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**Subject:** Chancellor's Newsletter  
**From:** Bruce Baron <bbaron@sbccd.cc.ca.us>  
**Date:** Tue, May 25, 2010 8:51 am  
**To:** matthew@mcleeconsulting.com



## Chancellor's Chat

News from the Chancellor's Office  
 Bruce Baron  
 Acting Chancellor  
 Extension 4090

May 25, 2010

### Greetings!

Happy May 25, 2010:

The District Strategic Planning Committee has forwarded to me its recommendation to adopt the SBCCD Strategic Plan 2010-2014. I have accepted this recommendation and the plan has been adopted. It will be sent to the Board of Trustees as an information item on June 10th. Work has already begun on implementation of the Strategic Plan and a process is being finalized for maintaining the plan on an annual basis.

I am pleased with this document. The District strategic goals are fully aligned with the Board's Strategic Directions and the goals of the two colleges.

The final District Strategic Plan can be found by clicking on [this link](#).

Highlights of the plan may be found below. Please let me know if you have any questions.

I want to take this opportunity to thank all of the members of the District Strategic Planning Committee who gave a great deal of time during this academic year to help develop this plan:

Scott Rippy - CHC Faculty  
 John Stankas - SBVC Faculty  
 Jackie Ford-Wingler - CHC Classified Staff  
 Laura Gowen - SBVC Classified Staff  
 DyAnn Walter - District Office Classified Staff

### Quick Links

[District Strategic Plan 2010-2014](#)

[District Strategic Plan Website including agendas, minutes and documentation](#)

Kaylee Hrisoulas - CHC Student  
Damaris Castillo-Torres - SBVC Student  
Dr. Troy Sheffield - SBVC EMPC Chair  
Dr. Cheryl Marshall - CHC EMPC Chair  
Keith Wurtz - CHC Researcher  
James Smith - SBVC Researcher  
Dr. Glen Kuck - DETS Executive Director  
Bruce Baron - Acting Chancellor  
Renee Brunelle - Vice Chancellor, HR  
Gloria Harrison - CHC President  
Dr. Deb Daniels - SBVC President  
Larry Cicalone - KVCR President  
Dr. Marshall Gartenlaub - representing Dr.  
Matthew Isaac - EDCT Executive Dir.

I would also like to thank Dr. Matthew Lee, our Accreditation consultant, who facilitated the Committee's work and helped to build a sustainable process.

Bruce

Bruce Baron  
Acting Chancellor

### District Strategic Plan Highlights

The District Strategic Plan includes twelve strategic goals which align with the Board Imperatives and the goals of the colleges. These are to:

1. implement and integrate decision-making, planning, and resource allocation structures and processes that are collaborative, transparent, evidence-based, effective and efficient.
2. ensure access to and delivery of programs, services, and support that meet the diverse needs of students, prospective students, and the community.
3. improve student retention, success and persistence across the District.
4. achieve excellence in teaching and learning at all District sites through professional development and a continuous improvement process.
5. optimize the development, maintenance, and use of resources in accordance with

- applicable plans.
6. provide technology that supports excellence in teaching, learning, and support.
  7. effectively manage enrollment across the District through a dynamic balance of identified needs and available resources.
  8. optimize governance structures and processes throughout the District.
  9. continually develop leaders among all groups.
  10. value diversity and promote inclusiveness among employees, students and the community.
  11. enhance the District's value and image in the community.
  12. forge partnerships with other academic institutions, governmental agencies, and private industry to support the District's and Colleges' missions.

Each of these goals include one or more objectives for how the goal will be accomplished. We intend to evaluate the plan in 2010-2011 with implementation of any necessary revisions to follow in Fall 2011. Subsequent full evaluation of the District Strategic Plan will occur triennially beginning in Fall 2013.

Let me know how the District Office can help to support you in the important work that you do for our students.

Sincerely,

Bruce Baron  
Acting Chancellor  
San Bernardino Community College District  
[bbaron@sbccd.edu](mailto:bbaron@sbccd.edu)



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