



The Advisor

Crafton Hills College

Spring Semester

March 2009

CHC
Roadrunners

Spring Break

5 Ideas for the Frugal College Student

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Spring Break!
March 9th - 13th



"The Advisor" is now accepting applications for the 2009-2010 school year:

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Applications available in the Student Life office located next to the cafeteria. For more info just visit the office or call (909)389-3410



Article by Matt Brooks

March 9th - 13th marks one of the most anticipated vacation times in any college student's life; Spring Break! However, with the failing economy and the rise in gas prices, what is a college student surviving on financial aid and minimum wage supposed to do for fun?

Here are 5 local and inexpensive ideas that will stay in your memory and out of your wallet.



1.) Whale Watching at Dana Point:

Have a "whale" of a time whale watching at Dana Point where each spring pods of Grey Whales, Humpback Whales, and sometimes even Killer Whales can be spotted as they migrate from cooler oceans in Alaska to the warmer waters of Mexico. Dana Point also holds the Dana Point Festival of Whales, which is one of the biggest whale watching festivals in California attracting around 100,000 people a year. The festival is free and whales watching tours are only a short distance away so money is not a big issue.

2.) San Diego:

San Diego is the epitome of Southern California's Spring Break atmosphere, where there are so many possibilities and fun



places to visit. San Diego offers everything from family oriented attractions (like Balboa Park and the San Diego Zoo) to night life and bars. San Diego's short distance from Tijuana, Mexico makes a side trip quick and easy. Spring Break in San Diego is a win win situation. If all else fails, you can just hang out at some of the most beautiful beaches in the world.

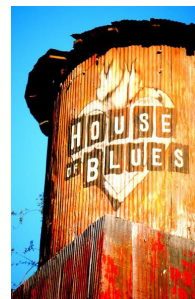


3.) The Lab: If you are tired of visiting the same outlets and stores in Cabazon or Ontario, The Lab offers a refreshing and innovative take on retail. Located in Costa Mesa, The Lab is a self-described "anti-mall," built around uniqueness that nearly has a culture of its own. It provides guests with places to eat and relax like Restaurant Habana (a Cuban themed restaurant) or the bohemian style Gypsy Den Café and Reading Room which serves health oriented food and organic coffee. The Lab also houses hip boutiques like Urban Outfitters and Buffalo Exchange, which serves as a glorified thrift store where customers can trade clothes and jewelry with other customers on the spot. Directions are available on their website thelab.com.

4.) The House of Blues:

House of Blues (HOB) venues are located in San Diego, Anaheim, and West Hollywood. There are typically one or two performances a night by popular artists and bands.

Jimmy Eat World, for example, will be performing with No Knife at HOB in West Hollywood March 5th and Adele will be with The Script at HOB in San Diego March 9th. Ticket prices differ with each performer, but are generally within \$10 to \$40. Check out HOB.com for other shows during the break.



5.) Lake Havasu City:



Lake Havasu City is one of the most affordable Spring Break vacation locations. Rental boats, jet skis, kayaks and more are available, but it is no difficult task to find ways to have fun without them. Simply spending the day hanging out along the crowded lake is a fun way to meet other college age Spring Breakers and enjoy the wild atmosphere. Lake Havasu has such a reputation for rowdy college aged festivity during March and April that *Entertainment Television* and the *Travel Channel* ranked it 5th best in the world. If you do happen to own or rent a boat be sure to check out the Sand Bar, where the party is often the rowdiest.



Jack Brown speaks to CHC students. Photo courtesy of Patrick Fite

Article by Alyssa Campiran with contributions from Patrick Fite & Julie Johnson

The Phi Beta Lambda (PBL) Future Business Leaders club of Crafton Hills College hosted the "Pursuing a Dream" presentation by Jack Brown, Stater Brothers Markets chief executive officer (CEO), February 10 at the CHC Finkelstein

Jack Brown (CEO) Visits CHC

Explains the Steps to Success

Performing Arts Center.

At the start of the presentation, Brown had a simple request: "Don't take notes." That request shaped the entire presentation, which played out into a slightly informal talk that covered a wide range of topics, ranging from personal anecdotes to his current business philosophy at Stater Bros.

Life was difficult for a young Brown, whose mother had tuberculosis. Brown recalled how his dad would bring him to the hospital on Saturdays to see her, but he was only allowed to view her through glass.

"For a year, she couldn't hug or touch me," Brown said. Six years later, after she recuperated, his father passed away. Brown described how hard his mom worked to support her family. She became the most important part of his life.

"I talk about my mom a lot because my work ethic is from watching her," Brown said. "When I had my own children, I wondered how she did what she did." Watching his mom work so hard to make ends meet, he decided at the age of 13 to work for a grocer and became the box boy. This gave him experience in the industry. Despite the difficult circumstances in his early life, Brown did not deter from his dreams.

Brown worked his way up in the grocery business, working at various companies, including taking risks and moving to work in grocery chains in Indiana and Nebraska.

"I took risks in my career, but if you have a good education, you can work through it most of

the time," he said. "It will work out okay."

In 1981, Brown joined Stater Bros. Markets, a local chain, as president and CEO. Sales took off. Today, Stater Bros. is the largest privately owned Supermarket Chain in Southern California, with annual sales in 2007 of \$3.7 billion. Stater Bros. is also the largest employer and the number one supermarket chain in the Inland Empire area of Southern California (San Bernardino and Riverside Counties), which is America's fastest growing economic area.

Brown mentioned he often visited Stater Bros. stores to speak casually with employees about store operations. He acknowledged that every one of the 16,000 employees is vital to the success of the chain, particularly since an average sales clerk deals with hundreds of people a day.

Brown stayed for a few minutes after the presentation's end to mingle with attendees and members of the Phi Beta Lambda (PBL) club. It was clear that attendees enjoyed his presentation, including PBL's Vice President of Events, Kristina Raza.

"It was great having Mr. Brown as our guest speaker," Raza said. "Not only was he very engaging, articulate, and enigmatic, he was also really funny. I was inspired by his sense of values, which seemed to stem from his family and his past experiences," she said. "It is very nice to hear someone highly respected and successful to make family be one of the priorities in life."

CLUB HIGHLIGHT: PHI BETA LAMBDA

President: Via Aquino

Executive Vice President: Arcadio Torres

Co-Vice President of Scheduling and Events: Kristina Raza and Jilian Smith

Co-Vice President of Communications:

Joshua De La Cruz and Michelle Stebbings

Vice President of Finance: Chandice Mall

Faculty Adviser: Bob O'Toole

Article by Matt Brooks

Phi Beta Lambda (PBL) is a club that helps Crafton students (interested in pursuing careers in business) develop their skills as business leaders, establish connections with other future business leaders, and provide them with valuable experience in management. PBL began at Crafton Hills in 2005, but did not really pick up steam until a year later when Arcadio Torres, now the club's Executive Vice President, and other motivated business hopefuls joined on and got the ball rolling.

The club's Faculty Advisor, Robert O'Toole, had great things to say about PBL and its members, commenting that "They are the future leaders of business and the community; and as such, the future of our country and of our community is in very good hands!" So far this year the club has had



PBL members strike a pose after their weekly meeting. Photo by Aaron Hendersen

visits from multiple guest speakers to help educate members on various business related topics and has been active in supporting Kiwanis Club and Rotary Club events as well as NASCAR events held in Fontana.

If you are considering a future in business PBL can get you going in the right direction. As O'Toole said, "[PBL is a] very

well-run and focused organization," so if you are interested, visit one of their meetings held on Wednesdays at 4:30 pm in the Crafton Center or contact one of the officers for more information on how to join. To be eligible for membership you need at least a 2.0 GPA.

The Elixir of Love

The University of Redlands and Crafton Hills College to Collaborate on Opera Production



Article by Joe Bleistein

Following last year's very successful production of Giuseppe Verdi's *La Traviata*, the University of Redlands School of Music and Crafton Hills College are pleased to announce a second operatic collaboration, a full production of Gaetano Donizetti's *L'Elisir d'Amore* (The Elixir of Love).

The production will feature musicians and faculty from the University of Redlands with sets, costumes and lighting created by students and faculty from Crafton Hills College.

L'Elisir d'Amore is a romantic comedy, written and composed for the lyric theater. In this modern setting, a love-sick nerd is about to lose his sweetheart were it not for the intervention of a quack doctor, a furtive tear and the placebo effect.

The opera is directed by University of Redlands Artist Professor Marco Schindelmann. The sets and costumes are designed by Crafton Hills College Chair of Fine Arts Snezana Petrovic. The lighting design is by Crafton Hills College Technical Director Kevin Palkki.

The University of Redlands Orchestra will be conducted by Lossett Artist in Residence Per Brevig.

The four performances will be held at the Finkelstein Performing Arts Center at Crafton Hills College March 26, 27, and 28 at 8 pm and Sunday, March 29 at 3 pm. Tickets are \$10 for adults and \$5 for students and are available from the University of Redlands Campus Events at (909) 748-8881 or at the door.

Upcoming Fine Arts Events

March 19 - April 9

Faculty and Staff Art Exhibits
PAC Gallery

March 26 - 29 8pm

The Elixir of Love (Theater)
PAC

April 16 - 30

An Explanation of Material and Form (Art)
PAC Gallery

April 24 - 25 8pm

Suburbia (Theater)

For more information Contact the
Fine Arts Department

Art: (909)389-3353
Music: (909)389-3293
Theater: (909)389-3296

Health and Wellness Center

Article by Jack Price

The health and wellness center is one of the most underrated resources on the Crafton Hills College campus.

At registration, students pay a small fee which covers basic health care needs. Unfortunately, most students do not take advantage of this service or are not aware of the Health and Wellness Center's (HWC) mission.

Located beneath the Counseling Office, the HWC provides a number of services to students. Everything from taking care of basic cuts and bruises, medication, immunizations, to STD testing (free male and female prophylactics available) and mental health screening are included in the HWC services. In

years past, during the Flu season, the HWC has offered discounted Flu shots (\$5) to enrolled students and during the allergy season, medication is provided free of charge.

Students can take advantage of the HWC with or without an appointment. However, students interested in blood work or immunizations are encouraged to call ahead.

Besides providing resources for physical health, the HWC also offers depression/stress testing and counseling, crisis intervention and short-term situational counseling for relationship difficulties. Also, marriage and family relations therapy is available through a licensed psychotherapist.

Each year, the HWC staff provide campus activities to raise awareness of



Nurse Laura Estrada and Secretary Liane Jimenez

specific health risks. On **April 6th - 9th**, the HWC will host "Wellness Week" in the Library Quad to promote healthy activities for students. For more info contact the HWC at (909)389-3271

Brain Teaser

- The answer to Question 2 is:
A. B
B. A
C. D
D. C
- The answer to Question 3 is:
A. C
B. D
C. B
D. A
- The answer to Question 4 is:
A. D
B. A
C. C
D. B
- The answer to Question 1 is:
A. D
B. C
C. A
D. B

Sudoku

		5	1	9				7
		1		2			8	3
2	9			6				5
	6	3			4			1
	2		8	7			5	
8				3		7	2	
5				1			4	8
4	1			8		5		
9				4	6	1		

Complete this Sudoku puzzle and receive a prize at the Student Senate Office. The first 5 students to present this completed sudoku puzzle (with all correct answers) will receive a free movie pass to the Krikorian Movie Theater (Student Senate members are not eligible. Must be an ASB card holder to win).

Events Calendar - March

Sun	Mon	Tue	Wed	Thurs	Fri	Sat
1	2 Cal Grant Deadline	3	4	5	6	7
8	9	10	11	12	13	14
		Spring Break	2009			
15	16	17 AS Days in the Quad	18 AS Days in the Quad	19	20	21
22	23	24	25	26 Elixir of Love PAC 8pm	27 Elixir of Love PAC 8pm	28 Elixir of Love PAC 8pm

Any events that you want included in the Events Calendar or other News for The Advisor? Contact Jack Price at jackprice11@yahoo.com






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