

Agenda

Education Master Plan Committee
 Crafton Hills College

Date: November 12, 2013

Time: 3:00-4:20 pm

Location: LRC 135

Committee Members

- Co-Chair: Bryan Reece
- Co-Chair: Debbie Bogh
- Denise Allen-Hoyt
- Jane Beitscher
- Karen Childers
- Cyndi Gundersen
- Donna Hoffmann
- Rick Hogrefe
- Janine Ledoux
- Gary Reese
- Ernesto Rivera
- Mike Strong
- Rebecca Warren-Marlatt
- Keith Wurtz

Committee Charge

The Education Master Plan Committee develops, reviews, and revises the Education Master Plan with input from appropriate constituencies.

TOPIC	DISCUSSION/ACTION
1.0 Approval of Minutes (B Reece; C Gundersen) <ul style="list-style-type: none"> • Review Minutes (Handout) 	
2.0 Committee Members' Photos (B Reece; D Hoffmann) <ul style="list-style-type: none"> • Discuss "Humanizing" EMP • Photos During Meeting and Approval Before Posting 	
3.0 POW Review (B Reece) <ul style="list-style-type: none"> • Discuss POW Document (Handout) • Organization, Due Dates, Owners, etc. 	
4.0 Institutional Adoption of ELA (B Reece) <ul style="list-style-type: none"> • See POW 1.01 • See Letter (Display Letter on Monitor) • EMPC Approved (10/22/13) • Academic Senate Approved (11/6/13) • Student Senate Approved (11/8/13) • Classified Senate ??? (11/15/13) • Crafton Council ??? (11/26/13) 	
5.0 Big Picture Development with Lit Review (B Reece; D Bogh) <ul style="list-style-type: none"> • See POW 1.02 and 1.05 • See Big Picture Document (Handout) • Review Bibliography (Display Bibliography on Monitor) • Discuss Template/Homework (Handout) • Distribute Articles (Handout) 	
6.0 Engage-Learn-Advance Logo (D Hoffmann) <ul style="list-style-type: none"> • See POW 2.01 • Need input on logo, colors, language, etc. (Handout) • Input from 3 Senates and Crafton Council 	
7.0 Next 3-Peak Challenge (M Strong) <ul style="list-style-type: none"> • See POW 2.02 • Discuss Pluses and Minuses of Inaugural Challenge • Student Senate and Planning. Do they run this? Club? • Discuss Next Challenge 	

TOPIC	DISCUSSION/ACTION
<p>8.0 Social Media Plan (B Reece)</p> <ul style="list-style-type: none"> • See POW 2.05 • Goal: ELA Info, ELA Conversation, Campus Traffic • Start with Facebook; Other Channels Later • Set Up Dedicated ELA FB Page (Source for All Things ELA) • Review Big Brand FB Pages (Samsung, Amazon, Pixar, etc.) • Build Network Across CHC Related FB Pages • Weekly FB Content: Prompt Conversation around ELA • Daily Follow Up (How Deal with All FB Sites?) • Modes: Pictures, Posts, Replies, Likes, Focus Groups, Q&A • Develop Regular Analytics Report for EMPC 	
<p>9.0 Essential Assessment/Data Instruments (K Wurtz)</p> <ul style="list-style-type: none"> • See POW 3.07 • Student Engagement Survey • Ed Planning and Degree Audit (100% of Students!) • Employee ELA Survey (Handout) • Course Level SLOs 	
<p>10.0 Foundational Reports (K Wurtz)</p> <ul style="list-style-type: none"> • See POW 3.08 • Student Profiles (Handout) • Unit Profiles 	
<p>11.0 District Strategic Plan (K Wurtz)</p> <ul style="list-style-type: none"> • See POW 3.04 • Provide Input on Proposed Integration 	
<p>12.0 Wrap Up (All)</p> <ul style="list-style-type: none"> • Questions/Comments/Items from Floor • Next Meeting = November 26, 2013 • Homework Reminder • Adjourn 	
<p>CHC Mission: To advance the education and success of students in a quality learning environment. CHC Vision: To be the premier community college for public safety and health services careers and transfer preparation. CHC Values: creativity, inclusiveness, excellence, and learning-centeredness.</p>	