

Crafton Hills College
International Student Program/Center
Implementation Plan
Executive Summary/Key Points:

In 2015, the SBCCD Chancellor articulated the goal to expand international student enrollment at Crafton Hills College and SBVC through the development of International Student Programs and Services at both campuses. Crafton Hills College appointed a faculty member to research the feasibility of such an undertaking, and upon his recommendation, has elected to pursue the implementation of a full-service international program with the goal of increasing international student enrollment as part of a broader plan to expand global opportunities and awareness at Crafton Hills College.

Implementation Plan:

Crafton will be entering a highly competitive marketplace, where there are numerous options for prospective international students (there are over 80 programs among the California Community Colleges alone). For Crafton to be successful in this enterprise, it will have to create a unique experience that sets itself apart from programs found at other campus. Fortunately, the future outlook for international student enrollment is bright, with California leading the nation as the number one destination for incoming international students. The first step toward realizing its potential is to establish a foundational structure that will provide the basis for sustained growth and support of the program, which is the focus of this document:

Initial Steps:

1. Establish and maintain all requirements as a SEVP Certified Institution of Higher Education, and establish practices to maintain current institutional information in SEVIS.
 - a. These
2. Establish Primary Designated School Officer (PDSO) and Designated School Officers (DSOs) who will be authorized to access and maintain SEVIS information.
3. Establish the following staff positions to manage the International Student Program:
 - a. International Student Coordinator (100%) – This role will provide primary program oversight and be the primary point of contact for the international program. (SBCCD District International Advisory task force is currently developing this job description)
 - b. International Student Counselor (50%) – Provide counseling and advising support for international students.
 - c. International Program Secretary (50%) – Assist the coordinator in managing the significant demands associating with maintaining program requirements.
4. Contract with ETEC (or Similar Agency) to provide initial student support needs, with regard to Recruitment/Marketing, Initial arrival, housing placement and adjustment to US/Campus .
5. Initiate the development of ESL Sequence for incoming International Students. This step shall be coordinated with the Non-credit Program currently under development.
6. Establish an appropriate facility space for the establishment of an International Center.

- a. This will serve the international student program, but its role will expand to support and promote additional programs and services such as study abroad, intercultural educational opportunities.
7. Establish an operational budget that supports Marketing/Recruitment resources, the processing of international student applicants, the operations of the International Center, and related services and functions.
8. Establish community resources that successfully support the off-campus living needs for international students:
 - a. Housing Options - In the short term, work with ETEC (or similar) agency to place initial cohorts of students into suitable housing. Develop longer term options, such as Homestay with local families, or through WISE. Consider options in the Campus Village development project.
 - b. Transportation – Develop access to reliable transportation options
 - c. Security – Provide resources to support students’ safety and security on/off campus.
 - d. Healthcare – Require healthcare coverage, and support student access to medical services
9. Establishment of an International Program Steering Committee to guide the ongoing development of the International Student Program and International Center. This committee will include significant faculty representation.

Concerns:

While the outlook for developing an International Student Program is positive, there are some significant concerns that have been raised regarding the overall cost per unit that SBCCD currently charges international students. As mentioned during the discussion that took place in Academic Senate this past fall, SBCCD currently charges international students \$289/unit, which is significantly higher than all neighboring community college districts, and among the highest in the state. This could significantly inhibit our ability to recruit and enroll international students, particularly if we are not yet able to offer the same level of service and support that they can receive at institutions with comparable international programs.