

CHAPTER 6 - LINKING PEOPLE AND POLICYMAKERS: MEDIA, PARTIES, AND INTEREST GROUPS

TEST BANK

MULTIPLE CHOICE QUESTIONS

1. An example of the elite media is
 - A. *Capitol Weekly*.
 - B. *The LA Times*.
 - C. *The New York Times*.
 - D. *The Sacramento Bee*.

2. The newspaper publisher Harrison Gray Otis crusaded for
 - A. mining in the Sacramento area.
 - B. Northern California forests.
 - C. Middle California wineries.
 - D. Southern California growth.

3. The usage of which media type has declined from 1999 to 2010?
 - A. Television
 - B. Internet
 - C. Newspapers
 - D. both A and C

4. The *Sacramento Bee* reports state politics heavily because its readers include thousands of state
 - A. lobbying groups.
 - B. employees.
 - C. columnists.
 - D. cartoonists.

5. Structural bias in television is related to
 - A. business factors and ratings.
 - B. ideological issues.
 - C. political party positions.
 - D. visual design.

6. Television primarily links government with people in covering
 - A. corruption.
 - B. political reform.
 - C. elections and crises.
 - D. human interest stories.

7. Who regulates California elections and campaign spending?
 - A. Secretary of State
 - B. Legislative election committees
 - C. Little Hoover Commission
 - D. Fair Political Practices Commission (FPPC)

8. Facebook and Twitter are social media platforms that are
 - A. irrelevant to political discourse.
 - B. networking on political issues.
 - C. used by professionals only.
 - D. none of the above.

9. The formal political party apparatus is called
 - A. party organization.
 - B. party in government.
 - C. party in the electorate.
 - D. party personnel.

10. Which party registration category has been rising in the recent decades?
 - A. Democrats
 - B. Republicans
 - C. Independent
 - D. Other

11. Independent voters identify themselves by
 - A. joining an independent party.
 - B. declining to state party affiliation.
 - C. waffling on party identification.
 - D. aligning themselves with the party in power.

12. California has ____ distinct voting regions.
 - A. one
 - B. three
 - C. five
 - D. six

13. The practice of running on more than one party ticket is
 - A. cross-filing.
 - B. fickleness.
 - C. brokering.
 - D. bridge-building.

14. Which comment is TRUE of California state politics?
 - A. Republicans dominated politics 1924–57.
 - B. Democrats dominated politics 1974–82.
 - C. Democrats dominated after the 1998 elections.
 - D. All of the above.

15. Officially, the most basic level of a political party is
 - A. precinct committee.
 - B. county central committee.
 - C. neighborhood central committee.
 - D. state central committee.

16. The ____ is the key organizational unit for both Republicans and Democrats.
 - A. county central committee
 - B. state central committee
 - C. neighbourhood central committee
 - D. precinct committee

17. Compared to other voters, party activists tend to be
 - A. more moderate.
 - B. more ideological.
 - C. less willing to compromise on issues.
 - D. both B and C.

18. The California Republican Assembly endorsed and launched the political career of
 - A. Ronald Reagan
 - B. Richard Nixon
 - C. Gerald Ford
 - D. Arnold Schwarzenegger

19. In California, interest groups can be categorized as
 - A. Economic groups
 - B. Professional groups
 - C. Cross-cutting groups
 - D. All of the above are true.

20. Contract lobbyists represent
 - A. in-house interests.
 - B. out of office interests.
 - C. multiple interests.
 - D. umbrella organizations.