



Research Brief

Senior Day Evaluations Spring 2016

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**Purpose of Brief**

This brief illustrates the findings from evaluations completed by 478 high school students attending the Senior Day 2016 event.

**Summary of Findings**

- 49% of respondents were Hispanic.
- 62% of respondents were female.
- 53% of respondents were 17 years old, and 40% were 18 years old.
- The top 5 represented high schools were:
  - Yucaipa (19%)
  - Citrus Valley (10%)
  - Redlands (8%)
  - Pacific (8%)
  - Redlands East Valley (7%)
- 67% of respondents planned to attend CHC after graduating high school, and 61% of respondents plan to attend CHC in Fall 2016.
- Of those respondents who were planning to attend another community college, 47% planned to attend SBVC and 23% planned to attend RCC.
- Of the reasons offered for not planning to attend CHC, 35% of respondents stated that CHC did not offer their program of interest, and 14% of respondents did not want to go to college where others from their high school were also attending.

**Overview**

On March 4, 2016, Crafton Hills College (CHC) hosted students from local high schools for its annual Senior Day. CHC students, faculty, administrators, and staff coordinated and guided the half-day event which introduced participants to the programs, services, and campus life at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience.

**Methodology**

The Office of Institutional Effectiveness, Research and Planning in collaboration with the Dean of Counseling and Matriculation developed a one-page evaluation. The evaluation included three multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduating from high school, whether they planned to attend CHC, what term they planned to enroll in if they planned to attend CHC, identify which community college they planned to attend if not CHC, and the reason for not planning to attend CHC, if applicable. Participants were given the opportunity to provide comments and suggestions for improvement. Of the 531 high school students who attended, 478 (90%) completed an evaluation.

**Findings**

Table 1 illustrates the respondents' self-reported demographics. Respondents were more likely to be Hispanic (49%) than any other ethnicity, and females comprised 62% of respondents. Respondents were also more likely to be 17 years old (53%) and 18 years old (40%).

**Table 1. Respondents' demographic information.**

Gender	#	%	Ethnicity	#	%
Female	220	62.1	Hispanic	235	49.2
Male	134	37.9	White, non-Hispanic	112	23.4
Age	#	%	Other	56	11.7
Under 17	13	2.8	African-American	37	7.7
17	251	53.4	Asian	13	2.7
18	189	40.2	Native American	4	0.8
19 & over	17	3.6			

Note: '#' refers to the number of respondents who selected the particular demographic category. '%' refers to # divided by the total number of responses in the entire demographic. For example, 220 respondents selected female, and 62.1% is 220 divided by all combined male and female responses (134 + 220 = 354).

Table 2 identifies the high schools the respondents attended. Nearly one in five respondents were from Yucaipa High School (19%), 10% were from Citrus Valley High School, and 8% were from Redlands High School.

**Table 2. Evaluations collected by high school.**

High School	#	%	High School	#	%
Yucaipa	91	19.2	Slover Mountain	23	4.8
Citrus Valley	47	9.9	Orangewood/RISE	17	3.6
Redlands	39	8.2	Glenview	14	2.9
Pacific	37	7.8	Green Valley	12	2.5
Redlands East Valley	35	7.4	Grove	7	1.5
Rim of the World	32	6.7	Arrowhead Christian Academy	3	0.6
San Gorgonio	32	6.7	Other	2	0.4
River Springs	31	6.5	AB Miller	0	0.0
Beaumont	28	5.9	Colton	0	0.0
Sierra	25	5.3	San Andreas	0	0.0

Table 3 identifies the respondents' plans after graduating from high school and which community college the respondent plans to attend, if applicable. Sixty-seven percent of respondents stated that they planned to attend CHC after graduating from high school, and 52% of respondents planned to attend another community college. Thirty-one percent of the respondents planned to attend a 4-year college or university. Of the respondents who stated they planned to attend another community college, 47% planned to attend SBVC and 23% planned to attend RCC.

**Table 3. Plans after graduating high school and other community college choices.**

Plan After High School	#	%	Community College	#	%
Attend Crafton Hills College	299	67.2	San Bernardino Valley College	96	47.1
Attend another community college	150	52.4	Riverside Community College	46	22.5
Attend a 4-year college or university	88	30.8	Other	44	21.6
Work	35	12.2	Mt. San Jacinto College	26	12.7
Military	31	10.8	Chaffey College	20	9.8
Uncertain	19	6.6	Mt. San Antonio Community College	9	4.4
Other	11	3.8	Moreno Valley College	7	3.4
Attend a vocational/ technical school	18	3.3	Norco College	4	2.0

Table 4 identifies the term in which respondents plan to first enroll at CHC after graduating from high school. Sixty-one percent of respondents selected Fall 2016, and 12% selected Summer 2016.

**Table 4. Term respondents plan to enroll at CHC.**

Term	#	%
Summer 2016	48	12.2
Fall 2016	238	60.7
Spring 2017	26	6.6
After Spring 2017	12	3.1
I do not plan to attend	68	17.3

Table 5 illustrates respondent's reasons for not planning to attend CHC. If a respondent selected "other," they were given the opportunity to elaborate further. Of the respondents who selected other, statements were further categorized. Thirty-five percent of respondents stated that CHC does not offer their program of interest. Fourteen percent of respondents indicated they did not want to go to college where others from high school are attending, as the reason for not attending CHC.

**Table 5. Respondents' reasons for not attending CHC.**

Reason	#	%
Crafton does not offer the program I am interested in.	75	35.2
I don't want to go to college where others from my high school are attending.	29	13.6
Other: Location of CHC	21	9.9
Other: Other plans	18	8.5
Crafton doesn't offer the academic rigor I'm looking for.	17	8.0
My friends are attending another college.	12	5.6
Crafton doesn't offer college athletics.	10	4.7
Other: Undecided	10	4.7
Crafton doesn't have enough open classes.	9	4.2
It's tough to get the courses I need to transfer at Crafton.	7	3.3
Other: Various miscellaneous reasons	5	2.3
<b>Total</b>	<b>213</b>	<b>100.0%</b>

Finally, respondents provided comments and suggestions to improve Senior Day. There was a total of 79 comments or suggestions received by students. Common themes within responses provided included compliments of campus and staff, organization of the event, logistics of campus, and refreshments. Comments are listed below by category:

**Compliments to campus and staff: (n=29)**

- All good!!
- All was good.
- Awesome School
- [Name] did all!!
- Enjoyed it
- Great Experience!!!
- I am really enjoying it here.
- I enjoyed Senior day, I liked being able to tour the campus and learn about different courses at this school. The campus is very beautiful.
- I liked it.
- I liked the senior day.
- I Love You.
- It was a good senior day, keep it up.
- It was good to know the campus.
- It was good I enjoyed it.
- It was great!
- It was really fun and it got me really interested in attending this and joining the STEM program.
- It was really good college and I'm planning to attend another college.
- It's cool.
- It's great! Loved it
- [Name], a student volunteer, was very well at taking us around campus & speaking to us about the buildings. [Name], was helpful in discussing classes/ teachers with I.

- Keep it up
- Love how everyone is really nice and they are willing to help a lot anytime.
- N/A, you have a nice college.
- So fun! Your coffee is good.
- Thanks for everything.
- Thanks for having us!
- There was a great experience to come here and see such a beautiful campus.
- This was a great experience to come here and see such a beautiful campus.

#### **Organization of event: (n=17)**

- Be organized
- Better tourist please! Group #1 wasn't the best! All we seen was 1 building and a pool!
- Choose more knowledgeable tour guides.
- Get better/nicer tour guides please.
- Get more T shirts.
- Have better tour guides, didn't see the whole campus.
- I have one comment there is a lot of walk is there a way you can get busses.
- I suggest the hand out of the school map.
- Inform people before they come to bring water and comfortable shoes.
- It was a little confusing. It would help having an agenda before we got off the bus. A map would help too.
- Map
- More info on classes and transfer/enrollment.
- More organization between getting off the bus and orientation, possibly pass out forms earlier. It was unorthodox, my school did not even know if the workshops happened. We were barely given information and we stood in the opening forever.
- start tour faster
- Tour took too long. Ran into the 1st session. No map, no communication about where the sessions were or even really that they should choose 3 sessions & attend them.
- Was very informative before the assembly. Seems unorganized and dragged out. Assembly was good.
- We just need more time, volunteers need prep for their presentation, be prepared to explain every college term, volunteers need to project and face students when talking.

#### **Logistics of campus: (n=7)**

- Add a water polo team and swim team.
- Foods class.
- I just have to say that I like this college but the only thing is that they don't have criminal justice.
- I think Crafton should consider adding a Cosmetology program.
- Take out all of your stairs!!
- Take out the stairs!!
- Yeah you should have something to cooking class.

#### **Refreshments: (n=8)**

- Add water with the morning sign in.
- Better breakfast
- Better food. It was pretty nice, but more information specific.
- Food was amazing.
- Some pizza would be nice
- Whats for lunch? My friend says your coffee is good.

**Other comments/suggestions: (n=18)**

- For question #2 it should have a maybe.
- Front wasn't able to get a shirt because they rather throw them to the back.
- I did not learn anything.
- I didn't learn anything, only a tour of the campus.
- I really wanted to see the Art Gallery.
- I sat in the front because my eye sight is bad and I didn't even get a shirt. (P.S. don't sit in the front.)
- I wish that there was a workshop for computer information.
- I would have enjoyed seeing the swimming pool.
- I would like to talk to the Engineering program, but no one show up at the "information" table.
- Less boring
- Make it fun
- Make it more fun.
- Next time make sure there are more activities. Seniors can do stuff and not too bored.
- Should have some sport booths
- Tour was bad saw nothing that the school really had to offer.
- Tour was boring they didn't want to walk around.
- Where do I enroll?
- Wish I got to see the Child Development.