Research Brief

Senior Day Evaluations Spring 2017

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Purpose of Brief

This brief illustrates the findings from evaluations completed by 506 high school students attending the Senior Day 2017 event.

Summary of Findings

- 50% of respondents were Hispanic.
- 57% of respondents were female.
- 52% of respondents were 17 years old, and 38% were 18 years old.
- The top 5 represented high schools were:
 - o Yucaipa (14%)
 - Spring Charter (12%)
 - o Pacific (8%)
 - o Redlands (8%)
 - o Rim of the World (7%)
- 61% of respondents planned to attend CHC after graduating high school, and 55% of respondents planned to attend CHC in fall 2017.
- Of the respondents who planned to attend another community college, 47% planned to attend SBVC and 29% planned to attend RCC.
- The most likely reason specified by respondents for not planning to attend CHC was because CHC did not offer their program of interest (37%); 13% of respondents specified location such as the college being too far from home

Overview

On March 3, 2017, Crafton Hills College (CHC) hosted students from local high schools for its annual Senior Day. CHC students, faculty, administrators, and staff coordinated and guided the half-day event, which introduced participants to the programs, services, and campus life at CHC. At the conclusion of the workshops and tours, participants were provided with a lunch in exchange for completing a one-page evaluation of their experience.

Methodology

The Office of Institutional Effectiveness, Research and Planning in collaboration with the Dean of Counseling and Matriculation developed a one-page evaluation. The evaluation included multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduating from high school, whether they planned to attend CHC, what term they planned to enroll in if they planned to attend CHC, identify which community college they planned to attend if not CHC, and the reason for not planning to attend CHC, if applicable. Participants had the opportunity to provide comments and suggestions for improvement as well as share demographic information. Of the 579 high school students who attended, 506 (87%) completed an evaluation. Additionally, to organize feedback received, comments/suggestions were categorized by topic. A limitation to grouping any open-ended responses into categories is that other researchers may group them differently.

Findings

Table I illustrates the respondents' self-reported demographics. Respondents were more likely to be Hispanic (50%) than any other ethnicity, and females comprised 57% of respondents. Respondents were also more likely to be 17 years old (52%) and 18 years old (38%).

Table I. Respondents' demographic information.

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Gender	#	%	Ethnicity	#	%	
Female	225	56.5	Hispanic	245	49.5	
Male	173	43.5	White, non-Hispanic	141	28.5	
Age	#	%	Multiracial	53	10.7	
Under 17	36	7.2	African-American	37	7.5	
17	260	52.2	Asian	14	2.8	
18	189	38.0	Native American	5	1.0	
19 & over	13	2.6		_		

Note: '#' refers to the number of respondents who selected the particular demographic category. "" refers to # divided by the total number of responses in the entire demographic. For example, 225 respondents selected female, and 57% is 225 divided by all combined male and female responses (173+225=398). Any missing responses were excluded from this table.

Table 2 identifies the high schools respondents attended. Fourteen percent of respondents were from Yucaipa High School, 12% were from Spring Charter, and 8% were from Pacific High School.

Table 2. Evaluations collected by high school.

High School	#	%	High School	#	%
Yucaipa	70	14.0			
Spring Charter	60	12.0	Glen View	22	4.4
Pacific	42	8.4	Beaumont	19	3.8
Redlands	39	7.8	Big Bear	14	2.8
Rim of the World	37	7.4	San Andreas	14	2.8
San Gorgonio	36	7.2	Slover Mountain	14	2.8
Citrus Valley	35	7.0	Green Valley	П	2.2
Orangewood	25	5.0	Grove	7	1.4
Colton	23	4.6	Other	5	1.0
Redlands East Valley	23	4.6	Mesa Grande	3	0.6

Note: Any missing responses were excluded from this table.

Table 3 identifies respondents' plans after graduating from high school and which community college the respondent plans to attend, if applicable. Sixty-one percent of respondents stated that they planned to attend CHC after graduating from high school, and 49% of respondents planned to attend another community college. Twenty-four percent of the respondents planned to attend a 4-year college or university. Of the respondents who stated they planned to attend another community college, 47% planned to attend SBVC and 29% planned to attend RCC.

Table 3. Plans after graduating high school and other community college choices.

Plan After High School	#	%	Community College	#	%
Attend Crafton Hills College		60.8	San Bernardino Valley College	83	47.4
Attend another community college	126	48.6	Riverside City College	50	28.6
Attend a 4-year college or university	63	24.3	Other	29	16.6
Work	38	14.7	Mt. San Jacinto College	17	9.7
Military	34	13.1	Chaffey	9	5.1
Uncertain	28	10.8	Moreno Valley College	6	3.4
Other	12	4.6	Mt. San Antonio College	5	2.9
Attend a vocational/technical school	9	3.5	Victor Valley College	5	2.9
			Norco	2	1.1

Note: It is possible respondents selected multiple answers. Any missing responses were excluded from this table.

Table 4 identifies the term in which respondents plan to first enroll at CHC after graduating from high school. Fifty-five percent of respondents selected fall 2017 and 11% selected summer 2017.

Table 4. Term respondents plan to enroll at CHC.

Term	#	%
Summer 2017	45	10.8
Fall 2017	230	55.3
Spring 2018	17	4.1
After Spring 2018	10	2.4
I do not plan to attend	114	27.4

Note: Any missing responses were excluded from this table.

Table 5 illustrates respondent's reasons for not planning to attend CHC. If a respondent selected "other," they had the opportunity to elaborate further. Of the respondents who selected other, statements were further categorized. Thirty-seven percent of respondents stated that CHC does not offer their program of interest. Thirteen percent of respondents specified location as a reason for not attending CHC, such as the college being too far from home.

Table 5. Respondents' reasons for not attending CHC.

Reason	#	%
Crafton does not offer the program I am interested in.	81	37.0
Other: Location	28	12.8
Other: Other Plans	21	9.6
I don't want to go to college where others from my high school are attending.	20	9.1
My friends are attending another college.	19	8.7
Crafton doesn't offer the academic rigor I'm looking for.	14	6.4
Crafton doesn't offer college athletics.	9	4.1
Other: Various miscellaneous reasons	9	4 . I
Other: Undecided		3.2
It's tough to get the courses I need to transfer at Crafton.		2.7
Crafton doesn't have enough open classes.		2.3
Total		100.0

Note: It is possible respondents selected multiple reasons.

Finally, respondents provided comments and suggestions to improve Senior Day. There was a total of 80 comments or suggestions provided. Common themes within responses included compliments of campus and staff, organization of the event, programs, and refreshments. Below is a list of respondents' comments and or suggestions about Senior Day.

Organization of event: (n=34)

- Be on time. (n=2)
- Do not separate our friends when we are going to our workshops.
- Don't walk too fast. My friends got lost :(
- Get a megaphone.
- Get better guides. :)
- Get less annoying tour guides.
- Good tour guides, maybe stick to a more <unknown> time schedule.
- Have more people present programs like the Fine Arts and give more examples of what classes transfer to UCs and Cal States.
- Have the tour guides take the students to important buildings all should know.
- However, the tour was far too short. It definitely needs more time.
- I felt like the whole tour I was running. Slow down please, I'm over weight.
- It was difficult to hear what the leader was saying throughout the tour.
- Longer, more in depth tours.
- More fun.
- More memes!
- More time for a tour and lunch at the end so it's optional.
- More time to see the campus.
- More time to tour. Maybe interact with students/classes. Better description of classes/courses.
- More time to walk the campus.

- More tours around campus.
- Need more time for tour, and better scheduling.
- Nice campus, any hands on activities given for senior day at the workshops?
- No more running.
- No walking.
- Our tour guide didn't give any information, just talked about the buildings.
- Provide pens!
- Start touring closer classes, then go out towards the pool, instead of losing time walking far out.
- Stop running please, I don't like hikes.
- Too much walking.
- Too much walking. Informed of walking.
- Tour guide needs to know the information.
- Tour guides need to be more excited.
- We were basically sprinting through campus maybe slow it down a bit.

Compliments to staff and campus (n=24)

- Everyone was very nice and helpful. Thank you.
- Great experience.
- Great school!
- Had fun, very great.
- I enjoyed and had some fun experience.
- Is cool
- It inspired me and I am hoping to join this school.
- It is a good day and a good college but my parents want me to go to Cal State but still college.
- It was chill.
- It was fun. Lunch was cool :)
- It's a fun experience.
- It's lit I love it I feel smart.
- Overall, great experience, campus is larger than expected.
- Pretty cool.
- Senior day is very organized and enjoyable.
- Taylor Moore was an amazing tour guide.
- Taylor Moore was the best tour guide.
- Taylor Moore was the greatest tour guide I could ask for. She was awesome.
- Thank you!
- The chalk was fun :)
- The college was a lot nicer and bigger than what I expected. I am looking forward to attend here!
- · They all did great with everything.
- This was cool!
- You guys handled senior day well.

Refreshments (n=10)

- Better breakfast.
- Bigger breakfast.
- Bigger water bottles.
- Get Starbucks!

- Give wings bro.
- More food.
- Need cup holders.
- Nice food.
- What's for lunch? (n=2)

Programs (n=7)

- Do you have a study abroad program?
- Having a black student union is a nice suggestion.
- I've come here for a reason, because I was wondering if there were any programs for me. (n=2)
- Just want to know more about paramedic program.
- You should include an automotive class.
- Your school should have a welding program.

Other comments/suggestions: (n=5)

- Am I able to be enlisted in the military on reserves while I attend Crafton Hills.
- Chalk is the best.
- Happiness is subjective.
- Hello!
- Put a looking option next to question #2, & other for #8.

Any questions regarding this brief can be directed to the Office of Institutional Effectiveness, Research, and Planning at (909) 389-3331 or you may send an email to dpineda@craftonhills.edu: snCHC_SeniorDay2017_.sav; Output_SeniorDay_SP2017_.spv