

## Example Non-Credit Program

### Workforce Readiness Credential

#### 1. Develop Two Certificates under the Discipline of Business

Workforce Literacy Skills Certificate of Completion (240 hours)

- Blueprint for Workplace Success
- Blueprint for Customer Service
- 30 Ways to Shine as a New Employee
- Review of Basic Math
- Review of Basic English or
- Vocational English as a Second Language
- Workplace Computing

Job Readiness Skills Certificate of Completion (67 hours)

- Blueprint for Workplace Success
- Blueprint for Customer Service
- 30 Ways to Shine as a New Employee
- Job Club

#### 2. Partner with Public Training and Rehabilitation Organizations to Deliver Training

- Job Corps in San Bernardino (2,000 students)
- California State Re-entry Initiative at Victor Valley, Moreno Valley, San Bernardino, Banning and Coachella (200-500 students per location)

#### 3. Offer Instruction and Generate FTES

Example #1

- Partner with Job Corps to offer Certificate #2
- 2,000 students per semester x 67 hours of instruction = 255 FTES/semester
- 255 FTES = \$1.2M/semester

Example #2

- Partner with California State Re-Entry to offer Certificate #1
- 400 students per month x 240 hours of instruction = 183 FTES/month
- 183 FTES = \$914,000/month

#### 4. Build Pipeline to Grow CTE Programs

- Public Safety
- Allied Health
- Business
- CIS
- Other