



Senior Day Evaluations Fall 2017

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Purpose of Brief

This brief illustrates the findings from evaluations completed by 534 high school students attending the Fall Senior Day 2017 event.

Summary of Findings

- 59% of respondents were Hispanic.
- 56% of respondents were male.
- 64% of respondents were 17 years old, and 18% were 18 years old.
- The top 5 represented high schools were:
 - Spring Charter (10%)
 - Redlands (9%)
 - Rialto (8%)
 - Beaumont (7%)
 - Colton (7%)
- 52% of respondents planned to attend CHC after graduating high school, and 49% of respondents plan to attend CHC in Fall 2018.
- Of those respondents who were planning to attend another community college, 44% planned to attend SBVC and 26% planned to attend RCC.
- Of the reasons offered for not planning to attend CHC, 32% of respondents stated that CHC did not offer their program of interest, and 12% of respondents did not want to go to college where others from their high school were also attending.

Overview

On October 20, 2017, Crafton Hills College (CHC) hosted students from local high schools for its annual Senior Day. CHC students, faculty, administrators, and staff coordinated and guided the half-day event which introduced participants to the programs, services, and campus life at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience.

Methodology

The Office of Institutional Effectiveness, Research and Planning in collaboration with the Dean of Counseling and Matriculation developed a one-page evaluation. The evaluation included three multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduating from high school, whether they planned to attend CHC, what term they planned to enroll in if they planned to attend CHC, identify which community college they planned to attend if not CHC, and the reason for not planning to attend CHC, if applicable. Participants were given the opportunity to provide comments and suggestions for improvement. Of the 760 high school students who attended, 534 (70%) completed an evaluation.

Findings

Table 1 illustrates the respondents' self-reported demographics. Respondents were more likely to be Hispanic (59%) than any other ethnicity, and males comprised 56% of respondents. Respondents were also more likely to be 17 years old (64%) and 18 years old (18%).

Table 1. Respondents' demographic information.

Gender	#	%	Ethnicity	#	%
Female	211	44.5	Hispanic/Latino	309	59.0
Male	169	55.5	White, non-Hispanic	97	18.5
Age	#	%	Multiethnic	38	7.3
Under 17	78	14.7	African-American	36	6.9
17	339	64.1	Asian	20	3.8
18	96	18.1	Other, non-White/Multiracial	20	3.8
19 & over	16	3.0	Native American	4	0.8

Note: '#' refers to the number of respondents who selected the particular demographic category. '%' refers to # divided by the total number of responses in the entire demographic. For example, 211 respondents selected female, and 44.5% is 211 divided by all combined male and female responses (169+ 211= 380).

Table 2 identifies the high schools the respondents attended. Ten percent of respondents were from Spring Charter School; nine percent were from Redlands High School; and another 8% came from Rialto High School.

Table 2. Evaluations collected by high school.

High School	#	%	High School	#	%
Spring Charter	54	10.1	Citrus Valley	17	3.2
Redlands	47	8.8	Pacific	17	3.2
Rialto High School	45	8.4	Sierra	17	3.2
Beaumont	39	7.3	Redlands Adult School	14	2.6
Colton	39	7.3	Other	10	1.9
Yucaipa	39	7.3	Slover Mountain	10	1.9
San Andreas	32	6.0	Green Valley	8	1.5
San Gorgonio	31	5.8	Grove	5	0.9
Oranewood	25	4.7	River Springs Charter School	5	0.9
Twin Palms High School	24	4.5	Arrowhead Christian	0	0.0
Redlands East Valley	22	4.1	Big Bear	0	0.0
Rim of the World	19	3.6	Mesa Grande	0	0.0
Glen View	18	3.4			

Note: in situations where respondents selected more than one high school, both responses were recorded.

Table 3 examines the respondent's intention of attending Crafton Hills College following high school graduation. Fifty-two percent of those who responded to this question stated that they had plans to attend CHC whereas 4% indicated that they were either possibly considering it or were not sure.

Table 3. Plans for attending CHC.

Plans on Attending CHC After High School Graduation?	#	%
Yes	277	51.9
Maybe	20	3.7
No	220	41.2

Table 4 identifies the term in which respondents plan to first enroll at CHC after graduating from high school. Forty-nine percent of respondents selected Fall 2018, and 11% selected Summer 2018.

Table 4. Term respondents plan to enroll at CHC.

Term	#	%
Spring 2018	31	7.6
Summer 2018	46	11.3
Fall 2018	201	49.3
Spring 2019	12	2.9
After Spring 2019	12	2.9
I do not plan to attend	106	26.0

Table 5 identifies the respondents' plans after graduating from high school and which community college the respondent plans to attend, if applicable. Of those answering these sets of questions, 41% of respondents planned to attend another community college. Twenty-seven percent of the respondents planned to attend a 4-year college or university. Of the respondents who stated they planned to attend another community college, 44% planned to attend SBVC and 26% planned to attend RCC.

Table 5. Plans after graduating high school and other community college choices.

Plan After High School	#	%	Community College	#	%
Attend another community college	135	40.7	San Bernardino Valley College	99	43.6
Attend a 4-year college or university	91	27.4	Riverside Community College	59	26.0
Work	56	16.9	Other	45	19.8
Uncertain	46	13.9	Chaffey College	30	13.2
Military	35	10.5	Mt. San Jacinto College	16	7.0
Attend a vocational/ technical school	15	4.5	Moreno Valley College	8	3.5
Other	11	3.3	Victor Valley College	8	3.5
			Mt. San Antonio Community College	6	2.6
			Norco College	5	2.2

Table 6 illustrates respondents' reasons for not planning to attend CHC. Forty-One percent of respondents indicated reasons other than those provided on the questionnaire. Their responses are further categorized in Table 7. Thirty-two percent of respondents stated that CHC does not offer their program of interest. Twelve percent of respondents indicated they did not want to go to college where others from high school are attending as the reason for not attending CHC.

Table 6. Respondents' reasons for not attending CHC.

Reason	#	%
Other	105	40.5
Crafton does not offer the program I am interested in.	82	31.7
I don't want to go to college where others from my high school are attending.	30	11.6
Crafton doesn't offer the academic rigor I'm looking for.	23	8.9
My friends are attending another college.	18	6.9
Crafton doesn't offer college athletics.	13	5.0
It's tough to get the courses I need to transfer at Crafton.	13	5.0
Crafton doesn't have enough open classes.	7	2.7

If a respondent selected "other," they were given the opportunity to elaborate further. Of the respondents who selected other, their statements were further categorized. Table 7 lists these categorizations. The most prominent answer given here dealt with the distance that they would have to travel to attend CHC with 39% of respondents selecting that as the reason why they would not attend. An additional 15% stated that they had other colleges that they were planning on attending. Another 15% of respondents indicated that they were uncertain as to what they wanted to do in the future.

Table 7: Respondents selecting other reasons for not attending CHC:

Reason	#	%
Location/Transportation Issues	29	38.7
Other Colleges in Mind	11	14.7
Undecided	11	14.7
Military	7	9.3
Different Programs Mentioned	5	6.7
Lack of Information	3	4.0
Athletics	2	2.7
Lack of Desire	2	2.7
Other Plans	2	2.7
College Compliment	1	1.3
Survey Feedback	1	1.3
Transfer Issues	1	1.3

Note: The percentages calculated here omit respondents who selected "Other" and did not provide a response or stated "N/A" or "None".

Finally, respondents provided comments and suggestions to improve Senior Day. There were 48 comments or suggestions received by students. Common themes, within responses provided, included compliments to campus and staff, organization of the event, program inquiries, and refreshments. Comments are listed below by category:

Compliments to campus and staff: (n=17)

- Everything was great
- Good
- I really enjoyed your tour and am very interested in possibly attending.
- It was a wonderful experience
- It was cool, and fun
- It was cool.
- It was fun and interesting, thank you!
- It was great.
- It's ok school
- Its cool
- Keep up the good work.
- Looking great in the theater
- Loved it everyone staffing is nice got lots of info thinking of coming here in the near future.
- Thank you for the very warm welcome! Everyone was so kind and enthusiastic that officially made me want to attend CHC.
- The campus looks beautiful. :)
- This is really cool and exciting.
- Your college is really beautiful

Organization of event: (n=9)

- A little more organized. Especially when it comes to organizing students into different tour groups.
- It seems very disorganized
- Make it longer.
- Make sure all presentations are working
- More organized
- More prepared presentations.
- School is nice but senior day is too out of order. Hard to find classes but overall okay
- Senior Day could be a little more organized.
- Add more workshops, not just 2 sessions.

Program Inquiries: (n=8)

- Are we able to see the fire program you guys have?
- As an aspiring artist, I would have loved a demonstration. Thanks for having me.
- Asking questions about the Fire Tech Program
- I was wondering if the radiology department was here.
- To be able to see your fire program
- How to apply for classes. More questions about what I want to study
- How to apply to courses I want.
- If we do apply for summer of 2018 when do we start?

Refreshments: (n=4)

- Coffee break
- I hope you serve us some bomb food.
- Pizza
- Get better free snacks and benches in smoking areas

Customer Service Comments: (n=4)

- I just wanted to comment if you want people to attend make it friendly so far most of the staff or guides have been rude.
- More enthusiasm
- The lady at the little store has a bad attitude. Like awful!
- The lady from the store is super rude.

Other Comments/suggestions: (n=6)

- Have a lineman program
- Crazy hair day
- It doesn't feel like my college I would want to graduate from.
- My first time.
- Nice campus but not my program i would like to join.
- Not on rainy days