

Crafton Hills College

Date October 6, 2011

Enrollment Management Committee

Minutes

Members

Bahner, Daniel
 Colvey, Kirsten
Contreras, Amber
 Harrison, Gloria (eo)
 Hegde, Raju
 Hogrefe, Richard
 Marshall, Cheryl
 Moore, Alisa
 Jenna Nunez
Paddock, Ericka
 Rippy, Scott (eo)
Warren-Marlatt, Rebecca
Wurtz, Keith
 Yamamoto, June

Mission Statement: The mission of Crafton Hills College is to advance the education and success of students in a quality learning environment.

Vision Statement: The vision of Crafton Hills College is to be the premier community college for public safety and health services careers and transfer preparation.

Institutional Values: Our institutional values are creativity, inclusiveness, excellence, and learning-centeredness

TOPIC	DISCUSSION	FURTHER ACTION
Approval of Minutes, September 15, 2011	Add Jenna Nunez, student member (Daniel Bahner, mentor) to the distribution list.	Approved as amended
Discussion, 2011-2012 priorities	<p>The group discussed the following priorities</p> <p>Present members discussed issues of how to present plan to other committees. The committee felt that it would be valuable to prioritize the plan for the 11-12 AY and use that prioritization to give more focused presentations to overlapping committees. Members present determined the following prioritization from the Enrollment Management Plan:</p> <ol style="list-style-type: none"> 1. Goal 1, Objective 1.1: Identify systemic dropout/stop-out points for CHC students so that effective interventions can be designed and implemented. 2. Goal 2, Objective 2.3: Improve student access to services by revising campus and organizational processes. 3. Goal 2, Objective 2.4: Increase student retention and success by implementing strategies that are supported by evidence. 4. Goal 3, Objective 3.1: Implement research-supported best practices to increase certificate and degree completion, and support existing practices that are shown to support success. 5. Goal 4, Objective 4.1: Develop programs and services to help transfer students define and reach their goals. <p>While other objectives were seen as important, notably objective 2.5, 2.6, and 4.2, members felt that the five objectives listed above should be the focus for the 11-12 AY.</p>	<p>Committee accepted the goals as 2011-2012 priorities.</p> <p>Keith will bring a set of questions re: Goal 1, Obj. 1.1.</p> <p>Robert Brown, RWM, Kirsten, Laura Winningham, work group for 2.3</p> <p>Keith will provide a summary of research-supported best practices for 2 and 3</p> <p>Counseling and Title V staff will need to collaborate with Instruction on this goal</p>

<p>Next Steps</p> <p>Committee presentations</p> <ul style="list-style-type: none"> • Basic Skills • Title V • Student Services Council • All-Instruction • Chairs Council <p>Include in 2011online Navigator</p> <p>Tracking</p> <p>Other ideas</p>	<p>Assignments for presentations about the Enrollment Management Goals/Objectives as follows:</p> <p>Raju: Basic Skills Daniel: Title V Ericka: Student Services Council Rebeccah: Chairs Council All-Instruction: not a stable group Kirsten: Matriculation Keith: Managers</p> <p>The Plan is online, included under Committees and Major Plans</p>	
<p>Information Item, 3-year Productivity by Program</p>	<p>Rebeccah distributed thee-year trend data for instruction. Keith will “walk” the group through the information in the next meetings to help the committee gain knowledge and expertise regarding instructional data and productivity.</p>	
<p>Adjournment</p>	<p>2 p.m.</p>	