

Student Learning Outcomes

BUSAD 200 – Business Management

Students will demonstrate the ability to analyze the internal and external environments of management.

Students will demonstrate the ability to explain the benefits of management's commitment to quality and productivity.

Students will demonstrate the ability to describe the management decision-making process and explain organizational and strategic planning and the strategic management process.

Students will demonstrate the ability to describe the principles of organizing and explain how effective organizations are designed and how they respond to organizational change.

Students will demonstrate the ability to describe the different theories of human motivation and explain how motivation is influenced by managers.

Students will demonstrate the ability to compare and contrast management and leadership styles.

Students will demonstrate the ability to describe the team management process and describe the causes of team conflict.

Students will demonstrate the ability to define management's responsibility for ethics and social responsibility.