

President's Board Report

March 11, 2010

ArtsDay Draws Creative Minds to CHC

Now in its third year, ArtsDay is a joint effort undertaken annually by faculty, staff and students to both recruit new students and celebrate student, faculty and community arts in a campus-wide event.

ArtsDay has four objectives: to offer prospective students from area high schools the opportunity to meaningfully connect to Crafton Hills College through a targeted arts experience; to familiarize prospective students with the support services available for enrolling students with financial, academic or other needs; to provide a highly visible culminating event for arts students and faculty; and to aid in recruitment efforts by creating stronger relationships with area high school arts teachers.

Featuring performances, participatory workshops, exhibitions as well as college-sponsored booths for enrollment, student support and a new arts-focused small learning community ArtsDay offers prospective students a "taste" of the arts at CHC. Interested students can enroll at the event, and/or be tracked by recruiters for follow-up contact.

ArtsDay has been particularly successful in attracting students to college with an interest in the arts who might otherwise not have attended college because of their general academic under-preparedness. Once they are enrolled on campus, the fine arts programs serve as an anchor to help these basic skill students succeed and eventually matriculate onto transfer preparation-level coursework.

This year, 140 participants from seven local high schools including: Yucaipa, Redlands, Redlands East Valley, Orangewood, Pacific, San Gorgonio and Arroyo Valley.



Snezana Petrovic, CHC Fine Arts Department Chair and Professor of Arts (center, in green) and her students were among the real-time exhibitors at ArtsDay. (photo by Vickie Barra)



Students, staff and faculty displayed their work for nearly 150 local high school students considering enrolling at Crafton Hills College. (photo by Vickie Barra)

"Living Wall" Nearly Ready for Hosting Events



Located just outside the front of the Finkelstein Performing Arts Center, the "Living Wall" will soon be ready to host outdoor performances of a wide variety. The area features sitting areas on the grass and low walls surrounding the perimeter of the area. In addition, a lighting infrastructure allows for hanging stage lights for performances. A grand opening of this area is being planned for a date in April. (photo by Vickie Barra)

Crafton Hills College Construction Update – Mid-February 2010

Recent accomplishments on **Measure P projects** at Crafton Hills College are as follows:

Learning Resource Center (LRC)

Continued installation of pre-cast building skin and interior wall framing is happening throughout all levels of the building with electrical and plumbing work continuing throughout the various levels.

Aquatic Center (AC) /Soccer Field Area

Installation of the elevator, windows and roof screen are in progress or recently completed. Interior and exterior painting continues along with installation of skylights and metal gates/fencing. Roofing and waterproofing are underway on the plaza deck while irrigation/landscaping are continuing around the perimeter of the facility.

Measure M projects are also getting underway at CHC as follows:

CHC Science Modulars Project

DC Architects were selected to perform architectural services for design and contract administration for the science modulars project pending Board approval. Planning and design will begin shortly thereafter.

CHC Wellness Pool Project

PMSM Architects have been selected for architectural services for the Wellness Pool project. This award is pending contract development and approval by the Board in May.

CHC Energy Efficiency Projects

P2S Engineering was selected to perform engineering services for the energy efficiency project. The scope of services will include a survey of existing systems and provide recommendations (and potentially the implementation of those recommendations). This project award is also pending scope development, contracts, and Board approval.

Outreach Event Features Medicine and Emergency Services Careers

Between 100 and 125 students attended the Exploration of Majors and Careers in Medicine and Emergency Services event held at CHC on February 18th.

Feedback revealed that students loved the presenters who represented 29 community agencies and on-campus programs and disciplines. Students utilized the 'informational interviewing' packets distributed by faculty, which gave them the confidence to approach the professionals to inquire about their careers. The majority of students also shared that they learned something they didn't know about the majors and careers presented and would like

Industry professionals from medical and emergency services organizations descended on the CHC campus to promote interest in their field of study and answer questions from students. (photo by Vickie Barra)

to have more of these events featuring other disciplines offered by the college.

Presenters at the event overwhelmingly enjoyed the hospitality of Crafton, said they would come back again, and would encourage other organizations to participate in such events. Rain the prior day deterred a greater number of students from attending, but the presenters were impressed with the students who approached their booths.



Representatives from the San Bernardino County Sheriff's Department took part in the event. (photo by Vickie Barra)

Save The Date

Thursday, April 8, 9, 10 at 8:00 p.m. and Sunday, April 11 at 2:00 p.m.

<u>The Magic Flute – Student Opera – Finkelstein Performing Arts Center</u>

For the 3rd consecutive year, CHC and University of Redlands School of Music will collaborate on a fournight run of performances featuring a cast and crew of nearly 100 students. Considered a very challenging piece, this production will also involve original video/multi-media presentations to help deliver the theatrical illusions of what promises to be an innovative, yet very accessible operatic performance for all ages. For more information, contact the CHC Fine Arts Department at 909.794.2161

Saturday, April 3 at 11:30 a.m.

4th Annual CHC Fire Academy Alumni Golf Tournament – Sierra Lakes Golf Club in Fontana
This shotgun start/scramble event will also include a putting contest, "hole-in-one" car, long drive and
"closest to the pin" contests. Proceeds will support the purchasing of fire academy equipment and supplies,
fund annual alumni activities, contribute towards construction of a drill tower and assist cadets with costs
related to certification. Registration is \$100 and includes golf, cart, raffle tickets and dinner. For more
information, contact Donna Ferracone at 951.218.0595 or donna.ferracone2@verizon.net.

Saturday, April 17 at 6:00 p.m.

<u>Annual Crafton Hills College Foundation Gala Dinner & Auction – Hilton San Bernardino</u>
Prepare your best collection of feathers, beads and brightly-colored garb for the Mardi Gras theme at this year's event. Presenting sponsor will be the San Manuel Band of Mission Indians. For reservations or more information, contact 909.389.3245 or e-mail bjwood@craftonhills.edu.

Thursday, May 20, 2010 at 6:00 p.m.

Commencement – Library Quadrangle

Celebrate with the graduates as they are joined by family and friends to commemorate the culmination of their studies at CHC.