

What is an Objective?

- **How are you going to measure achievements on the way to achieving a goal?**
- **An objective is a concrete, measurable outcome that represents a milestone on the way to achieving a goal**
- **Characteristics of a Sound Objective**
 - Relevant to the applicable goal
 - Specific and measurable
 - Reasonable with respect to scope and timeline
 - Lends itself to formulation of a coherent set of actions
 - Objectives are also precise, tangible, and concrete
- **Examples of an Objective**
 - Ensure the continuation of human cadaver dissection as a part of the anatomy and physiology program as measured by the continued availability of the cadaver.
 - Increase and strengthen communication between full and part-time instructors regarding course area best practices as measured by an increase in the participation rate of part-timers at departmental meetings from 50% in 2011-2012 to 80% in 2014-2015.
 - Increase the number of students served by full-time faculty members as measured by an increase in the full-time to part-time faculty ratio from 55% in 2011-2012 to 65% 2013-2014.
 - Increase the overall success rate in [discipline/course] by continuing to provide supplemental instruction as measured by an increase in the overall success rate from 65% in 2011-2012 to 70% in 2014-2015
 - Increase the number of students served by [discipline/course/program] as measured by an increase in the number of students who earned a grade on record from 320 in 2011-2012 to 400 in 2013-2014.
- **Examples of what is **NOT** an Objective**
 - Obtain a cadaver
 - Hire a full-time faculty member
 - Add sections