

# President's Board Report

## September 10, 2015

### President's Message



*Dr. Cheryl Marshall*

Fall semester always starts with a bang. There is the excitement of students beginning the year and the usual turmoil getting situated with a new year.

Fall enrollment is almost equivalent to last year, although our headcount has increased by about 60. We are adding a 9-week session to capture additional students and to provide opportunities for current students to enroll in one more class.

Our outreach efforts will expand this year to encourage more of our feeder high school students to choose Crafton Hills College and we are working on dual enrollment agreements to help them begin early.

We will keep you informed about the results of our efforts.

### Crafton Adopts New Logo & Branding

As part of a new branding initiative, the College hosted a brand positioning workshop on April 3, 2015. Representative from students, alumni, community members, faculty, staff, Foundation and K-12 participated in the workshop to help define and shape Crafton's brand.

From that workshop, ideas for a new logo emerged. Several graphic designers were tasked with creating a logo that reflects our brand positioning statement and key words (Growing, Life-Changing, Opportunities, Beautiful, Supportive, Success), and includes Crafton's visual assets (hills or architecture). These designs were vetted by many campus groups including the All Secretaries Group, Management group (twice), CHC Foundation, Academic Senate, a Psych 101 summer class and at workshops on Flex Day and In-Service Day on August 17.

The new logo has been selected. Next steps include a CHC Style Manual, and co-branding for consistency. We will replace existing materials over time.



## Third Annual Roadrunner Rally



New students and their families came to Crafton for a campus tour and to learn more about the college before fall semester began. The Rally was held in the Cafeteria Quad on Wed., August 12.

Many parents came to the Parent Orientation sessions, while students were picking up free t-shirts and hot dogs.





## Rancho Cucamonga Donates Fire Engine

The Ranch Cucamonga Fire Protection District donated a 1992 fire engine to the CHC Fire Academy on Wednesday, August 26. Chief Mike Costello, a CHC Fire Academy 13 alumnus, brought the engine to the San Bernardino Regional Emergency Training Center that morning. "I'm so pleased to deliver this truck to Crafton Hills. It was actually my truck at one time," he said. The CHC Fire Academy is currently holding classes at SBRETC until the Public Safety & Allied Health building is completed on campus.

In the proposal to donate the engine to Crafton, Chief Costello commented that nearly 50% of the City's current safety personnel have graduated from a Fire Academy at a community college, and a majority of them attended Crafton Hills.

The 25 cadets in CHC Fire Academy 83 thanked Rancho Cucamonga for the donation, as did Crafton Hills College administration. "I'm so pleased to be here for this special event," said Dr. Cheryl Marshall, president. "Our programs rely on these donations to help us provide the best training possible for our students."

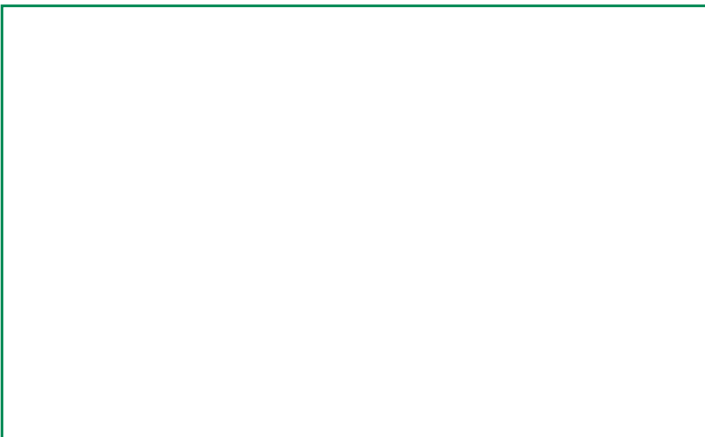
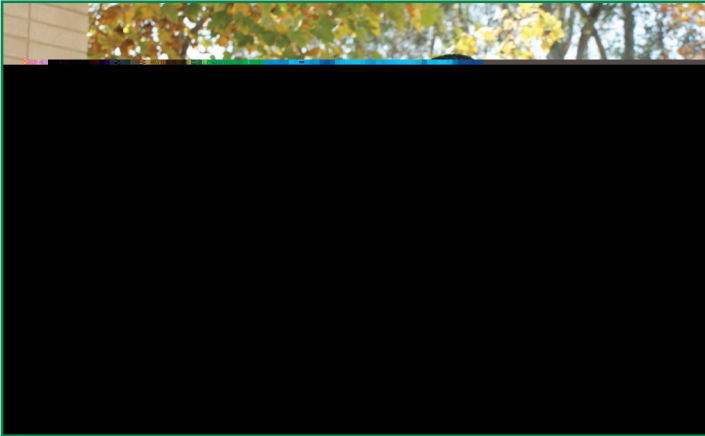
June Yamamoto, dean of Career Education & Human Development, and Michelle Riggs, director of resource development, were also on the grounds to accept the donation and express their gratitude. "Our students learn so much from our simulation equipment," said Yamamoto. "The hands-on training is very valuable to them as they progress in their careers."



*Photo caption: (l-r) Michelle Riggs, Director of Resource Development, Chief Mike Costello, Rancho Cucamonga Fire Protection District, June Yamamoto, Dean of Career Education & Human Development, Dr. Cheryl Marshall, CHC President, and Chief Mike Alder, CHC Fire Academy stand in front of the 1992 fire engine donated by Rancho Cucamonga to Crafton Hills College.*

## Back to School!

Classes for #Fall2015 began on Tuesday, Aug. 18. Parking was a challenge, but smiling faces were still easy to find during the first week of school.





## Transfer Students Check Out NorCal Colleges



Thirteen Crafton students attended the first ever Northern California College Road Trip in August of 2015, led by Patricia Menchaca. They visited six transfer institutions: UC Berkeley, UC Davis, UC Santa Barbara, UC Santa Cruz, Cal State Monterey Bay, and Cal State Channel Islands.



Participating students represented a variety of majors from the humanities, behavioral sciences, and natural sciences. While many of the students began the trip knowing which transfer school they would be applying to, some returned with a new school in mind, others returned with additional options, and some simply confirmed their plans. They all learned how their choice of major can provide an advantage in the transfer process and that visiting a campus is an important step in choosing the right college. Regardless of the outcome, they all returned energized and ready to make a difference in the world.



## *CHC Alumni Invited to Return as Research Assistants*

Last year the Rocky Mountain Biological Laboratory (RMBL) awarded two Crafton students a summer research paid opportunity. Those students, Justin Bain and Vivian Ortiz, who are now Crafton alumni, were invited back for a second summer as research assistants. Additional guests invited to RMBL this summer included Environmental Science faculty, Patricia Menchaca, and new Crafton student, Hailee Menchaca. This summer visit in Colorado gave Justin and Vivian the opportunity to expand their research experiences, catch up with Crafton faculty, and mentor new Crafton students.



## *Chinese Delegation Visits SBRETC*

An official educational delegation from China Wuhan City Vocational School made their second visit to the San Bernardino Community College District to learn more about its vocational education programs and Nanotechnology Center. They made a special stop at the San Bernardino Regional Emergency Training Center on Wednesday, September 1 to tour the center and have lunch.



## *CHC Foundation Emergency Book Loan Program Helps Students Stay in School*

The cost of college textbooks is cited as one of the top reasons students drop out of college. The Foundation established the emergency text book loan program to provide funds for students at Crafton who are at risk for dropping out because they cannot afford their textbooks.

Students must be referred by a faculty or staff member. They can borrow up to \$350 each semester to buy books at the CHC Bookstore. Students are asked to repay the loan if they can to help continue the program.

This program has provided over \$93,000 to help 394 students buy textbooks so that they would be able to continue their education at Crafton.



# Accreditation Progress Report

Deficiencies	Progress/Next Steps
<b>College Recommendation 1</b> <ul style="list-style-type: none"> <li>Complete the implementation and regularly assess and review SLOs</li> <li>Demonstrate the use of assessment results to make improvements to courses and programs</li> <li>Demonstrate the use of student learning assessment results in college-wide planning</li> <li>Demonstrate that resource decisions are based on student learning assessment results</li> <li>Develop and implement a process to ensure that SLOs are on all course syllabi</li> </ul>	<b>Progress</b> <ul style="list-style-type: none"> <li>We have completed 97% of course assessment cycles and 98% for programs</li> <li>Broad dialogue about assessment results is underway. Two sessions were held on Opening Day and results are now being shared in committees.</li> <li>A process for verifying that SLOs are included on all syllabi was developed and piloted during Summer Session. Tracking of all syllabi for Fall semester has begun.</li> </ul> <b>Next Steps</b> <ul style="list-style-type: none"> <li>Campus-wide broad dialogue, planning, and resource allocation that will continue and be documented</li> <li>VPs, Deans, and Chairs will ensure that SLOs are on syllabi</li> </ul>
<b>College Recommendation 2</b> <ul style="list-style-type: none"> <li>Update the Distance Education plan</li> <li>Include student support, library, and learning support services</li> </ul>	<b>Progress</b> <ul style="list-style-type: none"> <li>A DE Coordinator has been selected</li> <li>A draft plan is being shared with the campus for feedback.</li> </ul> <b>Next Steps</b> <ul style="list-style-type: none"> <li>Finalize plan by Dec 2015</li> </ul>
Deficiencies	Progress/Next Steps
<b>College Recommendation 3</b> <ul style="list-style-type: none"> <li>Establish a policy to address when programs are eliminated or significantly changed and ensure the process does not negatively impact students</li> </ul>	<b>Completed</b>
<b>College Recommendation 4</b> <ul style="list-style-type: none"> <li>Publish the College Catalog in a timely manner and with a high level of accuracy</li> </ul>	<b>Progress</b> <ul style="list-style-type: none"> <li>Staffing changes have been made</li> <li>The digital catalog project is underway</li> <li>Clean up of errors has been completed</li> </ul> <b>Next Steps</b> <ul style="list-style-type: none"> <li>Implement full use of the digital catalog</li> </ul>
Areas to Improve	Progress/Next Steps
<b>College Recommendation 5</b> <ul style="list-style-type: none"> <li>Gain Board approval of the mission statement before use and publication</li> </ul>	<b>Completed</b>
<b>College Recommendation 6</b> <ul style="list-style-type: none"> <li>Complete performance evaluations in a timely manner across all employee groups</li> </ul>	<b>Progress</b> <ul style="list-style-type: none"> <li>Working with HR to develop accurate lists and due dates management and faculty evaluations due this fall.</li> </ul> <b>Next Steps</b> <ul style="list-style-type: none"> <li>Complete all scheduled evaluations</li> </ul>

## *“Preparing First Responders” Program receives a \$10,000 grant from Kaiser Permanente*

Kaiser Permanente is in the business of saving lives. So when they awarded \$10,000 to Crafton Hills College’s “Preparing First Responders Program”, they did so as an investment into the education and training of our community’s future First Responders who keep our citizens healthy, safe and secure.

Crafton prepares highly skilled firefighters, paramedics, EMT’s and respiratory therapists. The college offers degree, certificate, and transfer opportunities for these in-demand occupations that are vital to our community. Kaiser Permanente’s grant will be used to help purchase new state-of-the-art training equipment for the College’s new Public Safety and Allied Health Building scheduled for completion in October 2015.

“Kaiser Permanente has a social mission to care for the communities we serve. That mission extends to the training of first responders, whose work is critical to our communities,” said Jennifer Resch-Silvestri, senior director of Public Affairs for Kaiser Permanente in San Bernardino County.

Many of the allied health professionals in our region began their training at Crafton. “Crafton was a great foundation for Loma Linda University,” said Alumna Rayna Zaragoza, a 4th year nursing student at LLU. She credits the teachers and quality instruction received at Crafton for her success.

“Kaiser Permanente understands the necessity for us to train students with the high standards set forth by their hospital and other local hospitals who depend on Crafton to meet their staffing needs” states Dean of Career Education and Human Development June Yamamoto. “We appreciate the partnership we have with Kaiser Permanente.”



## *Mark Your Calendar!*

Mon., Sept. 7	Campus Closed for Labor Day
Wed., Sept. 16	Club Rush, 10 a.m.-2 p.m. @ Quad
Thurs., Sept. 24	Scholarship Recipient and Donor Reception, 4-6 p.m. @ Cafeteria
Tues., Sept. 29	Tea with the Deans, 12:30-2 p.m. @ LRC-226
Sun., Oct. 4	Herbivore Festival, Noon-5 p.m.
Sat., Nov. 7	“Come to College” Family Fest, 10 a.m.-1 p.m. @Aquatics Center