



PRESIDENT'S BOARD REPORT

August 2017



Dr. Wei Zhou

McInerney Takes the Helm of Associated Students

Marcus McInerney is looking forward to another year as a member of the Crafton Hills College Student Senate.

"My new role is to chair our meetings, which is to start, preside, and end," he said. "More to the point, though, is the more unique demand to serve as a middle ground for the Student Senate, student body, and the administration and faculty."

McInerney is studying theater arts and philosophy, and first became involved in the Student Senate last fall.

"I joined to serve in the capacity I thought I'd be best at and to be more active on campus," he said. "The experience has been humbling and enriching. I am proud to have served."

Being on Student Senate is a full time commitment, and McInerney takes his duties seriously, hoping that he'll be able to "apply what I have learned here in my community and improve it if I can."

There's one thing he would like to see happen this fall, and that's for more students to become involved on campus.

"This is a growing time for Crafton and for community colleges," he said. "Believe it!"





Fieldtrips Highlight Summer Sociology Class

This summer, students in Prof. Julie McKee's *Introduction to Sociology* class wasn't stuck inside a classroom all day.

"I do three field trips in the summer because I want it to be more fun, more interactive, and I want them to bring their families and friends," McKee said.

There were 34 students in SOC100, plus five taking it as an Honors course. For the first trip, the class went to the A.K. Smiley Public Library and Lincoln Shrine in Redlands because they are free, close to campus, and most students have never visited.

"This was my fifth trip," McKee said. "The assignments change each summer as the exhibits change. The assignment includes a few open-ended questions and a take home reflection. Topics covered include race, gender, war, traits of Abraham Lincoln, and a brief history of Redlands."

McKee also takes students to the San Bernardino County Museum, where they do a scavenger hunt and learn about native and early local culture, mountain men and white settlers, the citrus industry, birds and mammals, Mill Creek, and railroads. McKee and Prof. Ruth Greyraven go to the museum a week before the field trip, and "map out the questions," she said. "Most students have not been to this museum since elementary school, so it is interesting to them."

For the summer's third field trip, McKee likes to take students outside, and classes have been to the Edward Dean Museum, UCR Botanic Gardens, Oak Glen, and the Bear Paw Sanctuary. This session was different, though, because of an extreme heat advisory.

"We had a pizza party instead, and watched *Hidden Figures*," McKee said.

United Way Grant Supports Students

Inland Empire United Way (IEUW) donated \$8,000 to the Crafton Hills College Foundation last month, with a majority earmarked for an emergency fund for CHC students. "Some of our students may feel compelled to drop out if they can't afford a textbook or encounter an unforeseen financial roadblock," says Michelle Riggs, director of community relations and resource development. "If we can help them through that roadblock, they are more apt to complete their studies."



The grant monies will also support Crafton's annual High School Visitation day, where area high school seniors spend the day exploring college at CHC.



CRAFTON HILLS COLLEGE

Cordially Invites you to the

VETERANS RESOURCE CENTER GRAND OPENING

Friday, August 18, 2017

**11:30 a.m. to 1:00 p.m.
at the Central Complex**

Please RSVP by Aug. 4th
to <https://chcvrc.eventbrite.com> or
email Carla J. Thornton at cth Thornton@craftonhills.edu



With Special Keynote Speaker,
Secretary of the California Department of Veterans Affairs
Dr. Vito Imbasciani



HOW DID YOU HEAR ABOUT US?

	7/3 - 7/9	7/10 - 7/16	7/17 - 7/23	7/24 - 7/30
FAMILY/FRIEND	36	50	50	36
OTHER	64	55	62	72
HIGH SCHOOL	22	29	26	24
WEB SEARCH	13	13	8	11
COLLEGE EMPLOYEE	1	3		4
EMAIL	1	3		
BILLBOARD/BUS AD	2	6		4
SOCIAL MEDIA	3	5	1	
PANDORA		2	3	1
JOB FAIR/EVENT	1	2	1	
TV				1
DIRECT MAIL				1
REDLANDS DAILY FACTS		3	1	
RADIO	1	1	1	1
NEWSPAPER			1	
SBSUN.COM	1		1	
TOTAL:	143	167	155	151



*Thank you
Foresters Financial Services
for providing a community grant to
assemble backpacks for our child care
students who are leaving the program to
enter kindergarten. They even provided
volunteers to assemble the backpacks on
Saturday, July 29.*

The responses above were solicited from first-time visitors to www.craftonhills.edu. Upon accessing the site, they receive a pop-up survey, which they may or may not complete. (It is not indicative of all first-time web visitors, but is helpful in determining a general overview of successful marketing efforts.)

Mark your calendar!

Wed., Aug. 9	Roadrunner Rally, 4-6 p.m. @ Crafton Center
Fri., Aug. 11	InService Day, 8 a.m. @ Crafton Center
Fri. Aug. 11	87th Paramedic Graduation, 6 p.m. @ PAC
Mon., Aug. 14	First day of fall classes
Tues., Aug. 15	Deadline for fall Fire Academy application @ 5 p.m.
Fri., Aug. 18	Veterans Resource Center Grand Opening, 11:30 a.m.-1:30 p.m.
Mon., Sept. 4	Campus closed for Labor Day