



Office of  
Research & Planning

Prepared by:  
Amanda T. Saw

## Research Briefs from the Office of Research and Planning Fall 2011 Transfer Advocacy Program

### *Purpose:*

To summarize the self-reported information provided by 13 Fall 2011 Transfer Advocates.

### *Summary of Findings:*

- 13 Transfer Advocates self-reported their transfer advocacy contact with students.
- Transfer Advocates reported the majority of their contact was with entire classes (80%) rather than individual students (20%).
- A potential total of 1,751 students enrolled in classes were informed by Transfer Advocates.
- Announcements about transferring (21%) were the most popular topic covered with entire classes, followed by information about the advocate's discipline/area of expertise (14%) and referrals to the Transfer Center (11%).
- Five Advocates reported advocacy contact with 14 specific individual students.
- The Advocate's discipline/area of expertise (13%) was the most popular topic covered with individual students, followed by web resources on transfer (11%) and referrals to the Transfer Center (11%).

### *Methodology:*

Using an online reporting tool, Transfer Advocates reported the date they provided the service and whether the contact was with an individual student or entire class. If contact was with an individual student, Transfer Advocates reported the student name and ID number. If contact was with an entire class, Transfer Advocates indicated the course name and section number. Finally, Transfer Advocates indicated which of 17 pre-defined topics or other topic(s) that they discussed with the student(s).

Although it was intended that Transfer Advocates fill out a separate report for each contact made, there were three reports that included either multiple dates of contact, from five dates to "everyday." Of these three reports, the first involved contact with both individual students and entire classes; the second involved only individual students and the third involved entire classes. Thus, it is difficult to accurately track and report the types and amount of advocacy contact from Fall 2011.

### *Sample:*

A total of 13 Transfer Advocates reported transfer advocacy contact with students in a total of 65 reports. Twelve Advocates were instructors and one was a librarian.

### *Findings:*

The report that included contact with both individual students and entire classes was counted twice for a total of 66 reports. The majority of transfer advocacy contact made was with entire classes (n = 53) rather than individual students (n = 13).

**Contact with Entire Classes (n = 53)**

Table 1 presents the breakdown of the number of students enrolled by Advocate and course. The twelve instructors taught 20 courses across 38 sections (for a total of 1,424 students), while the librarian visited five courses across 11 sections (for a total of 327 students).

From the classes contacted by Advocates, a potential total of 1,751 students were contacted by the Advocates. However, the number of students enrolled includes students who may not have completed the class or were not present at the time of advocacy service. In addition, students may be enrolled in more than one of these courses, and thus individual students could be counted more than once in these enrollment totals.

<b>Table 1: Number of Students Enrolled in Contacted Classes by Advocate and Course</b>			
<b>Advocate</b>	<b>Course</b>	<b>Number of Sections</b>	<b>Number of Students Enrolled</b>
Amoui	BIOL-100	2	80
Beitscher	HIST-101	1	71
Cescolini	ACCT-047	1	34
Greyraven	BIOL-100	6	218
McClurg	MUSIC-100	1	57
McClurg	MUSIC-150X4	1	24
McClurg	MUSIC-152X4	1	1
McClurg	MUSIC-154X4	1	9
Nakamura	JAPN-101	2	83
Pfahler	PSYCH-100	3	171
Pfahler	PSYCH-103	1	64
Purves	BIOL-100-97	1	33
Purves	BIOL-130	2	42
Truong	ANAT-101	2	71
Truong	ANAT-150	3	114
Truong	ANAT-151	2	74
Urbanovich	SPEECH-100	1	36
Walker	ENGL-101	2	62
Winningham*	CD-126	1	41
Winningham*	ENGL-015	2	60
Winningham*	ENGL-101	6	170
Winningham*	ENGL-102	1	29
Winningham*	ENGL-914	1	27
Yau	CIS-101	3	114
Yau	CIS-111	1	34
Yau	CIS-113	1	32
<b>TOTAL</b>		<b>49</b>	<b>1,751</b>

\*The librarian who discussed transfer in these classes, was not the instructor

In terms of topics discussed during advocacy service contacts, the most popular topic covered with entire classes was to announce information about transferring, followed by information about the advocate's discipline/area of expertise and referrals to the Transfer Center (see Table 2). There were 11 topics listed by Advocates that were not listed on the tracking tool, such as types of degrees and scholarships (see asterisked topics in Table 2). Advocates did not mention the Mobile Transfer Center nor University Application Assistance.

<b>Table 2: Instances of Topics for Entire Classes by Frequency and Percentage</b>		
<b>Topic</b>	<b>n</b>	<b>% of Total</b>
1. Transfer announcement	27	20.8%
2. Information about your discipline/area of expertise	18	13.8%
3. Referred to Transfer Center	14	10.8%
4. Transfer Admission Guarantee (TAG)	8	6.2%
5. Referred to other student services	7	5.4%
6. ASSIST.ORG	6	4.6%
7. CSU GE Breadth	6	4.6%
8. IGETC	5	3.8%
9. Referred to counseling for academic/transfer guidance	5	3.8%
10. AA/T or AS/T transfer degrees to CSU	4	3.1%
11. Other web resources	4	3.1%
12. Articulation agreements with independent universities	3	2.3%
13. Information about your alma mater	3	2.3%
14. Types of degrees*	3	2.3%
15. Scholarships*	3	2.3%
16. Californiacolleges.edu	2	1.5%
17. UC Personal Statement	2	1.5%
18. Handout with dates for specific events*	2	1.5%
19. AMSA ARC/UCD Pre-Medical and Pre-Public Health Conference*	1	0.8%
20. In-class visit from CBU representative*	1	0.8%
21. Link to career info at Bureau of Labor Statistics*	1	0.8%
22. Transfer Center Calendar*	1	0.8%
23. Mentors*	1	0.8%
24. Transfer Fair*	1	0.8%
25. Transfer readiness checklist*	1	0.8%
26. UC Day*	1	0.8%
27. Mobile Transfer Center	0	0.0%
28. University Application Assistance	0	0.0%
<b>TOTAL</b>	<b>130</b>	<b>100.0%</b>

\* Topics were not listed on tool and were provided by the Advocates

### Contact with Individual Students (n = 13)

Only five Advocates reported having advocacy contact with individual students. These Advocates listed 14 specific students, providing their names and SIDs. One Advocate reported daily contact with 1-2 current or former students.

The most popular topic during individual student contacts was information about the Advocate's discipline or area of expertise (see Table 3). The second, third and fourth most popular topics were referrals to web resources, to the Transfer Center and to referrals to other student services, respectively. In addition, Advocates reported covering six topics not listed by the tracking tool: career options, mentors, course selections, getting official transcripts, scholarships, and Transfer Center location (see asterisked topics in Table 3). Advocates did not mention the Mobile Transfer Center nor information about their alma mater.

<b>Table 3: Instances of Topics for Individual Students by Frequency and Percentage</b>		
<b>Topic</b>	<b>n</b>	<b>% of Total</b>
1. Information about your discipline/area of expertise	6	12.8%
2. Other web resources	5	10.6%
3. Referred to Transfer Center	5	10.6%
4. Referred to other student services	4	8.5%
5. University Application Assistance	4	8.5%
6. Transfer announcement	3	6.4%
7. AA/T or AS/T transfer degrees to CSU	2	4.3%
8. Articulation agreements with independent universities	2	4.3%
9. Californiacolleges.edu	2	4.3%
10. CSU GE Breadth	2	4.3%
11. Referred to counseling for academic/transfer guidance	2	4.3%
12. ASSIST.ORG	1	2.1%
13. IGETC	1	2.1%
14. Transfer Admission Guarantee (TAG)	1	2.1%
15. UC Personal Statement	1	2.1%
16. Career options*	1	2.1%
17. Mentors*	1	2.1%
18. Course selections*	1	2.1%
19. How to get official transcripts*	1	2.1%
20. Scholarships*	1	2.1%
21. Location of Transfer Center*	1	2.1%
22. Information about your alma mater	0	0.0%
23. Mobile Transfer Center	0	0.0%
<b>TOTAL</b>	<b>47</b>	<b>100.0%</b>

\* Topics were not listed on tool and were provided by the Advocates