



Office of  
Research &  
Planning

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## Research Briefs from the Office of Research & Planning Population Demographics of Crafton's Primary Service Area Cities

**Purpose:** The purpose of this brief is to provide a method for programs to proportionally compare gender, ethnicity, and age to the students they serve in their own programs. Rather than only comparing information from cities in the San Bernardino Community College District, a more methodologically sound comparison involves comparing CHC program demographics to the cities where CHC primarily serves students. Accordingly, Primary Service Area (PSA) cities were defined as cities where 2% or more of the total population in the city earned a grade on record (GOR, A, B, C, D, F, P, NP, I, or W) at Crafton in Fall 2009. The city did not have to be in the San Bernardino Community College District (SBCCD) to be a PSA city. CHC serves 2% or more of the population in the following five cities: Beaumont, Calimesa, Mentone, Redlands, and Yucaipa. Cities like San Bernardino were excluded because even though 411 CHC students in Fall 2009 lived in San Bernardino, those 411 students only represented 0.2% of the population in San Bernardino.

**Summary of Findings:** Tables 1 and 2 illustrate the number and percent of the population in Beaumont, Calimesa, Mentone, Redlands, and Yucaipa for those who are eighteen years old or older. Table 3 shows the entire population in each of the five PSA cities by ethnicity. It wasn't possible to identify ethnicity for the 18 and over population in all five cities; accordingly, ethnicity is shown for the entire population of each city.

- 53% of the population in CHC's PSA is female
- 39% of the population in CHC's PSA is 50 years old or older, 18% of the population is 40 – 49 years old, and 11% of the population is 25 – 29 years old
- 62% of the population in CHC's PSA is Caucasian and 28% of the population is Hispanic

**Table 1: Gender by CHC's Primary Service Area from the US Census 2006 – 2008 American Community Survey for the Population 18 Years and Older.**

Gender	Beaumont		Calimesa*		Mentone*		Redlands		Yucaipa		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
Male	8,028	44.7	2,563	45.9	2,592	47.9	25,057	45.5	18,601	49.2	56,841	46.7
Female	9,917	55.3	3,021	54.1	2,819	52.1	29,995	54.5	19,211	50.8	64,963	53.3
Total	17,945	100.0	5,584	100.0	5,411	100.0	55,052	100.0	37,812	100.0	121,804	100.0

\*Data taken from the 2000 US Census.

**Table 2: Age by CHC’s Primary Service Area from the US Census 2006 – 2008 American Community Survey for the Population 18 Years and Older.**

Age	Beaumont		Calimesa*		Mentone*		Redlands		Yucaipa		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
18 – 19	503	2.8	162	2.9	241	4.5	2,804	5.1	1,685	4.5	5,395	4.4
20 – 24	1,157	6.4	280	5.0	531	9.8	6,269	11.4	2,920	7.7	11,157	9.2
25 – 29	2,811	15.7	330	5.9	521	9.6	6,074	11.0	3,861	10.2	13,597	11.2
30 – 34	2,285	12.7	312	5.6	559	10.3	4,554	8.3	3,034	8.0	10,744	8.8
35 – 39	1,868	10.4	476	8.5	649	12.0	4,011	7.3	4,067	10.8	11,071	9.1
40 – 49	2,932	16.3	964	17.3	1,260	23.3	9,708	17.6	7,392	19.5	22,256	18.3
50 or older	6,389	35.6	3,060	54.8	1,650	30.5	21,632	39.3	14,853	39.3	47,584	39.1
Total	17,945	100.0	5,584	100.0	5,411	100.0	55,052	100.0	37,812	100.0	121,804	100.0

\*Data taken from the 2000 US Census.

**Table 3: Ethnicity by CHC’s Primary Service Area from the US Census 2006 – 2008 American Community Survey for the Entire Population.**

Ethnicity	Beaumont		Calimesa*		Mentone*		Redlands		Yucaipa		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
Asian**	1,489	6.0	80	1.1	234	3.0	4,514	6.2	1,216	2.4	7,533	4.6
African American	821	3.3	41	0.6	353	4.5	2,965	4.1	687	1.3	4,867	3.0
Hispanic	9,692	39.4	1,008	14.1	1,956	25.1	19,388	26.7	13,087	25.4	45,131	27.6
Native American	141	0.6	32	0.4	59	0.8	713	1.0	186	0.4	1,131	0.7
Other / Unknown	133	0.5	8	0.1	5	0.1	28	0.0	0	0.0	174	0.1
Caucasian	11,815	48.0	5,845	81.9	5,012	64.2	43,329	59.7	35,370	68.7	101,371	61.9
2 or More Races	530	2.2	125	1.8	184	2.4	1,675	2.3	957	1.9	3,471	2.1
Total	24,621	100.0	7,139	100.0	7,803	100.0	72,612	100.0	51,503	100.0	163,678	100.0

**Note: The total population counts are not the same in Table 3 as they are in Tables 1 and 2 because Table 3 shows the total population and Tables 1 and 2 illustrates the population 18 and over.**

\*Data taken from the 2000 US Census.

\*\*Asian includes Pacific Islanders and is the same as Asian in the 2010 – 2011 PPR.

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