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Opening Edition

YUCAIPA AND
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NEWS-MIRROR

AUGUST 23, 1972

From An Idea-25 Years Ago ...

While ground was broken only three years ago, the origins of Crafton Hills College go back to the year 1947.

According to San Bernardino Community College District Superintendent Raymond F. Ellerman, District trustees and administrators recognized at that time continued expansion of San Bernardino Valley College would eventually encounter a variety of limiting factors.

Six major buildings were yet to be added to the San Bernardino campus and it would grow from some 30 acres to its present 83, but as early as that heady post-war year the ultimate need for a second community college in the East San Bernardino Valley had been stated.

Eight years later the Board of Trustees, then numbering five elected representatives of the citizens of the district, es-

tablishing a ceiling of 5,000 full time students as appropriate for a single campus operation. Many more students, roughly twice that many evening and part time enrollees, would be served, Ellerman noted, but a planning maximum was set by Board action in November 1955.

Dr. Herman J. Sheffield, district Superintendent at that time--the District was then the "San Bernardino Valley Joint Union Junior College District"--headed up an effort to work out a master plan. It was completed and adopted October 6, 1959.

The District blueprint for the future determined that a second campus would be needed in the early '70s. It also provided for the expansion of the district to allow additional Unified School Districts to join the Junior College district if they so desired.

The original District, formed in 1926, included the Unified School Districts of San Bernardino, Colton, Rialto, and Rim of the World. By the end of 1965 they would be joined by Redlands, Yucaipa, Bear Valley, and Needles, and the Board had determined that a second campus would be opened in a location convenient to residents of the booming East Valley Area.

Los Angeles industrialists and philanthropists Lester and Ruben Finkelstein who had already given land in the Yucaipa area for a high school, a park, and a Boy Scout installation became aware of the search for a campus site. They responded with an offer of 167 acres in the Crafton Hills with quick access to the developing Redlands-to-Indio freeway system and midway between Redlands and Yucaipa.

After a series of competitive presentations and extensive hearings a firm of architects was employed in July 1966. They and the Trustees made the final selection of the site from among six. They chose to accept the gift from the Finkelstein Brothers. The site was approved by the California State Department of Education's Division of School Planning November 10, 1966, and officially accepted by the Trustees twelve days later.

Ten months later the California Public Works Board pro-

vided the first funds for initial development of the site, and the money to build the college were voted by citizens of the district in a special election October 24, 1967. The Trustees and the District administration had decided on a pay-as-you-build basis, a tax over-ride, rather than incurring a large bonded indebtedness with its attendant million of dollars in interest payments. The voters of the district concurred, they passed a 20 cent over-ride, 20 cents on \$100 assessed valuation, for a period of 10 years. For the average home owning taxpayer it works out at roughly a penny a day. (A total tax payment of about 35 cents a month.)

After two years in the germination preliminary plans, actually master plans for campus development through the year 2000 A.D., were presented by the architects and accepted by the Trustees in November 1968. The campus had now officially been named Crafton Hill College. A month before a contract had been negotiated with the City of Redlands to provide water and sewer service, after other possibilities had been exhausted.

Six months after the Trustees approved the preliminary plans, the Bureau of Junior College Administration and Finance of the California Department of Education gave its approval and opened the way for additional

state financial help in the building of the new college.

Having been given a general directive by a planning committee drawn from the faculty and administration of San Bernardino Valley College with the guidance of Superintendent J. W. McDaniel, Dr. Sheffield's successor, and closely monitored by the Trustees, Crafton Hills College was officially staffed on July 1, 1969 with the appointment of Dr. Gordon C. Atkins as its Provost. Atkins was succeeded by President Foster Davidoff in July 1971.

In August of 1969 a contract for initial site development, preparing the actual building locations, and providing streets, water, sewer, gas and electrical service throughout the campus was let. And although dirt moving began within a matter of days, the formal ground breaking ceremonies were scheduled October 2.

The same month, after a study of the projected educational, staffing and financial capabilities of the college, the Western Association of Schools and Colleges granted the new school correspondent status the first step in its accreditation by the official regional accrediting body, thus assuring that its courses would have full transfer value during its first year of classes and until an accrediting team can examine its actual operation.

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The Construction Begins...

Final plans for the first campus buildings, reflected both the educational program to be offered and the requirements of the site, were adopted by the Trustees, May 8, 1970. Steed

Brothers Construction Co. was the successful low bidder for the three building complexes with a total bid of \$4,589,350, given final acceptance at the Board meeting of January 8,

1971.

At the same meeting the Trustees also awarded a \$753,728 landscaping contract, including irrigation, lighting, and fire control measures to Moul-

der Brothers.

Within a matter of days the actual construction of buildings, walks, roadways and the extensive plantings were in full swing.

By the time the first students take their places next month

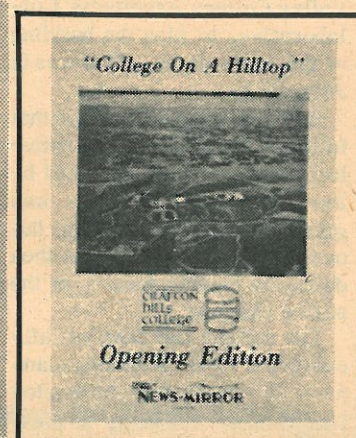
in the classrooms and laboratories of Crafton Hills College a total of roughly \$8 million State, Federal and local funds will have been required to provide facilities for their educational achievements, and for the thousands who will follow them in the years.



In The Beginning

FIRE ROADS AND HONDA TRAILS laced the present site of Crafton Hills College as late as September, 1966. This aerial photograph taken then shows curving Sand Canyon Road in the foreground, looking east toward Yucaipa High School, the graded area in the top center of the picture.

The Cover...



The high-altitude photo was taken by Don Burian, local photographer, who was taken aloft by Dr. Jerome Thornsley, an experienced pilot flying his own two-seater Cessna.

This is the first full color photo ever to appear in the News-Mirror, a fitting tribute to the typographic progress made by this valley newspaper. The photograph portrays graphically the full scenic beauty of Yucaipa Valley.

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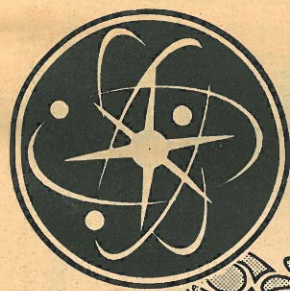
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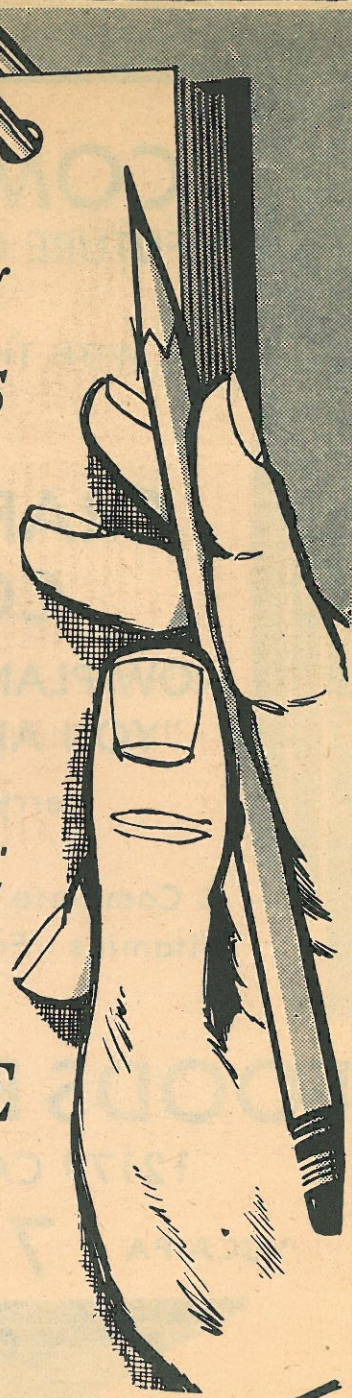
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"A Most Exciting Project..."

With a quiet intensity, the chief designer of the campus and buildings of Crafton Hills College was describing his creation.

"It's the most exciting project I've ever worked on," said E. Stewart Williams, AIA, of the Palm Springs firm of Williams and Williams.

A native of Dayton, Ohio, and a former assistant professor of Architecture at Columbia University, Williams was interviewed in mid-July when the buildings on the new campus were completed. Only the parking lots remained to be paved and the final plantings were going in to complete the landscaping.

Williams recalled the selection of the site. "It was not our first choice, even though it was beautiful in itself."

After examining a number of presentations from a series

of architectural firms -- one from as far away as Hawaii, the Trustees and Administration of the San Bernardino Community College District selected Williams and Williams, John Porter Clark, together with Jones and Poper and Armstrong -- actually three firms formed together into one -- The Valley College Architects' Collaborative, to plan the building of the new college. That was in July, 1966.

In the division of the labor that followed, once the collaborative had been given the go ahead by the Trustees, Williams was given the task of forming the overall design concept and then doing the masterplanning of the entire campus.

The college had been initially conceived by its academic planners as one that might employ The Cluster Concept, a core of laboratory, library, and ad-

ministrative functions with more or less separated classroom and faculty office facilities. The notion was to provide for "a warm mix" of faculty and students in small enough numbers that they could get to know each other even though the total college grew to house a student body up into the thousands. Each "increment," each part of the "Cluster" would provide an environment where students would know and be known by each other and by their professors.

The "Cluster Concept" Stewart Williams took with him on the first of many visits to the site of the new college.

"It was a difficult site," he recalled, adding "and I suppose that has been part of the fascination of working on it!"

In the blazing July sun Williams drove up the California State Division of Forestry fire road that intersected the campus and then hiked up the motorcycle trails that wound along the crests of the hills.

"For some days, I tramped over these hills getting it together in my mind," Williams said, "and was already concluding that we wished to disturb the natural environment as little as possible."

Meanwhile, architect John Porter Clark was forming what is called "the program" for the campus.

According to Williams all design begins with "the pro-

gram," a statement or representation of the activities to be provided for, the spaces required, in what quantity. Then, relationships between the activities need to be worked in.

"Designing a college is like designing a hospital, or a bank or, really any other project," Williams notes, "it begins with activities and spaces." It was at this point that Crafton Hills College first took shape. Rigid state specifications were applied to calculate the permissible square-footage for classrooms, laboratories, offices, service and supporting facilities. The square footage numbers were then represented in an abstract model of the campus.

The model was made up of 45 pounds of sugar cubes, the kind you drop into a cup of coffee. The cubes were color coded, one color for classroom areas, another for laboratories, another for offices.

A model of the site was constructed and the "program" was complete. The actual design of the buildings and the campus were soon underway. Stewart Williams had now the essentially lonely business of concept formation, the pulling together in his mind the shapes that now make up the campus of Crafton Hills College.

"The fires that sweep Southern California's brush covered hillsides, and our occasional earthquakes suggested that we use concrete. The narrowness

of these ridges implied that we would need to walk under our buildings," Williams recalled.

"Then I felt that rather uniquely a junior college should be an exciting place for its students. They should look up, and perhaps look through their buildings to vistas beyond their immediate surroundings."

"Once you have the concept together in the mind," Williams explained, "the process of architecture then becomes the process of taking it all apart. Dismantling the concept into the most minute details for the many specialized contributions--in this project contributions from ten different offices--that actually provide the specifications and ultimately the blueprints for the construction."

The original concept only comes together again when the last construction crew and landscape worker are gone from the site.

"Everything that you see here," Williams noted, "is purely structural. We added raw sienna to the concrete to give it a warmth and relationship to the soil and brush of these hills, thus there is no maintenance, no painting, or refinishing of the buildings required, ever."

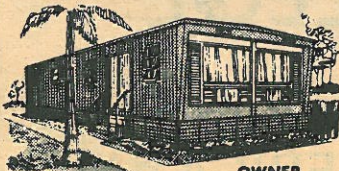
After the master planning was arrived at and agreed to, Williams then became the principal architect for the Library. Two other members of the Collaborative were selected

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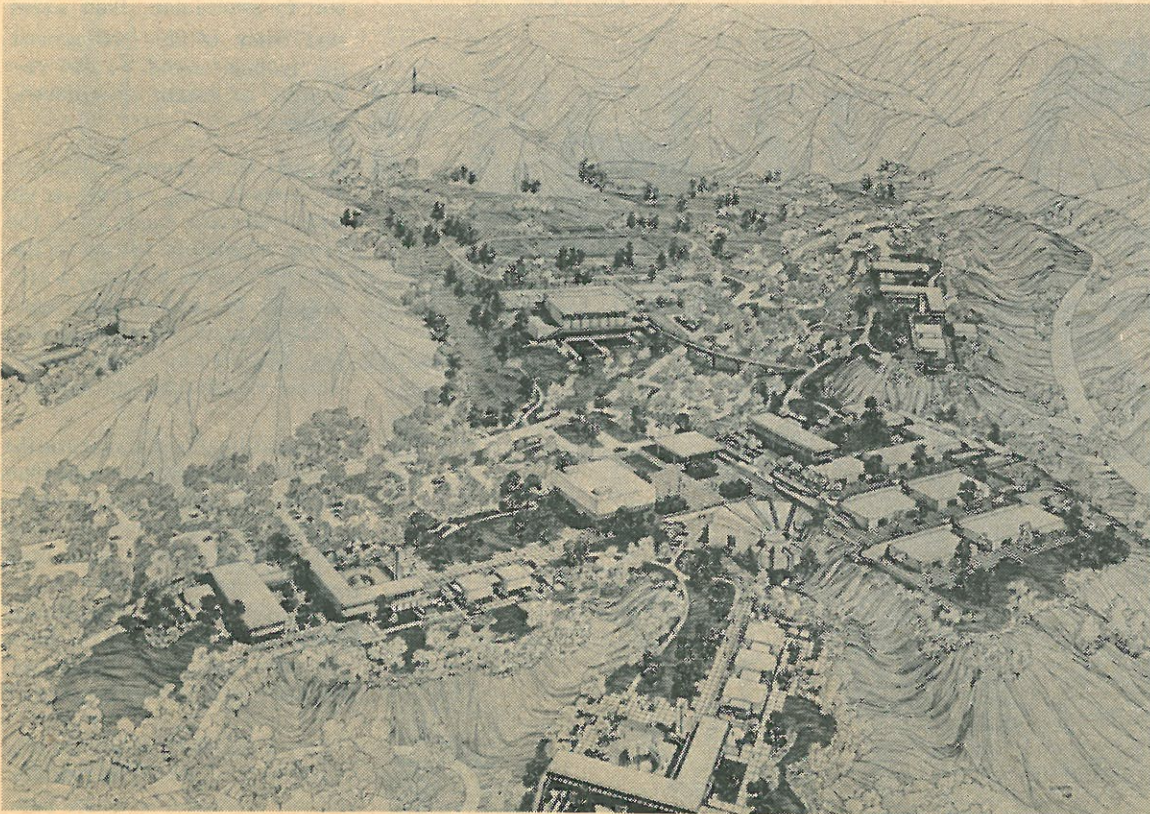
to be the principles on the two other building complexes. Jerome Armstrong, AIA, produced the working drawings for the Laboratory Building, and Richard Poper, AIA, took over on the classroom and Campus

Center complex.

As to the general atmosphere Williams and his colleagues have designed for the students and staff by their efforts. Williams phrased it this way, "We wished it to be a place that

would of itself be stimulating and exotic. A community college should be an inspiration."

Crafton Hills College is the second community college Stewart Williams has helped design.



What Man Has Wrought

Architect's sketch of the new multi-million dollar Crafton Hills College as viewed from the air--a most impressive sight at an area which as late as 1910 echoed to the clickety-clack of wagon wheels as horse-drawn vehicles traversed Sand Canyon Road between Yucaipa and Redlands bearing passengers and farm produce.



His Creation

BASIC CONCEPTS for the design of the Crafton Hill College campus and its three major building complexes were contributed by E. Stewart Williams, AIA, of Palm Springs, one of four architects participating in Valley College Architects' Collaborative. Williams also served as the principal architect on the construction of the Library Building.

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Cluster Concept Suits Hilltop

Crafton Hills College will come to life with its first classes September 11, almost precisely as conceived by the Board of Trustees of the San Bernardino Community College District.

At a recent press conference, Trustee Chairman Donald W. Hunt observed, "We have built the college we planned to build. This month (AUGUST) we will be opening the first increment of it for the enrollment of 1500 students."

"The Trustees have been convinced that the Cluster Concept is uniquely suited to the needs of this era," Hunt said, "Students today are seeking an identity that can best be achieved by association with fewer people."

"When the campus is completed," Hunt observed, "We will have three 1500-student clusters conveniently spaced around the library and science complexes."

Noting that the college buildings are nearly centered in a

520 acre campus, Hunt said he felt that the college environment could be protected if and as the surrounding land is developed. "Whatever development takes place will be at a considerable distance," Hunt said. A building contractor by profession, Hunt added that some of the land around the college would "... be receptive to estate type development."

Hunt first joined the District trustees in 1966, serving on the site selection committee. The group ultimately settled on the present campus location, a site donated by industrialists and philanthopists Lester and Ruben Finkelstein of the Finkelstein Foundation, Los Angeles.

Recalling his six years on the Board -- roughly the time from hiring the architects to occupying the buildings -- Hunt exclaimed, "These have been richly rewarding years ... watching these magnificent buildings rise to give form to what will be a sound and exciting educational program."

As a member of the Board, Hunt sees a four-fold function of the Trustees: to make policy, serve as a liaison between the colleges and the community, do the hiring of all personnel, and "... to spend the taxpayer's money very carefully."



He Has The Answers

TRUSTEE CHAIRMAN DONALD W. HUNT, left, fields questions during a special press preview of the new Crafton Hills College campus. At the right is Ron Kibby one of several newspaper, radio and television reporters visiting the new community college before registration gets underway August 28.

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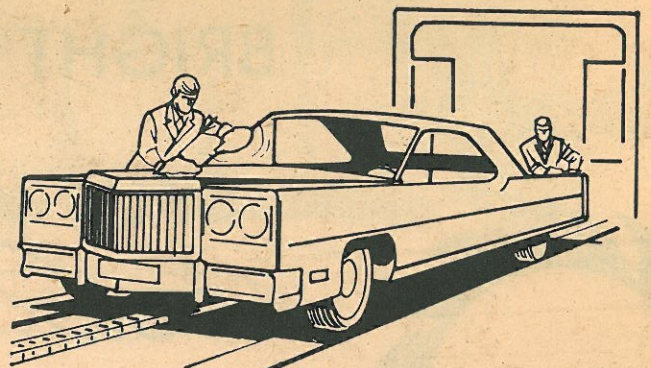


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Brothers--They Gave For Youth...

By Etta Lively

Lester Finkelstein and his wife, Irene, saw the nearly-completed Crafton Hills College campus for the first time July 24 when they visited with President Foster Davidoff at his office and toured the hill-top campus.

Crafton Hills College has special significance for Lester Finkelstein and his brother, Ruben, who through the Finkelstein Foundation and the L and R Cattle Company were donors of the land where the college is built.

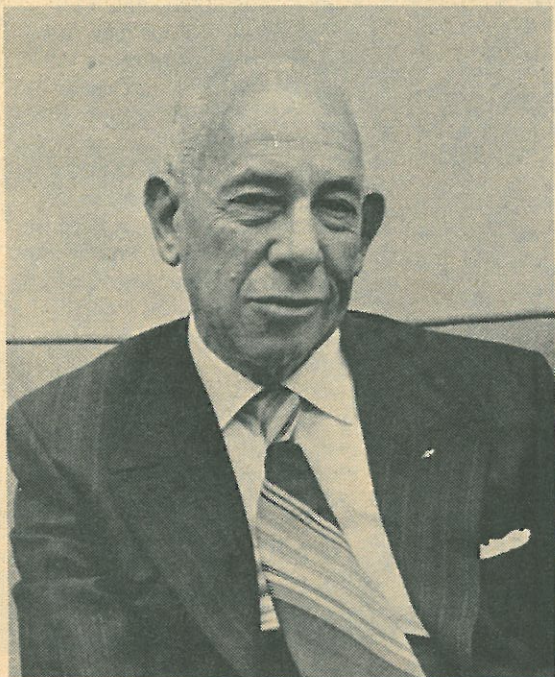
Twenty years ago, Mr. and Mrs. Lester Finkelstein lived in a home on Tennessee Street. It was then that some 670 acres of land east of Sand Canyon Road atop the Crafton Hills was purchased.

"We came out to Yucaipa during the Korean War to get away from the turmoil of Los Angeles in 1953. From our home on Tennessee, we looked out upon the Crafton Hills, now the site of the college and liked what we saw," Finkelstein said.

He received an option on the land from a sheepherder, who had run sheep on the property. Arrangements for the purchase were made through Mary Hatch, formerly in real estate in Yucaipa Valley.

The property included the slopes and hilltop as far east as the Yucaipa High School property which, was earlier given as a 90-acre gift to the Yucaipa Valley Joint Unified School District.

All told, the Finkelstein brothers are the donors of 522 acres of land for the college, which will also eventually include a wildlife sanctuary, a ski slope and golf course in lieu of an athletic gym or building which was not included in the first increment of construction.



Lester Finkelstein

The Finkelstein brothers, Lester and Ruben, who made it all possible. Sons of Russian immigrants, the two brothers today are vitally interested in education. It was they who donated the 523 acres on which the new Crafton Hills College has become a reality. Lester used to live here with his wife Irene, maintaining a residence on Tennessee Street in Dunlap. Both are active in civic affairs and have been industrialists and philanthropists for years in the Los Angeles area.

When Lester Finkelstein acquired the property, he ran cattle from their L & R Cattle Company on the land which included irrigated pasture in the areas below the college site. The Finkelsteins also have a 6,500 area ranch near Healdsburg in northern California.

All but some 30 acres of land has been given for community use by the Finkelstein brothers. The exception is four acres sold to the Yucaipa Ward of the Mormon Church. Thirteen acres went to the Boy Scouts and the Yucaipa Valley Park and Recreation District, and Little League.

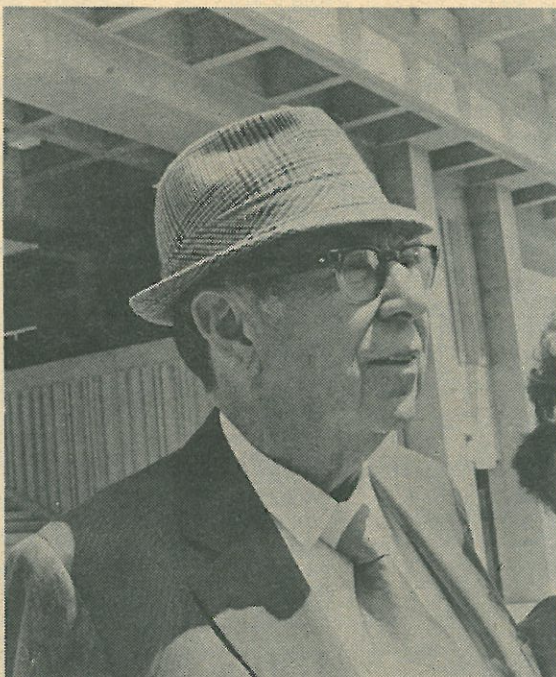
As Mr. and Mrs. Finkelstein visited with President Davidoff,

they discussed their belief in education.

"I believe that without education now it is impossible to succeed in one's work. I have been inspired by the activity and sense of direction of this campus planning for the educational needs of the students. I regret that I was unable to finish my college education," Finkelstein said.

"I was greatly impressed with the architect's cluster college plan and with the layout for this unique college site, and again when I viewed the site on the day of dedication," he said.

On this July day, no haze hid the beauty of mountain peaks



Ruben Finkelstein

and wide expanse of valley below. Only a few massive white thunderheads appeared behind the mountains to accentuate the verdant beauty of the panoramic scene which captivated Mrs. Finkelstein. She remarked on the scene visible from the president's second story office in the classroom building.

"This is a totally integrated college," President Davidoff told his guests, "Whoever wishes to come is welcome."

The donor of the college smiled as he told President Davidoff, "Jewish history is based around education. That is why we have contributed through the years to Brandeis University and the University of Washington. This may be an exception. But, this time members of a minority race are giving.

"Minorities do give as well as take," Finkelstein said. He and his wife, smiled with an apparent deep sense of satisfaction as they gazed out the window at the impressive buildings and the hilltops beyond.

Then, as a resident of the valley two decades ago, he turned to the News-Mirror reporter and asked, "What do the people of Yucaipa think about the college?"

"The community is proud and privileged to have a college in Yucaipa Valley. They appreciate an educational institution of learning for young people and adults alike with the evening courses and cultural events planned as well as the vocational training as part of the courses offered," the reporter replied.

Lester and Ruben Finkelstein were born in Los Angeles. Their father came from Russia alone as a boy of 10. From San Francisco, he came to Los Angeles via bicycle in 1885. He became a cowboy herding cattle in the Westlake Park area of the city. Then he went into the scrap iron business and when his sons grew up the business had expanded until the company was the major supplier, for Kaiser Steel. The Finkel-

steins entered the steel business with rolling mills, which paid the highest wage standard to employees in the business, Lester said.

He graduated from Los Angeles High School and attended Southwest University studying law. But, through the years, and with their success the two men continued to be aware of their responsibility to their community and its people. Lester Finkelstein was for three years president of Mount Sinai Hospital, as just one of the philanthropic endeavors that the family has fostered.

Minnie Finkelstein is the wife of Ruben, who was unable to be present for the meeting at the college.

They all hope to return for open house at the college which is planned for Aug. 26 from 10 a.m. to 3 p.m.

Occupational Programs Are Emphasized

Full-time students at Crafton Hills College will have two basic options open to them: Occupational training; college courses.

Of course, there is no single line that can be drawn between the two choices. Some occupationally oriented courses will transfer; some transfer courses equip students with skills and knowledge applicable to holding a job with or without a degree.

The community college will grant the Associate in Arts degree both to its occupational and transfer graduates. It also awards a variety of Certificates of Achievement in various vocational and technical areas.

The 149 day and 30 evening courses in the new school's initial offerings as well as other study and counseling services are designed to meet five major student needs.

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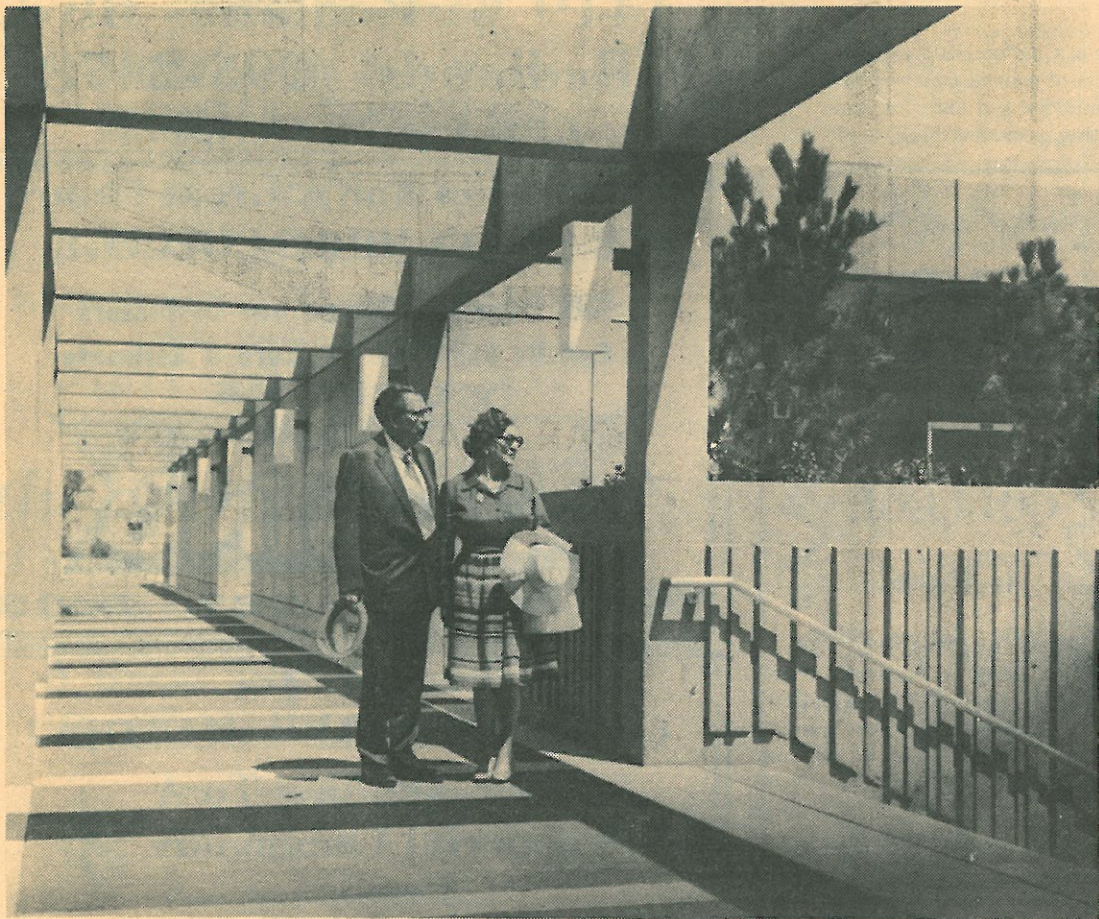
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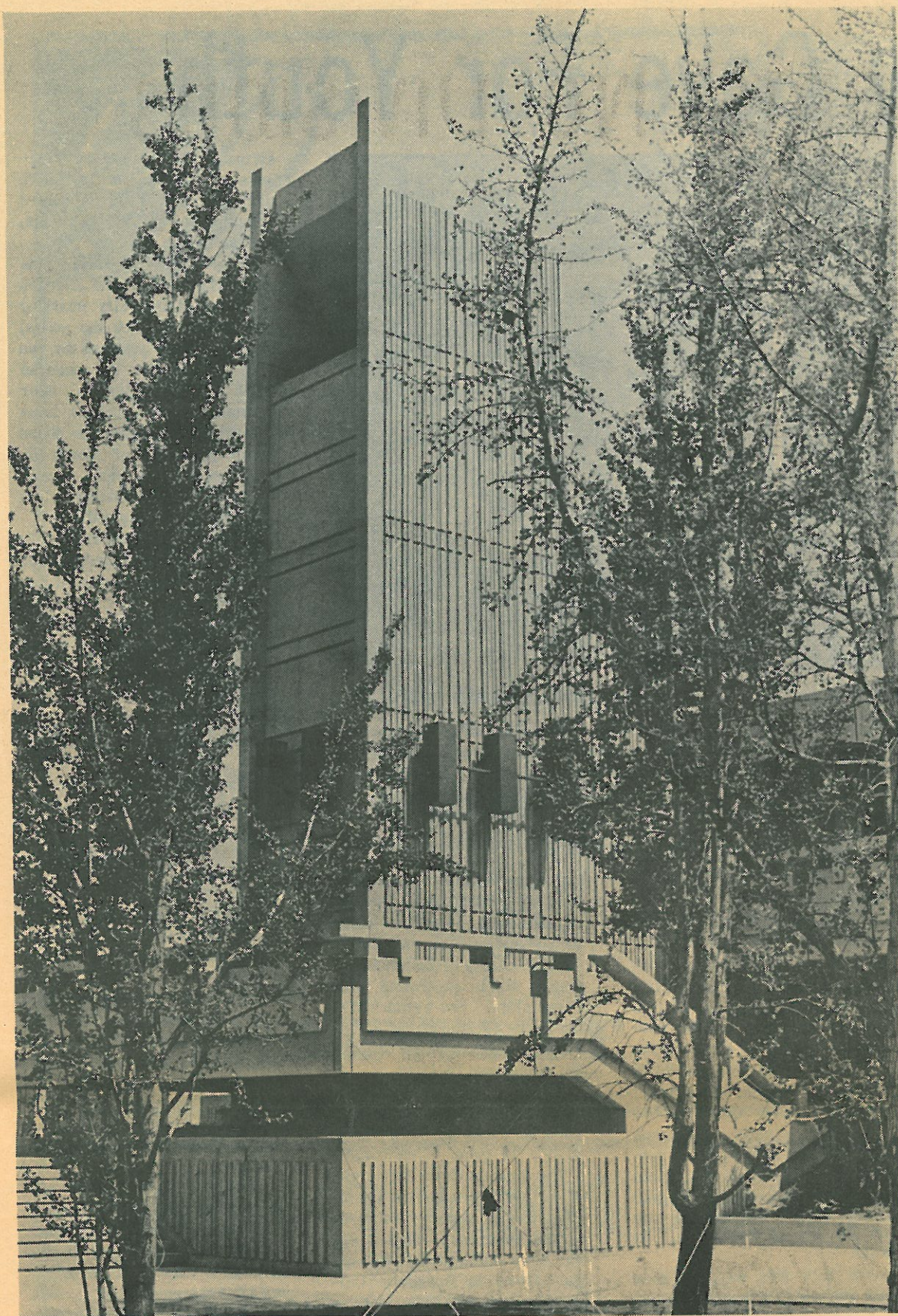
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On Campus Tour

Mr. and Mrs. Lester Finkelstein are shown above touring the nearly-completed campus of Crafton Hills College. Lester and Ruben Finkelstein, of the Finkelstein Foundation, were the donors of the more than 500 acres of land that the new college is being constructed upon. The couple, shown in front of the classroom complex, got their first glimpse of the campus during the July tour. (NEWS-MIRROR PHOTOS BY ETTA LIVELY)



Between The Trees

TWO GUYED GINKO trees frame elevator and airconditioning tower at Crafton Hills College. As other structures on the new community college campus, the tower is of poured concrete and steel construction, unfinished except for light sand-blasting on both interior and exterior surfaces. According to architects the buildings will require no painting, no refinishing, ever.

Mary Hatch

According to Lester Finkelstein, a "very wonderful person by the name of Mary Hatch," interested the brothers in the real estate of Yucaipa Valley.

"In time, my brother and I bought 640 acres in these hills. For a while we ran cattle in them." They called their concern the L & R Cattle Co.

When the Finkelstein Foundation became aware the San Bernardino Valley College District was looking for a site in the East Valley area, negotiations were opened with Dr. H. J. Sheffield, district superintendent.

It turned out Sheffield was familiar with the L & R ranch property, having occasionally ridden over it on horseback and on a motorcycle.

Graduates Trained In Basic Reading Skills

President Foster Davidoff of Crafton Hills College is both knowledgeable and practical. The former English professor has observed, "One thing about our graduates, they will be able to read."

Crafton Hills--and it's the only California Community College to do so--will require that its students to graduate or transfer, vocational or technical, take and pass a reading test.

"For students having reading difficulties, or those who simply wish to improve their skills, we will have an extensive learning laboratory program. Whatever help students need--not only with reading but with other study skills--will be freely available.

Finkelstein Hideout

Lester Finkelstein used to live in Yucaipa. Twenty years ago he had a weekend hideout on Tennessee Street. He and his wife, Irene, would occasionally spend two or three days away from the pressures of managing an industrial empire and away from the hustle and crash of the City of Los Angeles.

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No Departments--No Divisions

Among a number of unique and innovative departures from tradition, Crafton Hills College will have no departments, no divisions.

The 40 members of the faculty and administration will function as a "Committee of the Whole" in deciding matters that ordinarily are dealt with by

a score of committees and a full complement of deans, division and department heads and administrators.

The faculty has come together in a Faculty Council, which will serve both as a faculty senate, a curriculum committee, and a faculty association. The three administrators - the president, the assistant to the president,

and the dean of Evening, Summer and Vocational education - are voting members of the Council.

The charter of the organization as approved by the Board of Trustees of the college district, provides for three officers, a chairman, a vice-chairman, and a secretary.

Sociologist Jack L. Harwell

was elected chairman early in June, shortly after the organization was chartered. Counselor James G. Bisi serves as vice-chairman; English professor Josephine Broholm is secretary.

Subject of course to final approval or veto by the voter-elected Board of Trustees of the District, the Faculty

Council will be the principal decision making body of the college. It will deal with such matters as requirements for graduation, testing, grading, the offering of additional courses, the definition of majors, requirements for certificates, in fact "any matter of concern to the college."

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Decision Making

FACULTY COUNCIL OFFICERS James G. Bisi, vice chairman; Jack L. Harwell, Chairman, center, and Josephine E. Broholm, secretary, look over the agenda for a meeting of the full group. The Council is the principal decision making group at the new community college.

Welcome CRAFTON HILLS COLLEGE

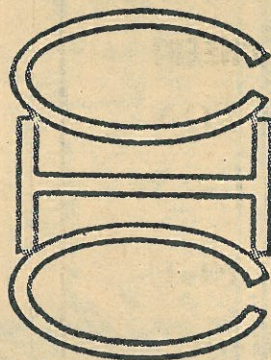


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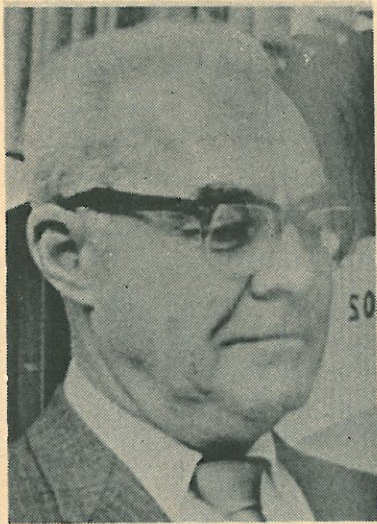
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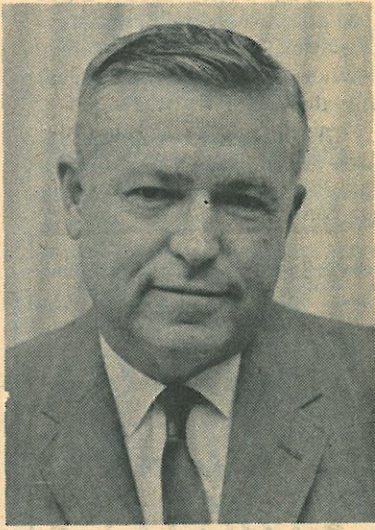
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College District is the legal body that does all the hiring and firing approves or disapproves courses and activities, raises the money and pays the bills not only for the new \$8 million community college midway between Redlands and Yucaipa but also for its older, companion institution San Bernardino Valley College.

First formed in 1926 the District was launched as the San Bernardino Valley Joint Union Junior College District -- "Union" because it included

other school districts, "Joint" because it extends into Riverside County.

The original boundaries of the District included the unified school districts of San Bernardino, Colton, San Salvador, Rialto and Rim of the World. In the mid 60's the district welcomed Redlands, Yucaipa, Bear Valley and Needles school district.

The name was then changed to the simpler "San Bernardino Community College District".

Complete Studies In Social Gerontology

Study of the aging process has produced both a new career field and a burgeoning academic discipline the social sciences.

Termed "Gerontology" of "Social Gerontology" the new studies deal with not only problems of the aging, but also the under-running social and psychological factors involved in growing up and growing older.

Headed up by Professor Jack L. Harwell a unique program of studies and field experience leading to an Associate in Arts degree, a certificate and/or transfer to a four year school will be offered at Crafton Hills College.

The gerontology program will

be one of a series of options offered to students under the general heading of "Community Social Service." Included in the offerings will be The Psychology of Personality, Ethnic Relations, Introduction to Social Service, Planning for the Later Years, Problems and Issues in the Helping Services, Working with Older Persons in Institutions and Directed Field Practices in a variety of working situations.

According to Harwell, many of the studies prove valuable not only to persons working with older citizens in private and public employment, but also to individuals wishing to plan for and cope with their own senior years.

Two attorneys, a contractor, a civil engineer, a housewife and former teacher, a savings and loan executive and a businessman presently serve on the Board.

The contractor, Donald W. Hunt of Yucaipa, is chairman - actually "President" - of the body. Other members are Attorney Edward F. Taylor, Redlands; Attorney Allen Gresham, San Bernardino, Engineer Carleton W. Lockwood, Rialto; Mrs. Eva Kennedy, Colton; Santa Fe Federal Savings and Loan Vice President Joseph W. Snyder, San Bernardino and Needles business executive William Claypool III.

Hunt, Taylor, and Claypool were first appointed and later elected when the original district expanded to include the Yucaipa, Redlands and Needles school districts.

The need for a second community college in the District first became apparent to the Board shortly after World War II. Since that time the Trustees have been the prime movers in all the analysis, planning, programming and decision-making that have gone into the creation of Crafton Hills College.

According to Hunt, the Board serves as "Liaison between the community and the District and college staffs. The chief administrative officer of the District and the man answerable directly to the board for everything that happens, or doesn't happen is the District Superintendent Dr. Raymond F. Ellerman. Ellerman then looks to a college president, one on each campus, for the day to day operations of the community college within policies laid down by the Board of Trustees.

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"A Unique Campus" ---Davidoff

"The first thing that will strike anyone as unique about this community college is its spectacularly beautiful campus and these magnificent buildings."

The speaker was a relaxed Foster Davidoff, president of Crafton Hills College, chatting with a gathering of press, radio and television reporters pre-viewing the new school in late July.

Davidoff had been asked what would be different about the college, how would it be like and unlike California's 95 other community colleges.

The President began the session by noting that Crafton Hills would be doing the same things as its companion institutions throughout the state: an emphasis on teaching and academic achievement, standard freshman and sophomore courses for transfer to four year colleges and universities. Vocational and occupational training for people going immediately into employment. Review, refresher and remedial studies for students not completely ready for college work. General education for people in the surrounding communities. Counseling to help people make better educational and career choices.

However the longer Davidoff talked, the longer the reporters probed, the more it became evident that Crafton Hills--for all of its similarities to other community colleges--was going to be a very unique institution.

For example: The school will be governed--within the general policies set by the District Trustees--by a "committee of the whole." The faculty, all 40 of them, will be the essential decision-making body. Davidoff and the other two ad-

ministrators will sit in as participating, voting members. But all campus policy matter will

go before the Faculty Council. In a way the council has been functioning ever since Davidoff

came aboard a year ago. CHC faculty members who were on the staff of San Bernardino Valley College--and about 90 percent of them were--have met virtually weekly hammering out curriculum, student personnel practices, graduation requirements, staffing patterns, requirements for various majors and certificates and generally forming up a philosophy of governance and operation for the college.

Asked about athletics, Davidoff replied, "We've decided that our emphasis in physical education will be on those skills and activities that people can take with them when they graduate: Bowling, swimming, skiing, archery."

"At this time, we have no commitment to inter-college athletics. If our students wish to compete they can do so on the teams of San Bernardino Valley College. The conference will permit it, and Valley has an excellent and well defined program of competitive sports. Our emphasis will be on the kinds of activities that people will wish to carry on with after they are out of school."

Davidoff noted that the school will have a developed ski slope,

complete with artificial turf, and will be completing arrangements in the Big Bear area for its students to try their techniques with the real stuff.

"In another area, we are particularly excited about our Gerontology program. We believe its the only one in the State based at a community college. We believe that it offers great promise in an area in which a considerable number of the residents are retired," Davidoff explained.

The program to which Davidoff referred has to do with the study of the aging process. Social Gerontology--a rapidly developing subdivision of Sociology--deals with the changes in people all through their growth, it is not limited to the senior years, but that's where the research action is and that is where most of the problems seem to be concentrated in the conventional wisdom.

Davidoff singled out another field of studies in which Crafton Hills College will be playing a leadership role.

"We will have an extensive program for training recreation people, both technicians and professionals. We will be able to place our students in on-going public and private programs as interns while they continue their classroom studies," Davidoff explained.

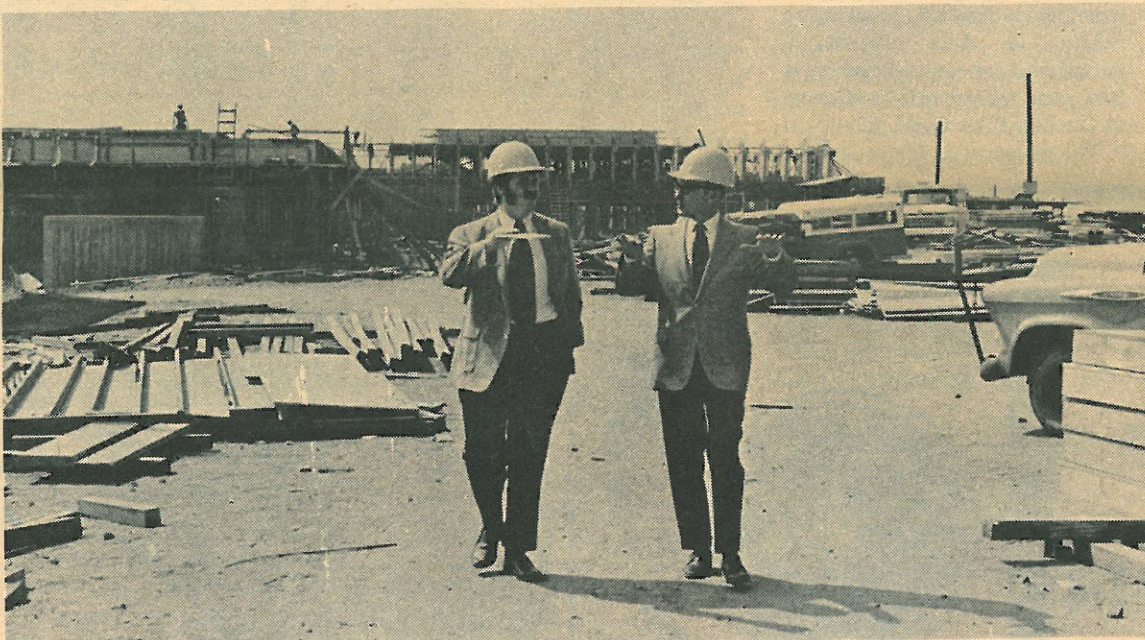
An experienced college administrator, Davidoff was president and district superintendent of Compton College during the period of its greatest growth. He first joined the staff of Compton as an English instructor. He returned to the classroom when he decided that the school needed a black chief administrator.

Before Compton was on Curtis LeMay's Intelligence Staff in the Strategic Air Command after service with the Flying Tigers during World War II in China.



A Busy Man

Crafton Hills College President Foster Davidoff is shown above in front of the business offices of the new college. College officials expect to open this Fall. (News-Mirror Photo)



Just Like This

HARD HATS protect Education Writer Carl Yetzer of the San Bernardino Sun-Telegram, Left, and Crafton Hills College President Foster Davidoff as they tour the construction site in October, 1971. The Classroom buildings and administration offices behind them were finished in July, 1972.



Inspired Trio

THREE KEY FIGURES in the creation of Crafton Hills College, Dr. Raymond F. Ellerman, Superintendent of the College District, (left); E. Stewart Williams, AIA, (Center) of the architectural firm that designed the buildings and the campus; Ruben Finkelstein, Los Angeles industrialist, one of two brothers who donated 500-plus acres for the college campus midway between Yucaipa and Redlands.

ADDRESS--PHONE

Crafton Hills College is located off Yucaipa Boulevard at 11711 Sand Canyon Road. The phone number for the new community college is 794-2161.

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"It isn't enough to be good, we need to seem good to the people who support us."

Dr. Raymond F. Ellerman, Superintendent of the San Bernardino Community College District, the public body that built and will be operating Crafton Hills College was discussing some of the problems of higher education. Ellerman saw a related pair of difficulties in the years ahead.

Colleges have been and will be suffering financially because of the views that people have come by in recent years.

As Ellerman sees it: "We will suffer because some how colleges have been a battleground for a variety of students, and an occasional professor or administrator."

"Community colleges in general and this District particularly, operate at a low cost per student as compared with state colleges and universities," Ellerman noted, "but unless we secure some significant help, fairly soon, good programs -- programs we ought to be improving and expanding -- will suffer."

In Ellerman's analysis additional monies for higher education must come from sources other than the property tax."

"The property tax payer has had it," Ellerman stated, "and who can blame him?"

Ellerman sees five functions for a Community College, and all of fairly equal importance: "We serve the transfer func-

tion, the first two years of studies for students planning to graduate from a four year institution. For some who may not have done all they should in high school we provide a second chance. And for those who can't afford four years away from home, we keep down the cost."

"We serve a general education function. At the last graduation at San Bernardino Valley College, I was struck by the number of women, middle-aged and older, who were getting their Associate in Arts Degree. Their children are raised and they are back to take advantage of educational opportunities that were not available to them when they were younger."

"We take pride in our remedial programs. If we as a nation are going to encourage the disadvantaged to secure a college education, then it is extremely important that we provide remedial training for them."

"Community colleges are very proud of their occupational programs. We take great pride in the nurses, television technicians, welders, machinists and auto mechanics and half a hundred other skilled occupations we teach. We not only train people to get a job, we retrain them as their jobs change."

"We also serve a counseling function. Our counselors and advisors constantly seek effective ways to help students improve their options



Looking Ahead

DR. RAYMOND F. ELLERMAN, Superintendent of the San Bernardino Community College District, the public agency operating San Bernardino Valley College and opening Crafton Hills College as a second two-year school to serve the post-high school educational needs of the 340,000 residents of the District.

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You Can See Forever

FOSTER DAVIDOFF, president of the new Crafton Hills College looks over the 520 acre campus as it is readied for the first students in early September. From the campus, visitors are provided with a most impressive view of Yucaipa Valley and the mountain ranges serve as a perfect frame.

Fees Small

No tuition is charged day students who are bona fide residents of the State of California. They do pay their Associated Students' fee of \$7. and some laboratory fees, as well as buying their own books. The total runs around \$75 per semester.

A five dollar per course tuition charge is levied for each Evening course; under an adult education provision,

Arrives Early With Hopes High

Neil Finkelstein immigrated to America from Russia when he was 10, later becoming cow puncher in the hills that are now, a century later, MacArthur Park.

His sons were responsible for giving another set of hills, The Crafton Hills overlooking Yucaipa and San Bernardino Valleys, to the public for a community college.

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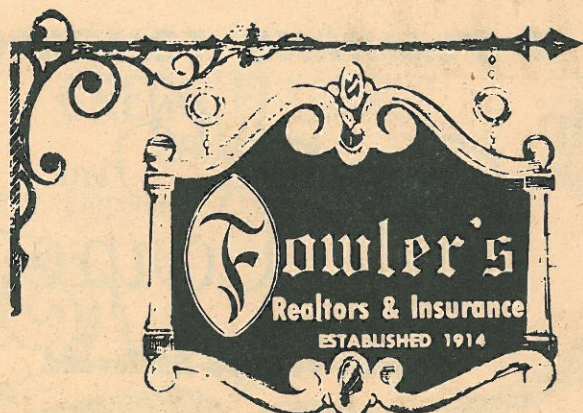
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