

Crafton Hills College
Associate of Science
BUSINESS ADMINISTRATION (BUSAD)
2013-2014

Student Name: _____

ID #: _____

Date: _____

Counselor: _____

A student receiving a degree/certificate in this field will be able to:

- Present and discuss contemporary business principles, practices and organizations
- Discuss economic, political and ethical issues and their impact upon business policies and practices
- Explain and apply basic accounting principles
- Effectively explain and apply marketing principles pertaining to promotion, advertising, public relations, and personal selling
- Describe and apply the economic concepts of supply and demand, competition, and product differentiation and their role in the free market
- Explain and apply the basic concepts of management and leadership
- Effectively explain the various concepts of human resource management including employee training, motivations, compensations, and labor relations

To complete the requirements for the Associate of Science for this degree*, a student must:

1. Complete the requirements for an associate degree.
2. **Complete a minimum of twenty-six (26) units with a "C" or better in each course** in the following program.
3. Complete elective units to meet the minimum 60 units required for the associate degree.

Required Courses:		Units	IP	Need	Grade
ACCT 208	Introduction to Financial Accounting	4			
BUSAD 100	Introduction to Business	3			
BUSAD 145 or COMMST 145	Business Communication	4			
BUSAD 200	Business Management	3			
BUSAD 210	Business law	3			
BUSAD 230 or CIS 101	Introduction to Computer and Information Technology	3			
ECON 100	Introduction to Economics	3			
MARKET 100	Marketing Principles	3			
Total Required Units:		26			

**Lower division requirements for students interested in transferring to a four-year institution in this field may differ from Associate degree requirements. Prospective students should complete the general education and lower division requirements of the school to which they will be transferring. See a counselor for details. Information is also available at www.assist.org.*