

Associate of Science Degree

Learn more about the [degree requirements here](#).

Program Learning Outcomes

A student receiving a degree in this field will be able to:

- 1) Present and discuss contemporary business principles, practices and organizations.
- 2) Discuss economic, political and ethical issues and their impact upon business policies and practices.
- 3) Explain and apply basic accounting principles.
- 4) Effectively explain and apply marketing principles pertaining to promotion, advertising, public relations, and personal selling.
- 5) Describe and apply the economic concepts of supply and demand, competition, and product differentiation and their role in the free market.
- 6) Explain and apply the basic concepts of management and leadership.
- 7) Effectively explain the various concepts of human resource management including employee training, motivations, compensations, and labor relations.

Semester 1 – Fall – 16 Units	Units
ENGL 101 Freshman Composition	4
BUSAD 100 Intro to Business	3
CIS 101 Intro to Computer and Information Technology	3
Humanities GE (Area C1)	3
Degree Applicable Elective	3

Semester 2 – Spring – 15 Units	Units
MATH 110 Intro to Probability and Statistics	4
BUSAD/COMMST 145 Business Communication	4
MARKET 100 Intro to Marketing Principles	3
Diversity and Multiculturalism GE (Area F1)	3
Arts GE (Area C2)	1

Semester 3 – Fall – 15 Units	Units
ACCT 208 Intro to Financial Accounting	4
BUSAD 210 Business Law	3
Natural Science GE (Area A)	3
Health and Wellness GE (Area E)	2
Degree Applicable Elective	3

Semester 4 – Spring – 15 Units	Units
ECON 100 Intro to Economics	3
BUSAD 200 Business Management	3
American Heritage GE (Area F2)	3
Degree Applicable Elective	3
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Please see a counselor to develop your specific plan. [Schedule a counseling appointment here](#).

Catalog year: 2021-2022

Last Revised: 02/2022