Research Brief

Fall 2017 Career Center Workshop Evaluations

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Purpose of Brief

The purpose of this brief is to illustrate findings from the Career Center workshop evaluations administered to students in Fall 2017. A total of 95 students completed the evaluations.

Summary of Findings

- 73% of respondents indicated that their educational goal was to obtain an Associate's degree and transfer to a 4year institution.
- 54% of respondents attending the workshop had less than 30 units completed. 40% were between 31-60 units.
- A majority of respondents strongly agreed with the following statements:
 - I believe the workshop was valuable (71%)
 - The workshop improved my chances of getting hired (51%)
 - The workshop met my expectations (57%)
 - The presenter was easy to follow and understand (79%)
 - I would like more workshops like this one at Crafton Hills (54%)
- 100% of respondents indicated that they would recommend the workshop to other students.

Overview

The Career Center provides workshops for students throughout the year. After attending a workshop attendees are invited to complete an evaluation. This brief illustrates the results from the Fall 2017 Career Center Workshops Evaluations which was completed by 95 respondents. The purpose of the evaluation is to plan future workshops and continuously improve the services available to students at Crafton. The following eight workshops were evaluated: (1) How to Talk to Employers, (2) I Declare – Choosing Your Major, (3) Interviewing 201 – Introduction & Conclusion Questions, (4) Interviewing 301 – Behavioral Interview Questions, (5) I've Chosen My Major, Now What? Career Planning, (6) Job Search Strategies & Social Media, (7) Lunch with a Career Counselor, (8) Resume 101 – The Basics, (9) Resume 201 – Objective & Bullet Statements, (10) Resume Development, (11) What's What? Intro to College, Major, Careers, and Transfer, (12) Working for the Government – Federal Resume Prep, (13) Your Skills, Your Values, Your Career.

Methodology

The evaluation was administered in-person to workshop attendees. Respondents replied to a total of 14 questions. The questions consisted of workshop dates and times, education goals, major/program of study, completed units. Included in the evaluation were six Likert-scale statements in which students would evaluate the value of the workshops. The Likert-scale was coded where I=strongly agree, 2=agree, 3=disagree, and 4=strongly disagree. There were also open-ended questions that related to the student's expectations of the workshops. Any blank responses were excluded from the analysis. Limitations: The same student can attend multiple workshops and identify the wrong workshop they're evaluating.

Findings

Tables I through 3 illustrate the demographics of the respondents to the Career Center Workshop evaluations. Table I lists the number of responses to each workshop. Most of the respondents evaluated the I Declare – Choosing Your Major workshop (22%).

Table I: Number of Responses for Each Workshop	#	%
I Declare – Choosing Your Major	21	22.1
Resume 101 – The Basics	14	14.7
Resume 201 – Objective & Bullet Statements	12	12.6
What's What? Intro to College, Major, Careers, and Transfer	9	9.5
Interviewing 301 – Behavioral Interview Questions	7	7.4
How to Talk to Employers	6	6.3
Lunch with a Career Counselor	6	6.3
Job Search Strategies & Social Media	5	5.3
I've Chosen My Major, Now What? Career Planning	4	4.2
Interviewing 201 – Introduction & Conclusion Questions	3	3.2
Resume Development	3	3.2
Working for the Government - Federal Resume Prep	3	3.2
Your Skills, Your Values, Your Career	2	2.1
Total	95	100.0

Table 2 represents the respondent's educational goals. Seventy-three percent of respondents indicated that their goal is to obtain an Associate's degree and transfer to a 4-year institution.

Table 2: Respondents' Answer to Their Educational Goal	#	%
Obtain an Associate's degree and transfer to a 4-year	66	72.5
Transfer to a 4-year without earning an Associate's degree	Ш	12.1
Earn an Associate's degree only	4	4.4
Earn an occupational degree and or/certificate	2	2.2
Discover and formulate career interests	3	3.3
Prepare for a new career	ı	1.1
Undecided	4	4.4
Total	91	100.0

When asked about their program of study, students listed the following majors:

- Alcohol/Drug Counselor Certificate
- American Sign Language
- Animal Science
- Animation
- Art
- Biochemistry
- Biology
- Business/Business
 Administration
 (Management, Hospitality)
- Chemical Engineering
- Chemistry
- Child Development
- Computer Engineering
- Computer Science
- Criminal Justice
- EMA

- Engineering
- English
- Environmental Science
- Exercise Science
- Fire
 Technology/Firefighting
- General Education
- Geoscience
- Health Care/Heath Sciences/Nursing
- History
- Human Resources
- |ournalism
- Kinesiology
- Liberal Arts/Studies
- Mathematics
- Mechanical or Electrical

- Multiple Science
- Music
- Paramedic
- Physical Education
- Physical Therapy
- Political Science
- Psychology
- Radio, Television & Film
- Radiologic Technology
- Respiratory Care/Therapist
- Social Science
- Sociology
- Theater Arts
- Undecided
- Veterinary Science

Of the 93 students responding to this question, 14 (15%) were Psychology majors, 11 (12%) were Health Science/Nursing majors, and 8 (9%) were Business majors.

Table 3 illustrates the results of respondents to a question regarding their completed units towards their educational goal. Fifty-four percent have completed less than 30 units, and 40% have completed between 31-60 units.

Table 3: Respondents' Answer to Completed Units Toward Educational Goal	#	%
Less than 30 units	51	53.7
31-60 units	38	40.0
More than 60 units	6	6.3
Total	95	100.0

Table 4 illustrates how respondents heard about the workshops. Forty-one percent heard about the workshops through the EOPS office or materials. Another fifteen percent heard about the workshops through the Transfer/Career Center.

Table 4: Respondents' Answer to How They Heard About the Workshops	#	%
Other Administration/Staff	I	1.0
Class/Professor	2	2.1
Crafton website/online	5	5.2
Counseling/Counselor	7	7.3
Email/Mailers	7	7.3
EOPS/EOPS Counselor/EOPS Notice	39	40.6
Friend/Family	4	4.2
I Seek Program	3	3.1
Self-Inquiry	I	1.0
Flyers/Signs/Posters around campus/From the School	13	13.5
Transfer/Career Center Center web page	14	14.6
Total	96	100.0

Note: Respondents could select multiple responses, so responses may be duplicated.

Table 5 lists the results of an open-ended item asking students what they hoped to learn from attending the different workshops. Results are disaggregated by workshop.

Table 5. Open-ended comments regarding what students expected to learn from attending the workshop.

How to Talk to Employers (n=6)

Appropriate questions to ask

Clear way to communicate with employers and ways to navigate through professional environments

How to approach and talk to an employer

Some pointers on how to talk to employers

What to say to the employer

When is the appropriate time to talk?

I Declare - Choosing Your Major (n=21)

Clarification where to start

Find my major again

Finding my Major

Gaining more knowledge on majors

How the major effects on what jobs I can get.

How to decide a major

How to narrow down my career

How to pick a major and find options to make it a reality

I expected to learn about the different majors out there.

Learning to get some ideas going on choosing a possible best fit major

Majors that apply to my needs

More options

My options for the career I want since the school doesn't have the programs

Specific career paths

To actually know what major I should have

To help determine what major/career I should choose

What I must do to meet the requirements for my career

What I need to do to decide my major & reach career goal

What I should do

What path works best for me

Which careers best suit me

Interviewing 201 - Introduction and Conclusion Questions (n=3)

Different styles of interviewing

More tips regarding professional interviews

To learn how to respond better in an interview

Interviewing 301 – Behavioral Interview Questions (n=7)

Essential tools that would make me effective at an interview

How to improve my interview skills

I honestly wasn't sure

Interviewing skills

Strengths/weaknesses

Tips for interviews

What to properly say about any accomplishments

I've Chosen My Major, Now What? Career Planning (n=4)

How to get a job I an majoring in

How to go about deciding what type of job I want after school

Steps about what to do to get my major and things to do to have a higher opportunity in my career

What tools are provided by the internet for career research?

Job Search Strategies & Social Media (n=5)

How to get a job

How to job search.

I was looking for some guidance and advice.

Job search sites

What to do if I don't have enough experience for a job.

Lunch with a Career Counselor (n=6)

Have a better perspective & plan for my career choice

Have questions answered

How to get into certain jobs

I expected to learn about applying for jobs, resumes, etc.

Little Ceasars Pizza sucks, and found a new volunteer websites

Where I can take the next step in choosing my career

Resume 101 - The Basics (n=14)

An improved resume

Building a more strong suited resume from current resume

How to better build my resume

How to improve my resume (n=2)

How to organize a resume

How to tailor the resume each time

I expected to learn how to write a strong resume

Improve my resume

Perfecting the resume

Resume stuff

Tips on how to create a good resume

Tips on how to write a good resume

To improve my resume building skills

Resume 201 - Objective & Bullet Statements (n=11)

Better resume writing

Brush up on resume skills.

How to make a clear, concise resume

How to make a proper resume

How to make my resume stronger.

How to perfect a resume

How to properly write or add details onto my resume

Improve resume

Resume

The key components of what you need in a resume.

Tips and tricks to creating a resume

Resume Development (n=3)

How is the format of a resume?

How to build a resume

I expect to learn how to create or better my resume.

What's What? Intro to College, Major, Careers, and Transfer (n=9)

Difference between major & minor

Do "W's" look bad on transcripts?

How to transfer

Learning what to expect when I transfer/also private schools are closer in reach

More about college

More about college, degrees, and requirements

To learn about FAQ that I haven't asked anyone

Understanding what a "W" is

What do we do after we are all finished with college

Working for the Government - Federal Resume Prep (n=3)

Federal government specifications and qualifications

How to create a federal gov. job resume

How to write an impressive resume. Where to apply for gov jobs

Your Skills, Your Values, Your Career (n=2)

How to know what my career path will be

Learn more about my skills and what I value most in a career.

Table 6 lists open-ended comments relating to what students knew about the subject matter covered by the workshop prior to attending the workshop. Results are dissaggregated by workshop.

Table 6. Open-ended comments regarding what one thing students knew about the topic prior to attending.

How to Talk to Employers (n=6)

Dress properly

How to introduce myself

It is important to exude confidence and professionalism

Proper language appropriate given the situation

Smile and firm handshake when greeting an employer

There are many events that are offered

I Declare - Choosing Your Major (n=17)

Career workshop

I had a major but was failing the classes so I decided to change

I have questions they can answer

I knew about assist.org

It declares my major

Looking up ways to find a major like college major 101 and such

My major

Not sure

Nothing

Sprint, Holland

That I need a major

That there were requirements

That we would be going over different careers that best fit our personality

There are online programs

Trial and Error

What types of majors that existed

You have to pick a major

Interviewing 201 - Introduction and Conclusion Questions (n=3)

Prep questions

Present your best you and what you have to offer

To be punctual and confident

Interviewing 301 - Behavioral Interview Questions (n=7)

How to not be nervous

I knew how to dress appropriately

Mostly everything, went through a program before

Nothing

Practice so that you don't get nervous

The STAR formula/ask questions/practice prior to attending interview

To be ready and have a firm handshake

I've Chosen My Major, Now What? Career Planning (n=4)

This was going to talk about colleges and universities and best ways to get to my major

Volunteering, internships, and shadowing

What my major is

Your volunteer work counts

Job Search Strategies & Social Media (n=5)

A resume is needed

I had some idea of incorporating social media in my job search and the importance of networking

I need a resume

Networking

They will talk about presenting yourself on social media

Lunch with a Career Counselor (n=6)

How much my future career makes

I knew how to create a resume, however, I need to update it

Important to have a good resume

It was required that I'd go XD

N/A

Volunteer outlook

Resume 101 - The Basics (n=14)

Basic format of a resume

Basic things to include in resumes

Clear and concise resumes

Cover letter

Cover letters are important

Employers require a professional resume

How one is created

I knew you put experience on a resume

It is needed for a job

List your experiences and basic goals

Not much

Resumes need cover letters

The action verbs and the cover letter are needed

Use keywords and be careful on templates

Resume 201 - Objective & Bullet Statements (n=12)

Basic formats of resume

Basic resume writing

How to build a semi-good resume

How to make a resume

How to set up a resume

It is the ticket for us to gain a job interview

N/A

Not much

Resumes are a good way of letting your possible employer know about you

Resumes should not be written like essays

That you need it for jobs

The topic

Resume Development (n=3)

I knew that I have to include my skills and qualifications in a resume.

It needs to be good to get hired

Resume headings

What's What? Intro to College, Major, Careers, and Transfer (n=7)

I knew about AAT's

Talking about questions that could be not asked

Things required to transfer

What a major is (a specific study of a certain field)

What a minor was

What is our decision on what we want to do after college

What my major is/what I want to do

Working for the Government - Federal Resume Prep (n=3)

A resume was needed

Nothing

Picky on who they pick to work for them

Your Skills, Your Values, Your Career (n=2)

That we would be looking deeper into my skills & values

That you can transfer and the career I was interested in

Table 7 represents the overall evaluation of all workshops. A majority of respondents strongly agreed with the following statements:

- The presenter was easy to follow and understand (79%)
- I believe the workshop was valuable (70%)
- The workshop met my expectations (57%)
- I would like more workshops like this one at Crafton Hills (54%)
- The workshop improved my chances of getting hired (51%)

Table 7: Respondents' Level of Agreement with the	7: Respondents' Level of Agreement with the Agree		Agree		Disagree		Strongly Disagree		Total
Statements Below.	#	%	#	%	#	%	#	%	
I believe the workshop was valuable	64	70.3	27	29.7	0	0.0	0	0.0	91
The workshop improved my chances of getting hired	45	50.6	40	44.9	4	4.5	0	0.0	89
The workshop met my expectations	52	57.I	39	42.9	0	0.0	0	0.0	91
The presenter was easy to follow and understand	72	79.I	19	20.9	0	0.0	0	0.0	91
I plan to attend more workshops offered by the Career Center	46	50.0	42	45.7	4	4.3	0	0.0	92
I would like more workshops like this one at Crafton Hills	50	54.3	41	44.6		1.1	0	0.0	92

Note: Missing responses were excluded

Table 8 illustrates the response of students when asked to provide suggestions regarding future workshops that they wanted to see offered. Responses are categorized. Of 64 responses provided, 14 (22%) responses concerned the offering of more career/major-oriented workshops, 9 (14%) workshops for personal management, and 8 (13%) workshops for finding a job/career.

Table 8. Open-ended comments and suggestions regarding future workshops students want to be offered.

Career/Major-Specific Workshops (n=14)
A workshop geared towards women going into science fields
Anything to help you decide on a major
Career options
Computer Engineering
Following through with your major
Health career fields
Math Instructor presenting their field
Maybe certain major orientation workshops
Maybe ones geared towards specific majors
Medical workshops
Specific career workshops
Sports business ins & outs
Workshops for social work majors
Workshops on actual majors!
Personal Management Workshops (n=9)
Help with organizing life
How to be organized with school work
How to be productive in life
How to build better note taking skills
How to succeed
Some kind of finance workshop (loans, debt trap, etc.)
The same type of workshop [Your Skills, Your Values, Your Career]
Time management
Time management or study tips workshop
Finding a Job Career Workshops
Finding a Job/Career Workshops (n=8)
How to get internships
How to network
Information on job searching
Job opportunities that don't involve medical or fire programs
More career-choosing workshops
Personality test with career?
Somethings about federal gov. jobs & internship
Who is hiring
Interview Workshops (n=6)
Interview workshops
Interviewing
Interviews dos and don'ts
Manners for interviews
Workshops for interviews
Workshops with practice interviews

Not sure [n=2]

Open

Application Preparation Workshops (n=5) Letter of recommendation Recommendation letters and how to get an internship Resume Resume workshop Writing a basic cover letter Transfer Workshops (n=3) More about colleges/transferring Transfer workshop Other Suggestions/None/Not Specific (n=19) I cannot think of any I don't know I enjoy the workshops where recruiters or special speakers come in to give presentations I enjoy workshops that invite employers to come in and speak. I have no idea IDK
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I have no idea
IDK
Job fe
Military
More with [Name]
N/A [n=5]
None [n=2]

Table 9 lists the open-ended responses to the most important things that students learned from the workshop they attended. The responses are broken down by workshop attended. Each student was able to provide up to three responses on this item.

Table 9. Open-ended comments regarding the most important things that students learned in the workshops.

How to Talk to Employers (n=18)
Always have a resume prepared and up to date
Ask questions during interview
Dress to impress/be ready with resume
Elevator pitch (n=3)
Firm handshake
Have a firm handshake
Have a resume prepared (n=2)
Have your resume ready and create a LinkedIn account
How to prepare yourself to speak with employers, especially in interviews
How to write an elevator pitch
Informational interview
Knowing yourself
LinkedIn social media
Should have resume ready
Talk to someone in the field
Table 9 continues)

I Declare - Choosing Your Major (n=52)
A minor can help aid your career choice
Assessment test on your career
Choose one option (career) and go from there

Choose one option (career) and go from there.

Everyone has some kind of skill.

Get to know your values

Holland Code

How career reality

How easy it is to declare a major here

How I can get experience

I can change career fields

I can find specific career descriptions online.

I'm not stuck (n=2)

Learned more about myself

Learned what I have to do to find a new major

Learning yourself to which you learn your major

Looking at all factors and resource to find ideas for major

Major

Major and minor

Majors can be changed multiple times

Majors don't always apply to career choices

MBTI core

More about my personality

My major

My values can help my career choice

Needs

Personality

Research

Research a network is key, among other things

Research is crucial!

Skills (n=2)

That I had 2 routes

Time goes by fast, so that shouldn't be your set back.

Units needed to receive degrees

Values

Values play an important part in career choice

What a minor is

What are my strengths

What career and job

What effect choosing a major has

What I value in a career

What is best right now

What kind of personality I have

What my interest really are

What my values are

What opportunities are out there

Which route I should take

Which route I shouldn't

You can do a lot with a Bachelor's degree

You don't have to work in the same major field

Your major won't always determine your career

Interviewing 201 - Introduction and Conclusion Questions (n=8)

Ask questions at the end

Be on time

Evaluate interviewer

Prep before interview

Presentation

Respond with detail

To describe yourself to interviewer

What's the best way to sell yourself and what you have to offer

Interviewing 301 - Behavioral Interview Questions (n=20)

30 second talk about myself

Accomplishments

Conclusion interview questions

Factors that affect the outcome of your interview

Finish off interview on a positive note

Have a great attitude

How to answer certain questions properly

How to explain my accomplishments

Introductory interview questions

More attention on being on time

Questions to ask the interviewer

S.T.A.R.

Sample questions to ask interviewer

STAR formula

Strengths and weaknesses

The 30 sec. answer about yourself

The 30 second pitch

The STAR formula

Ways to make good first impressions

What to say

I've Chosen My Major, Now What? Career Planning (n=12)

Hands on

How to plan better for my career

How to prepare for a career

Remind yourself of your major

Resume counts

Shadowing

Tools for online research

Volunteer

Volunteer work

Websites that display career options

What I can do before I transfer to prepare to transfer

What is good for resumes

Before leaving, ask employer for a letter of recommendation

Importance of cover letter

Job search sites

Jobs can be presented from anywhere

Keep track of jobs applied for

LinkedIn (n=2)

Need a cover letter

Networking (n=2)

Networking - LinkedIn. Know at least 5 students in my major. Can pass information along

Resume info

Shadowing/internships

Social Media - LinkedIn

The career services that Crafton offers

Lunch with a Career Counselor (n=16)

Career info website

Career outlook website

How important it is to have a clear plan

How to do a resume

How to research career stats

How to volunteer

Informational websites

Networking

Other programs on Campus

Pizza from Little Ceasars isn't good

School options

Volunteer matches

Volunteer resources

Volunteer website

We have a lot of medical students

Websites

Resume 101 - The Basics (n=42)

Action verbs (n=6)

Action verbs on a resume

Action verbs to start a sentence

Action words

Aspects of resume

Concise and details

Cover letter

Do not use a template! (n=2)

Format of resume

Give complete description of job requirement

Good words to use to catch employers

How to organize my resume

How to stand out

How to use action verb

How to write key words

Keep everything educated

Key words (n=3)

Keywords; how to look for it

Most recent education/work experience first

Never use "I", "We"

Never use "responsible for"

Not to use "responsible for"

Numbers matter

Optional sections

Organization

Put key words for the job at hand

Strong statements

To be detailed with your experience

Use of action verbs

Use of descriptions i.e. numbers (\$, ;, %, etc.)

What a cover letter is

What not to do on a resume

What not to include in a resume

What words/phrases not to use

Resume 201 - Objective & Bullet Statements (n=27)

Do NOT use personal pronouns

Don't have to include everything

Don't use I

Everything is important

Font/layout

Have consistent dates

How many types of resumes there are

Important information to provide

Interests must be related to the job

It's ok to put a date that is in the future in resume

Keep resume up to date

No personal pronouns

Objective is the hardest part of a resume

People only look at them for 15 seconds

Proofread your own work

Proper information

Proper use of action verbs

Resume organization

Spell check/or have someone review it

Tailor the resume to the job

There are different types of resumes.

To be more specific

Try not to put "I" or "my" so much

What is essential

What not to do on a resume

What not to put in a resume

Your resume should have a cover letter

Resume Deve	lopment (n=9)
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Action verbs

I also learned that you need to have a good objective.

I learned that you can add community service.

I learned that you must include skills.

Objective has to be clear

Resume can't be long

Resume needs to spelling

Volunteer experience is great

Write a resume if you don't have experience

What's What? Intro to College, Major, Careers, and Transfer (n=22)

Certificate programs offered at Crafton

Difference between a minor and a major

Difference between AA-T and AA

Difference between major & minor

Difference between majors and minors

FASFA helps w/ private schools

Guaranteed admissions to one CSU with associates

How a "W" looks on a transcript

How to keep track with your class

How to transfer to a university

Major and Minors

Major/ minor

Not all masters/B.A. programs are the same units

Private schools aren't as expensive

Private schools aren't impossible to attend

Private schools offer more financial aid

Private/CSU/UC's

The difference between minor/major

The difference between unit/hrs/credit

Transferring

What credit, unit, and hours mean

Why a "W" is better than an "F"

Working for the Government - Federal Resume Prep (n=9)

Do internships through government

Gov. resume is longer than other

How long to prepare for the application process

How to tailor resume by using specific words.

How to write a federal resume

Listing every detail is important. Government resumes need to be more than I page.

The best websites to go to to apply for gov. jobs

To increase chances of getting hired

Websites that are good resources

Your Skills, Your Values, Your Career (n=6)

Conveying emotions is my #1 satisfying skill

How to use my plan and Eureka

Pediatrician was another career option for me

Psychiatrics was a career option for me

Surveys that will help me with skills

What other career options I can take

Note: Each student could provide up to three responses to this item.

Table 10 contains responses from an open-ended item asking students what they would have liked to learn from the workshop but did not. Of a total of 56 responses, 35 (63%) respondents stated that there was nothing that they would have liked to learn that was not covered.

Table 10. Open-ended comments about what students would have liked to learn but did not.

How to Talk to Employers (n=3)

Employer turn-offs

N/A

N/A. All was well received

I Declare - Choosing Your Major (n=12)

I learned everything I needed

Just more about how my personality fits into my career choice

Learned what I needed

My major

N/A (n=4)

None

Nothing

Precise career information about business

Same answer to #7 (What I must do to meet the requirements for my career)

Interviewing 201 – Introduction and Conclusion Questions (n=2)

Different types of questions

Very good workshop

Interviewing 301 - Behavioral Interview Questions (n=5)

All my questions have been answered

How to communicate in a care-free manner

How to prepare for an interview

N/A

Not any that I can think of

I've Chosen My Major, Now What? Career Planning (n=4)

Applying

If this would help to change a career choice

N/A

Nothing

Job Search Strategies & Social Media (n=2)

I learned everything I wanted to learn

N/A

Lunch with a Career Counselor (n=5)

How to get a job with an art major

It was a good workshop

Jersey Mike's has good subs

More about scholarships & transferring

N/A

Resume 101 - The Basics (n=7)

All of my questions were answered

How to make previous experience work for a new job

I learned a lot

N/A

None

Nothing everything was answered

She covered everything

Resume 201 - Objective & Bullet Statements (n=4)

I would have liked to bring in a resume

N/A (n=3)

Resume Development (n=2)

I learned a lot, nothing

Interview questions

What's What? Intro to College, Major, Careers, and Transfer (n=5)

Everything was great

I learned everything

I learned pretty much about how to get a degree

Nothing

Nothing, my questions were answered

Working for the Government - Federal Resume Prep (n=3)

N/A (n=3)

Your Skills, Your Values, Your Career (n=2)

Everything was very understandable

My more major personality traits

Students were asked if they would recommend the workshop to other students. Table 11 illustrates these results. 100% of respondents stated that they would recommend the workshop.

Table II: Would Respondent Recommend This Workshop to Other Students?	#	%
Yes	90	100.0
No	0	0.0
Total	90	100.0

Table 12 displays responses to a follow up question in which students were asked why they would or would not recommend the workshop. Of the 66 respondents who would recommend the workshop, 49 (74%) of them indicated that the workshop was helpful or informative.

Table 12. Open-ended comments about why the students would recommend/not recommend the workshop.

Would Recommend (n=66)

How to Talk to Employers (n=6)

Because it can increase their chances of getting hired

Helps to get a head start on preparing to get a job

I learned some new things, like the elevator pitch

It will help students who have no knowledge about the subject. It is important to have career skills

There is lots of information and motivation

Very helpful and informative

I Declare - Choosing Your Major (n=15)

Because it helped solidify my decision

Because it's highly helpful for those undecided and those who are

Even if they have a major it might help to reassure them

Helpful

Insightful and help get question answered

It can be of great value to them

It doesn't take much time

It gives helpful insight

It helps give students more options

It helps me, but I am still confused

It was very helpful for someone who's major is undecided

Only if they don't know their major

Very good speaker: motivational, encouraging

Very helpful

Yes, very informative

Interviewing 201 - Introduction and Conclusion Questions (n=2)

I thought it was very informative

It's helpful

Interviewing 301 - Behavioral and Interview Questions (n=5)

Because it was explained in a great way

It was very helpful for anyone who has only been in a few interviews or is not good with interviews

It was very helpful. I learned a lot

It's very helpful

Set up perfectly

I've Chosen My Major, Now What? Career Planning (n=4)

Because it tells details that are not known if not asked

Good information

The websites given were helpful

The workshop gave good info

Job Search Strategies & Social Media (n=2)

Gives tips for getting hired

Learned a lot I did not know before

Lunch with a Career Counselor (n=3)

Good info

It's informative

Very clear and helpful

Resume 101 - The Basics (n=10)

Because everyone should have one

Because it's great in order to obtain a job

Great workshop

I learned things I didn't know

It is helpful (n=2)

It was helpful

To better the chances of people's employment

Very helpful

Very helpful in building my resume

Resume 201 - Objective & Bullet Statements (n=

Because I learned a lot

It was very informative

Resume skills are important in the job market

Resumes are an important topic for students

Very helpful getting an idea of how to start or fix resume

Very informative

Resume Development (n=3)

Because it was very informational and flexible

This workshop helped me with my resume

You got a lot of information out

What's What? Intro to College, Major, Careers, and Transfer (n=7)

A lot of important information

Because it helps you with what you plan on doing after college

Because it was helpful

Helped me make the decision to do AAT/AST!

Informational and good to know about all of our options!

It is very informational

Very useful information about transferring

Working for the Government - Federal Resume Prep (n=3)

It provides me a good basic overview

Teaches how to get hired into a federal job

The workshop is very informative

Table 13 lists the open-ended comments or suggestions that students had regarding the workshop or the Career Center generally. Of the 30 comments provided, 23 (77%) of them were compliments for the workshop or the Career Center.

Table 13. Open-ended comments or suggestions regarding the workshop or the Career Center.

Campl	limonte ((n=23)
Comp	liments (11-23

Awesome Motivator!!!

Excellent

Great job on providing the information

Great workshop [Interviewing 301]

Great workshop [Working for the Government]. It should be offered more often

Great!

I am always interested in learning something new to better myself

I enjoyed it and I learned a lot

I was satisfied!!

It was very informative

Keep up the good work

Love the attitude of the presenter

Presenter was awesome

She did a great job and was able to fully answer everyone's questions

She did a great job in talking about this subject and truly taught us a lot of information on how to write a resume

Thank you

Thank you for all this information! I will put it to good use and I'm sure it'll help other students as well

The instructor was very nice and really helped me decide a major.

This was very helpful and keep up the good work

This workshop [Resume Development] was great.

Very helpful

Very informative and to the point

Very well informative, speakers helpful answering questions and comments

Suggestions/Other (n=1)

Be able to know what major I should take [I Declare]

No Comment (n=6)

N/A [n=3]

No comment

None [n=2]