

Crafton Hills College - Outcomes Assessment Report

Program/Service Area: Business / ACCT-208

Term: 2012 Spring

Date: 8/24/12

1. Learning Outcomes Statement

Students will demonstrate the ability to define and complete the steps in the accounting cycle including journalizing and posting financial transactions, recording adjusting and closing entries, and preparation of financial reports.

2. Means of Assessment (Measurement Method)

Students are required to complete an Accounting demonstration case study - Bob's Hot Dog Stand.

3. Criteria for Success (Benchmark)

75% of students will complete the Bob's Hot Dog Stand exercise with a score of 77% or better.

4. Summary of Evidence

88% of students completed Bob's Hot Dog Stand with a score of 77% or better.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment. Those students who did not receive the minimum grade of 77% failed to submit the exercise for grading.

Crafton Hills College - Outcomes Assessment Report

Program/Service Area: Business / ACCT-208

Term: 2012 Spring

1. Learning Outcomes Statement

Students will demonstrate the ability to define and complete the steps in the accounting cycle including journalizing and posting financial transactions, recording adjusting and closing entries, and preparation of financial reports.

2. Means of Assessment (Measurement Method)

Exam # 1 will be used to assess this objective.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on Exam # 1.

4. Summary of Evidence

90% of students scored 77% or higher on Exam # 1.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.

Crafton Hills College - Outcomes Assessment Report

Program/Service Area: Business / ACCT-208

Term: 2012 Spring

1. Learning Outcomes Statement

Students will demonstrate the ability to define and complete the steps in the accounting cycle including journalizing and posting financial transactions, recording adjusting and closing entries, and preparation of financial reports.

2. Means of Assessment (Measurement Method)

Students will be assessed through administration of an unannounced "pop quiz" following the completion of Chapter 4 of the textbook.

3. Criteria for Success (Benchmark)

75% of students will score 77% or higher on the pop quiz.

4. Summary of Evidence

74% of the students completed the pop quiz with a score of 77% or higher.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment. This pop quiz is administered to students in ACCT 209 during the first week of class as a follow-up assessment of the retention rate of ACCT 208 instruction.

Crafton Hills College - Outcomes Assessment Report

Program/Service Area: Business / ACCT-208

Term: 2012 Spring

1. Learning Outcomes Statement

Students will demonstrate the ability to identify and record changes in assets, liabilities, and owners' equity through the recording and posting of journal entries.

2. Means of Assessment (Measurement Method)

Students will be required to complete an Accounting demonstration case study - Bob's Hot Dog Stand.

3. Criteria for Success (Benchmark)

75% of students will complete the Bob's Hot Dog Stand exercise with a score of 77% or better.

4. Summary of Evidence

88% of students completed Bob's Hot Dog Stand with a score of 77% or higher.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment. Those students who did not receive the minimum grade of 77% failed to submit the exercise for grading.

Crafton Hills College - Outcomes Assessment Report

Program/Service Area: Business / ACCT-208

Term: 2012 Spring

1. Learning Outcomes Statement

Students will demonstrate the ability to identify and record changes in assets, liabilities, and owners' equity through the recording and posting of journal entries.

2. Means of Assessment (Measurement Method)

This objective will be assessed through the completion of Exam # 1.

3. Criteria for Success (Benchmark)

75% of students will complete Exam # 1 with a score of 77% or better.

4. Summary of Evidence

90% of students completed Exam # 1 with a score of 77% or better.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of Exam # 1.

Crafton Hills College - Outcomes Assessment Report

Program/Service Area: Business / ACCT-208

Term: 2012 Spring

1. Learning Outcomes Statement

Students will demonstrate the ability to prepare and explain the purpose, structure, content, and underlying principles of the general purpose financial statements including the income statement, balance sheet, statement of changes in stockholders' equity, and statement of cash flows.

2. Means of Assessment (Measurement Method)

Students will demonstrate competency in Accounting procedures, assessment, and interpretation through successful completion of Exam 2, Exam 3, and the Final Exam.

3. Criteria for Success (Benchmark)

75% of students will complete Exams 2, Exam 3, and the Final Exam with a score of 77% or higher.

4. Summary of Evidence

81% of students completed Exam # 2 with a score of 77% or higher. 79% of students completed Exam # 3 with a score of 77% or higher. 81% of students completed the Final Exam with a score of 77% or higher.

5. Use of Results (Implications for Program Improvement & Planning)

The Business program is satisfied with the results of this assessment.