department, California is expected to add about 2.5 million new jobs by 2022. However, if trends continue, the California Chamber of Commerce estimates that California will be short 1.1 million workers with bachelor's degrees and 2.3 million community college certificates and degrees to fill high-skilled jobs. "When jobs go unfilled because employers cannot find enough qualified workers, businesses are less productive and the state loses on corporate tax revenue that could be used to support critical government programs and services, including education," according to the CalChamber¹.

Regional Challenge: Low-income and first-generation students constitute the majority of the Inland Empire student population. Despite having high school graduation rates higher than the statewide average, the Inland Empire fares particularly poorly with respect to college enrollment, and too often college students fail to earn their degree².

Our Mission: For the Inland Empire to close the skills gap, the Public Policy Institute of California (PPIC) suggests it will take a two-pronged approach: Enroll more students as first-time freshman and improve completion rates for students already enrolled in college. Towards that effort, the San Bernardino Community College District (SBCCD) intends to make two years

of college free for local high school graduates, helping them gain career training certificates or start the first half of their bachelor's degree at no cost. That is the SBCCD Promise.

Tuition-Free Two Years: Local high school graduates will be eligible for tuition-free two years at Crafton Hills College or San Bernardino Valley College.

Two-Year Completion: Students can earn an associate's degree, a career training certificate or transfer to UC/CSU within two years (or more if required by the degree or certificate).

College Expense Assistance: Students will receive support for assistance, depending on the need of the student population, such as; a computing device free laptop, \$600 textbook assistance, \$200 voucher for transportation costs, childcare, and \$100 assistance for university transfer application fees, or other basic academic needs.

Student Support: During high school and college, students will receive individualized advising and educational plan.

Work-Based Learning: Students will participate in career exploration workshops, and as paid peer mentors to first-year SBCCD Promise students to cultivate a college-going culture.

K-12 Partnerships: SBCCD will provide K-12 students tours of Crafton Hills College and San Bernardino Valley College, and expand access to college courses and work-based learning offered at local high schools.

¹ "Education Policy," (2018); [California Chamber of Commerce](#).

² "Meeting California's Need for College Graduates: A Regional Perspective," (June 2017), Hans Johnson, Kevin Cook, Marisol Cuellar Mejia; [Public Policy Institute of California](#).

Regional Profile

Ongoing Challenges to Students

Economic hardship

In the Inland Empire, 23 percent of young children lived in poverty. The proportion varied from 8 percent in Temecula City to 35 percent in West San Bernardino, according to the PPIC. For the average young child in poverty, a family's total resources, including earnings and benefits from safety net programs, were below \$26,100 per year for a family of four.

A recent study showed that about 4,300 SBCCCD students enroll in classes but then are unable to pay enrollment fees and are therefore dropped from classes. Nearly 60% of these students re-enroll in the same classes in a future semester from which they were dropped. ~~Those~~ Students who experience financial hardships are less likely to successfully complete their courses successfully than students who never experienced that same ~~do not~~. financial hardship and had to be dropped. ~~¶~~

Low college preparedness

~~The share~~ Thirty two percent of high school graduates in the Inland Empire ~~who~~ complete the A-G college-prep courses required for UC/CSU admission. This is 6% below the ~~is 32~~ percent, compared to the state average of 38%³. Additionally, the Inland Empire mirrors a statewide trend: 80 percent of entering community college students enroll in at least one remedial course in English or math. Of those students enrolled

in a remedial course, only 24 percent transfer to a UC/CSU after six years⁴.

³ "Average Won't Do: The State of Higher Education in California" (July 2014), The Campaign for College Opportunity.

⁴ "Meeting California's Need for College Graduates: A Regional Perspective," (June 2017), Hans Johnson, Kevin Cook, Marisol Cuellar Mejia; [Public Policy Institute of California](#).

Low college enrollment

Despite having high school graduation rates higher than the statewide average, the Inland Empire fares particularly poorly with respect to college enrollment. Only 42% of Inland Empire high school graduates immediately enroll in college after graduation. This is⁵ 10 percentage points lower than the state average and the third lowest rate in the state .

Low college completion

On average, it takes a student in SBCCD over five years to complete a degree. Our data shows that students in remedial courses were less likely to complete their educational goals within six years of college entrance. ~~than those who were prepared for college~~. In addition, only 37% of students who placed into remedial math or English in SBCCD finished within six years, compared to 47% statewide. Poor math preparation is a strong predictor of failure to attain degrees or certificates, or to transfer. Students are twice as likely to transfer to a four-year institution if they successfully completed 15 units in their first semester. Students were ~~also~~ more likely to transfer if they enrolled full-time in four or more semesters or enrolled in two or more summer semesters.

⁵ "Average Won't Do: The State of Higher Education in California" (July 2014), The Campaign for College Opportunity.

The San Bernardino Community College District Promise

“College promise programs represent a long-term investment in increasing college-going rates, which will undoubtedly be necessary in meeting the needs of California’s workforce. By motivating students early in their academic careers to prepare for college, these programs allow families to plan for an affordable college option, and they help create or contribute to a local college-going culture.”

- Public Policy Institute of California (June 2017)

Cradle-to-Career Strategies

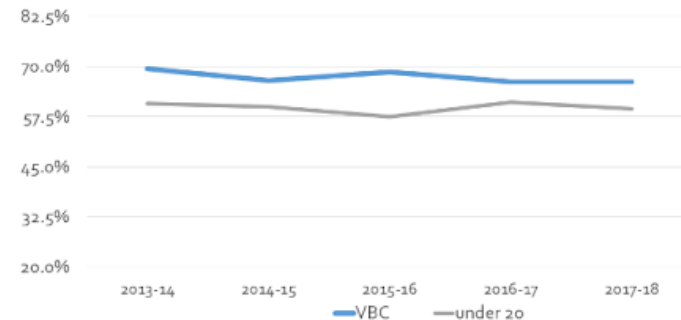
Tuition-Free Two Years

SBCCD will motivate local students early in their academic careers to plan for college with tuition-free two years at Crafton Hills College or San Bernardino Valley College.

Currently, through the generous support of San Manuel Band of Mission Indians, San Bernardino Valley College offers one-year tuition-free to Valley-Bound Commitment students. Building upon the success of this initiative to two years of tuition-free college at both SBVC and CHC would incentivize low and middle-income families to pursue a college education.

College Expense Assistance

Valley Bound Commitment (VBC) Compared to SBVC Students Under 20 Years of Age



Cohorts of Valley Bound Commitment students maintain a “C” grade point average, or higher, outpacing their peers.

To maximize financial assistance, students must complete the FAFSA/California Dream Act application. Additionally,

students will receive a **instructional necessities or basic needs** such as; a **computing device** ~~free laptop~~, **\$600** textbook assistance, **\$200** vouchers for transportation costs, and **\$100** assistance for university transfer application fees, **childcare**, etc.

Two-Year Completion

Through priority enrollment, guided pathways, and small learning communities, students can earn an associate’s degree, a career training certificate or transfer to UC/CSU within two years. To be eligible, SBCCD Promise students

must enroll at Crafton Hills College or San Bernardino Valley College full-time/12 units per semester. Due to the nature of some disciplines such as STEM, Fine Arts, and others, students may take more than two years to accomplish core requirements but will still be required to enroll full-time and take 12 units per semester.

Through an online platform, SBCCD will utilize data analytics to monitor student progress towards their educational goals. The system will send students an early-warning message when their academic performance drops and will refer them to advising or tutoring to keep them on track. Such student system has been piloted at Crafton Hills College, and it has been proven to work.

According to recent SBCCD data, students who participated in the San Manuel Increasing Student Engagement, Employment and Knowledge (ISEEK) Student Worker Program were more likely to complete their courses (79%) than students in the same section (75%). ISEEK students were more likely to study longer and have more conversations with professors outside of class.

Student Support

Given that a majority of students in SBCCD's service area are first-generation college students, promise students will receive individualized college/career advising and a comprehensive educational plan starting in 12th grade. ¶

The summer after high school graduation, students will participate in a six-week summer bridge at Crafton Hills College or San Bernardino Valley College to get ready for life and academics as a college student. These workshops will also include readiness skills for the successful completion in all disciplines to support continued success during the two years of college and may also be developed to support specific and high attrition rate courses. Workshop components will be collaboratively determined by faculty and staff.

Students in classes that used this online student support system had an average success rate of 89 percent, compared to a 71 percent student success rate of classes that did not utilize this system.

Work-Based Learning

Students will participate in career exploration workshops, and as paid peer mentors to first-year SBCCD Promise students to cultivate a college-going culture.

K-12 Partnerships

Students in the SBCCD service area will be invited to visit Crafton Hills College and San Bernardino Valley College during their third, fifth grade, and eighth grade years to learn about college opportunities and to develop an expectation that college is in their futures.

SBCCD will recruit students into the Promise from dual enrollment courses offered at the high schools, as well as from the general high school populations.

Additionally, families and students will participate in college-readiness workshops on topics covering the "A-G" course requirements for UC/CSU eligibility, how to apply for college admission, and financial assistance to pay for college.

Let's make the SBCCD Promise a reality for our community, together!

Founding Partner:



A smart investment in our students:

- By mobilizing existing financial aid sources and San Bernardino Community College District funding sources, an estimated 1,000 local high school students could benefit.
- With the philanthropic investment of San Manuel Band of Mission Indians, our collective impact can double and the SBCCD Promise could benefit 2,000 Inland Empire high school graduates every year.
- Together, we ~~could~~ **would** be removing financial barriers to higher education and saving Inland Empire families and students about \$4,864 in tuition and college expenses per year.

A smart investment in our community and our future:

- ✓ The total impact of SBCCD alumni participating in the workforce yields \$528 million per year in added income in the region.
- ✓ Spending by SBCCD students in the local economy totals \$16.4 million per year.
- ✓ Taxpayers in SBCCD's service area receive \$3.30 for every dollar invested in education.

Proposed SBCCD Promise: Draft Annual Budget

Number of SBCCD Promise Students 1,000

Description	Totals	Notes
2 Coordinators Directors	\$310,494	Management Position (Range 16)
3 reassigned Counselors	380,744	1 Counselor per 350 students (Range H-10)
2 Support Staff	155,501	Admin I Position (Range 41)
Tutoring Instructional Support	1,312,500	Such as Tutors II, instructional development and materials, training, etc. (105 hours per student at \$12.50 / Hour)
Peer Mentors	125,000	Student Workers (10 hours per student at \$12.50 / Hour)
Tuition and Fees	1,380,000	\$46 per unit / 30 units per year (70% / 60%)
Operational Expenses	400,000	Supplies, Workshops, & Chromebook (\$400 per Student)
Basic necessities e.g. Books, transportation, childcare, etc.	600 800,000	\$600 800 annually (Estimate from Follett)
Transportation	200,000	\$200 per student 8
Total Estimated Annual Costs	\$4,864,238	

Total Cost per Student \$4,864

SBCCD Promise Funding Sources

Financial Aid (85% of Tuition & Fees)	\$1,173,000
State Funding	433,125
FTES Revenue	638,914
GAP to be covered by PROMISE Endowment	<u>\$2,619,199</u>

Net Cost per Student \$2,619

Endowment needed to cover cost assuming 5% annual earnings	\$53,000,000
Scale-up for two year Promise	\$106,000,000
SBCCD Endowment Commitment	\$53,000,000
SBCCD Annual Commitment	\$2,650,000

Proposed San Manuel Endowment Commitment	\$53,000,000
Or Proposed San Manuel 10-Year Commitment	\$2,650,000

Proposed SBCCD Promise: Budget Narrative

The San Bernardino Community College District Promise is more than a scholarship. The Promise will remove many financial barriers for the families of full-time students to attend college. The SBCCD Promise will orient new students to successfully transition into of the college experience by providing a supportive and welcoming environment where first year students will connect with student support services and resources on campus, **and access to faculty developed instructional support materials and services**, to ensure their student success.

Our first goal is to make a promise to incoming full-time students to provide them with the resources **and academic/instructional resources** that increase student success. Our second goal is to coach students into completing their education plan.

~~Coordinators~~ **Directors** and Support Staff

- The SBCCD Promise staff will coordinate career counseling sessions with participants at high schools and work with participants individually and each year provides workshops at the high schools. Staff will keep a log of advising contacts including date, time spent and primary outcome.
- ~~Each high school student will work individually with a counselor or the coordinator to develop, implement and monitor his or her progress. ¶~~
- This one-on-one approach will establish a relationship between participants and SBCCD Promise staff members that will help participants realize their potential to complete high school and enroll in post-secondary education. The coordinator and the

counselors will work directly with students at their various high schools in the inland empire.

- The coordinators will strengthen partnerships with four-year universities to increase the number of transfer students with an Associate Degree for Transfer (ADT). Additionally, providing access to San Bernardino Valley College and Crafton Hills College students to their libraries.

~~Counselors~~ **Faculty**

- ~~The counselors~~ **Counseling faculty** will provide individualized student support services at Crafton Hills College and San Bernardino Valley College.
- A student development course is **an example of a** key component of the SBCCD Promise. ~~Information about college needs to begin in high school or earlier, but students often do not have the individual attention of an advisor for such purposes. To maximize their academic success, information about college will begin in the 5th grade and continue through high school. Furthermore, high school students will enroll in a student success course~~ **or participate in mandatory workshops**, offered by San Bernardino Valley College and Crafton Hills ~~College counselors faculty.~~ Participation in the college course **or workshops** ensures that participants will receive the rigorous coursework and experiences necessary to prepare them for postsecondary education.
- **Instructional Faculty at the Colleges will collaborate, discuss, and refine the direction and instructional components of the Promise.**

Tutoring

- The SBCCD Promise will provide each student ~~up to 105 hours of tutoring each year.~~with tutoring.

Peer Mentors

- The SBCCD Promise will incorporate peer mentoring that fosters academic excellence among first year students. Research states that peer mentoring is a critical element to increase success and retention rates for college students, especially first year students. The mentors selected will be successful sophomore San Bernardino Valley College and Crafton Hills College students who will serve as peer mentors to all incoming San Bernardino Valley College and Crafton Hills College first year students. Each mentor will have a caseload of mentees to assist with developing ideas for study groups, on-campus activities and will contact mentees ~~weekly~~regularly. The goal of the peer mentors is to support their student mentees, increase their knowledge about resources which will aid them to succeed at San Bernardino Valley College and Crafton Hills College.

Tuition and Fees

- Tuition-free two years (except in cases where more than two years is necessary) at San Bernardino Valley College and Crafton Hills College for ~~hard-working~~ students enrolling in at least 12 units. Graduate with an associate's degree, transfer to UC/CSU or other University or earn a certificate that will allow them to be competitive in the workplace.

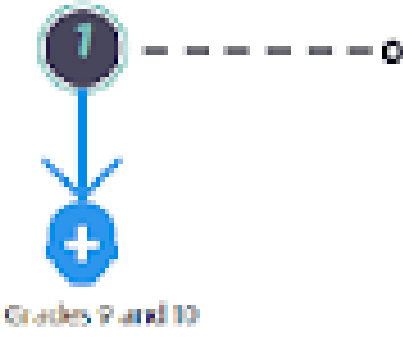
Operational Expenses, books, and transportation

- ~~Computing Device Free laptop, \$600~~ assistance for textbook costs, ~~\$200~~ voucher to cover transportation

costs, and ~~\$100~~ assistance for university transfer application fees.

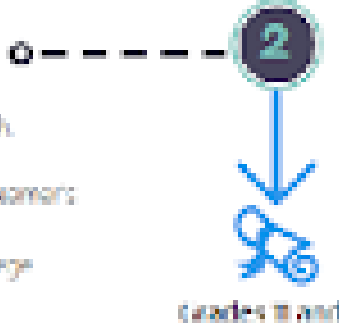
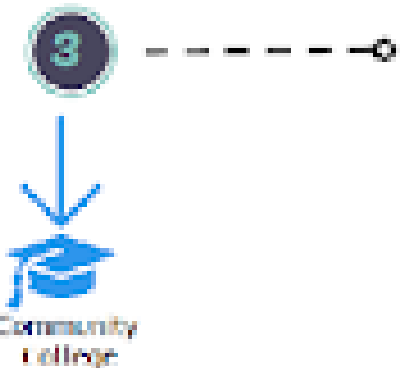
- The SBCCD Promise will also provide student success workshops, team-building opportunities, and leadership activities that will aid students to be successful in their two years at San Bernardino Valley College or Crafton Hills College. Through participation in these activities, the disadvantaged student will become aware of the world outside their neighborhood, improve their self-efficacy and be motivated to set ambitious goals for their education and career.

Summary of SBCCD Promise Framework



- SBCCD and Local Educational Agency (LEA) create Early Commitment to College Program (ECCP).
- Family involvement in college workshop/tours.
- Opportunity for 9th and 10th grade students and families learn about college opportunities and what is a computer.
- 10th graders begin dual enrollment pathway (i.e. CTE Skill Certificates, STEM, Transfer Programs classes).

- Prepare for college level math, English and reading skills.
- Multiple Measures Assessment, placement, remediation.
- Enhanced noncredit courses for contextualized math and English.
- Guided Pathways are in place.
- 100% college applications and FAFSA financial aid forms/CA Dreamers act are completed.
- Maximize access to need-based financial aid upon entering college.
- 10th and 12th grade students in dual enrollment pathway.

STUDENT PROMISE EXPECTATION

- Enroll full-time for at least 12 units each semester.
- Meet with counselor three times each semester.
- Complete 80 volunteer hours each semester.
- Mentor freshman student when sophomore.
- Attend three Student Success Workshops each semester.
- Commit to enhanced student support services.
- Commit to added study time in tutoring or supplemental instruction.

STUDENT PROMISE OPTIONS

- Priority registration.
- No-week summer bridge program participation.
- All course fees covered for first two years.
- No-cost textbooks.
- 100% education plan for two-year completion.
- Flexible scheduling for two semesters.

San Bernardino Community College District

Our students. Our community. Our future.

San Bernardino Community College District serves 24,000 students through Crafton Hills College and San Bernardino Valley College. For nearly 100 years, our colleges have provided access to affordable, award-winning higher education and career training programs for the residents of:

- [Arrowhead](#)
- [Beaumont](#)
- Big Bear
- Bloomington
- Calimesa
- Colton
- Grand Terrace
- Highland
- Loma Linda
- Redlands
- Rialto
- San Bernardino
- Yucaipa
- and [around the world online! beyond!](#)

We educate the health care professionals that serve our medical needs, veterans who have served our country, police and firefighters who keep us safe, and skilled workers who fuel our economy.

Our public mission goes beyond our campuses. We are home to the Empire Network (KVCR 91.9 FM and TV 24), the primary PBS television and NPR radio affiliate station for Inland Southern California. Created as a shared vision with the San Manuel Band of Mission Indians, in 2011 we launched FNX | First Nations Experience, the first and only national broadcast television network exclusively

devoted to Native American and World Indigenous programming. Learn more about us at www.sbccd.edu

Implementation:

SBVC will move forward with the draft proposal as a pilot for fall 2019. Crafton's Academic Senate Executive Committee will forward a recommendation to the full AS to create an ad hoc AS committee to consider the details of the Promise and make recommendations on customizations that would benefit Crafton's student population. They will work to achieve this in the first few months of the spring semester, 2019. We will still move forward with the draft Promise while Crafton is awaiting the leadership of the new president and will have these conversations.

San Bernardino Community College District Service Area

