

# Crafton Hills College - Outcomes Assessment Report

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**Course:** CIS-111

**Term:** Spring 2012

**Date:**

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## *1. Learning Outcomes Statement*

Students can describe the structure of a web page using hypertext markup language.

## *2. Means of Assessment (Measurement Method)*

In the midterm exam, students are given a set of 14 structural specifications of a web page and are asked to write HTML code for each specification. Students are given a score of 0 to 4 based on how well they implement an item.

## *3. Criteria for Success (Benchmark)*

For each given structural specification of a web page, 80% of students are able to implement it correctly using HTML by scoring a 3 or 4 (the scale is from 0 to 4, 4 being highest).

## *4. Summary of Evidence*

Out of the 14 specification items on which students were assessed, there were 13 items in which 80% of students were able to implement correctly using HTML by scoring a 3 or 4 on the scoring rubric. In other words, not all criteria for success are met. The only one item in which students did not perform satisfactorily is: 1) an image with a specified id

## *5. Use of Results (Implications for Program Improvement & Planning)*

More focus will be placed on the item in which students did not achieve the performance goal. More specifically, more class time and more exercises will be spent on learning how to assign an ID to an HTML element, which is a task that CIS 111 students appear to struggle with based on the assessment results from the past three semesters.